**Course Description**

A. COVER PAGE

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| Date of Submission (Please include Month, Day and Year) | |
| 1. Course Title The Art and History of Floral Design | 9. Subject Area History/Social Science  English  Mathematics  Laboratory Science  Language other than English  Visual & Performing Arts  Intro  Advanced  College Prep Elective |
| 2. Transcript Title(s) / Abbreviation(s) |
| 3. Transcript Course Code(s) / Number(s) |
| 4. School **Merced County Regional Occupational Program-   ROP** |
| 5. District **Merced County ROP** |
| 6. City **Merced** | 10. Grade Level(s) for which this course is designed 9  10  11  12 |
| 7. School / District Web Site [www.mcoe.org](http://www.mcoe.org/) | 11. Seeking “Honors” Distinction? **Yes**  **No** |
| 8. School Course List Contact **Name:** Lori Gomes  **Title/Position:** Program Specialist  **Phone:** (209) 381-6682  **Ext.:**  **E-mail:** [lgomes@mcoe.org](mailto:lgomes@mcoe.org) | 12. Unit Value 0.5 (half year or semester equivalent)  1.0 (one year equivalent)  2.0 (two year equivalent)  Other: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ |
| 1. **Is this an Internet-based course?**   Yes  No If “Yes”, who is the provider? | **14. N/A** |
| 1. **Is this course modeled after a UC-approved course from another school outside your district?**   Yes No | |
| 1. **Pre-Requisites** | 1. **Co-Requisites** |
| **18. Is this course a resubmission?**  YesNo If yes, date(s) of previous submission? \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ | |
| **19. Brief Course Description**  The Art and History of Floral Design provides an introduction to artistic and creative perception including aesthetic valuing through a series of projects in various media including tempera, pencil, flowers, tile, and a variety of papers. Students are also introduced to the elements and principles of visual art design such as line, shape/form, color, balance, and emphasis using a series of floral-based projects to explore the connections, relations, and application to visual arts design. Students will research and study floral trends to understand and develop an appreciation for floral design within historical and cultural, formal and casual, ceremonial and traditional, including an understanding that floral designs are affected by society, culture, history, politics, and economic influence. Various assignments based on abstract two and three dimensional designs, historical culture and theory, color theory, and analytical critiques of various floral art works using design vocabulary in conjunction with development of technical skills in floral art will serve as a foundation for more complex works such as multi-part floral designs and creative expression through wedding consultations. | |

B. COURSE CONTENT

##### 19. Course Goals and/or Major Student Outcomes

* Employ senses to perceive and apply the elements and principles of visual design through works of art, objects in nature, events, and the environment
* Explore the role of floral design in human history and culture through creative design concepts in two and three dimensional media, based on floral arranging
* Derive meaning from artworks and floral art designs, including floral symbolism, through analyzing, interpretations, and judgment of various pieces developed by renown artists of different historical and contemporary periods
* Demonstrate skills in utilizing the language of visual arts design as the foundation for creating and analyzing the visual structures and functions of art
* Develop and create original artwork based on relating visual art design concepts and processes to their own personal experiences and lifelong learning

**Course Objectives**

*ARTISTIC PERCEPTION*

* *Develop Perceptual Skills and Visual Arts Vocabulary*
  + 1.1 Identify and use the principles of design to discuss, analyze, and write about visual aspects in the environment and in works of art, including their own.
  + 1.2 Describe the principles of design as used in works of art, focusing on dominance and subordination.
* *Analyze Art Elements and Principles of Design*
  + 1.3 Research and analyze the work of an artist and write about the artist's distinctive style and its contribution to the meaning of the work.
  + 1.4 Analyze and describe how the composition of a work of art is affected by the use of a particular principle of design.
* *Impact of Media Choice*
  + 1.5 Analyze the material used by a given artist and describe how its use influences the meaning of the work.
  + 1.6 Compare and contrast similar styles of works of art done in electronic media with those done with materials traditionally used in the visual arts.

##### ***2.0 CREATIVE EXPRESSION***

* *Skills, Processes, Materials, and Tools* 
  + 2.1 Solve a visual arts problem that involves the effective use of the elements of art and the principles of design.
  + 2.2 Prepare a portfolio of original two-and three-dimensional works of art that reflects refined craftsmanship and technical skills.
  + 2.3 Develop and refine skill in the manipulation of digital imagery (either still or video).
  + 2.4 Review and refine observational drawing skills.
* *Communication and Expression Through Original Works of Art*
  + 2.5 Create an expressive composition, focusing on dominance and subordination.
  + 2.6 Create two or three-dimensional work of art that addresses a social issue.

*3.0 HISTORICAL AND CULTURAL CONTEXT*

* *Role and Development of the Visual Arts*
  + 3.1 Identify similarities and differences in the purposes of art created in selected cultures.
  + 3.2 Identify and describe the role and influence of new technologies on contemporary works of art.
* *Diversity of the Visual Arts*
  + 3.3 Identify and describe trends in the visual arts and discuss how the issues of time, place, and cultural influence are reflected in selected works of art.
  + 3.4 Discuss the purposes of art in selected contemporary cultures.

##### ***4.0 AESTHETIC VALUING***

* *Derive Meaning*
  + 4.1 Articulate how personal beliefs, cultural traditions, and current social, economic, and political contexts influence the interpretation of the meaning or message in a work of art.
  + 4.2 Compare the ways in which the meaning of a specific work of art has been affected over time because of changes in interpretation and context.
* *Make Informed Judgments*
  + 4.3 Formulate and support a position regarding the aesthetic value of a specific work of art and change or defend that position after considering the views of others.   
    4.4 Articulate the process and rationale for refining and reworking one of their own works of art.
  + 4.5 Employ the conventions of art criticism in writing and speaking about works of art.

*5.0 CONNECTIONS, RELATIONSHIPS, APPLICATIONS*

* *Connections and Applications*
  + 5.2 Create a work of art that communicates a cross-cultural or universal theme taken from literature or history.
* *Visual Literacy*
  + 5.3 Compare and contrast the ways in which different media (television, newspapers, magazines) cover the same art exhibition
* *Careers and Career-Related Skills*
  + 5.4 Demonstrate an understanding of the various skills of an artist, art critic, art historian, art collector, art gallery owner, and philosopher of art (aesthetician).

1. Course Outline

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| **Unit of Instruction/Objectives** | **VPA Standards** | **Key Assignments** |
| **Unit I: Introduction to Art**   * 1. **The Variety of Art**  1. Artistic perception    1. **When is it Art?** 2. Philosophy of Arts 3. Aesthetic Value of Objects 4. Artistic Inspirations 5. Art Appreciation 6. The Art World | Aesthetic Valuing  4.1, 4.3  Connections, Relationships, Applications  5.4 | * Students will write an art evaluation on one of the below:   Ikebana Design,  Vincent Van Gogh,  Pablo Picasso, Edouard Monet, Klaus Wagner, Gregor Lersch, Els and George Hazenberg, Georgia O’Keeffe, Pierre Renoir   * Students will create an *Interactive* *Notebook* that will contain: class notes from lectures, drawings, and class exercises. Students will build upon this notebook through each unit of instruction utilizing both sides of the brain. |

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| **Unit of Instruction/Objectives** | **VPA Standards** | **Key Assignments** |
| **Unit I: Introduction to Art-*continued***  **C. Floral Symbolism**   1. Identify flowers and foliage and their symbolism in art. 2. Historical and modern works of art 3. Cultural 4. Design 5. Ikebana | Artistic Perception  1.5  Historical & Cultural Context  3.1, 3.3, 3.4  Aesthetic Valuing  4.1 | * Students will research and write a description of the historical symbolism of specific flowers and foliage. * Students will choose a flower or foliage, find the symbolism and from it create a floral design. * Add information, lecture notes, and drawings to *Interactive Notebook* on historical flower symbolism |
| **Unit II: Historical Contributions and Cultural Dimensions**  **A. Interpretation**   1. The meaning of art 2. Elements of Art History   **B. History of Floral Art**   1. The Floral Art Designs of Ancient Civilizations 2. Floral visual art design styles and their origination   **C. Research the Influences of Floral Artists of the 20th and 21st Century**   1. Styles and techniques 2. Artistic Inspirations 3. Visual themes used in various cultures 4. Artistic components of various time periods and cultures 5. Time periods in floral art history 6. Historical style and periods 7. Floral art design: culture, ethnicity, time periods, and media 8. Cultural Themes: religious, holiday, funeral and wedding 9. Cultural Design 10. Design alternatives | Artistic Perception  1.3, 1.5, 1.6  Creative Expression  2.4, 2.5, 2.6  Historical & Cultural Context  3.1, 3.2, 3.3, 3.4  Aesthetic Valuing  4.1, 4.2, 4.3, 4.5  Connections, Relationships, Applications  5.2 | * Evaluation of art examples from various time periods * Create a visual presentation on history of Floral Design * Project on floral art history and specific art periods including: European Period, Impressionistic Era, Oriental Influence, and American Styles * Create a two and three dimensional visual display of floral art: Freeform Expression, Geometric Mass, Art Deco, Art Noveau, and Modern Contemporary through the use of various media * Practicum using a given theme: two dimensional layouts, three-dimensional arrangements, fresh and dry cut flower designs, and container arrangements |

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| **Unit of Instruction/Objectives** | **VPA Standards** | **Key Assignments** |
| **Unit III: Aesthetic Valuing and Making Judgments on Individual Works of Art**  **A. Works of Art and Aesthetic Value**  1. Critique works of art using appropriate visual arts terms  2. Analyze art works in terms of art elements and design principles  3. Apply sensory qualities to works of floral art  4. Explores various styles and periods of viewed art  5. Evaluate and critique art elements and art principles used in others and own works of art | Creative Expression  2.2, 2.5, 2.6  Connections, Relationships, Applications  5.3, 5.4 | * Complete a floral art three-dimensional Critique Sheet for historical periods * Create floral design arrangements with emphasis on elements and principles of design * Create verbal and written reflections for floral design project utilizing student’s *Interactive Notebook* * Develop a portfolio including two-dimensional drawings, three-dimensional sculptures, and artworks’ critiques. Minimum of five pieces required. * Demonstrate knowledge of influential art periods through a cultural and historical 3-5 page research paper. * Analyze and interpret student and others’ work through critiques and rubrics. * Develop and convey floral art knowledge using visual art terminology in an oral presentation for floral art. |
| **Unit IV: Art Elements of Design**  **A. Lines**   1. Implied and expressive use of line in visual art works 2. Vertical, horizontal, and diagonal use of line in floral art works   **B. Shapes/Forms**   1. Shape and form in visual art works 2. Visual art elements of shape and form in design through   **C. Colors**   1. The origin of color through visual art 2. Color harmony in various art works 3. Use of monochromatic, analogous, complementary, and triadic schemes in student and other visual art works | Creative Expression  2.3, 2.6  Aesthetic Valuing  4.2, 4.3 | * Complete worksheet for elements and principles of design * Create a design project utilizing all elements and principles of design * Emotions and color influence project * Create a Color Wheel * Additions to student art and floral Portfolio Projects: application using triangular, circular, vertical, and horizontal floral art designs and applying hue, primary, secondary, tertiary, warm, cool, value, tint, tone, and shades to floral artworks |
| **Unit of Instruction/Objectives** | **VPA Standards** | **Key Assignments** |
| **Unit IV: Art Elements of Design-*continued***  **D. Textures**   1. Visual and tactile components in floral art using fine, medium, and course-textured media 2. Container and material components of floral art 3. Flower and foliage use through arrangements   **E. Value**   1. Light and dark in visual art designs 2. Light and dark change in floral art   **F. Space and Depth**   1. The use of space in two and three-dimensional visual art designs 2. Interpret space in our environment 3. The use of space in visual designs by applying angling and overlapping media in floral art designs 4. Significance of size and color of media in Floral Art |  | * Add information, notes, and drawing to *Interactive Notebook* on color harmony, value, and schemes |
| **Unit V: Principles of Art Design**  **A. Balance**   1. Symmetrical and asymmetrical balance in floral art 2. Asymmetrical or symmetrical balance through developing floral art works 3. Radial and open balance in visual art designs   **B. Proportion/Scale**   1. Proportion and scale through application of floral art designs using the following techniques: flower to container, flower to flower, and flower to foliage, and arrangement to environment 2. Geometrical techniques in floral art and visual art designs   **C. Emphasis**   1. Visual floral art works 2. Other visual art works: convey understanding of location, size, pattern, framing, and isolation in floral art designs 3. Emphasis in floral designs by using line direction and directional facing   **D. Rhythm**   1. Floral art using repetition and eye movement 2. Transition and radiating line in floral art works | Artistic Perception  1.1, 1.2, 1.3, 1.4  Creative Expression  2.3  Aesthetic Valuing  4.2, 4.3 | * Complete worksheet for elements and principles of design * Create a design project utilizing all elements and principles of design * Emotions and color influence project * Create a Color Wheel * Add information, notes, and drawing to *Interactive Notebook* on color harmony, value, and schemes * Classroom Color Display Board * Additions to student art and floral Portfolio Projects: applying focal point to student works |
| **Unit of Instruction/Objectives** | **VPA Standards** | **Key Assignments** |
| **Unit V: Principles of Art Design-*continued***  **E. Harmony and Unity**   1. Harmony and unity through applying color combinations to visual designs 2. Placement, transition, and proximity in visual art works and critique student works in floral design     **F. Contrast**   1. Color schemes in floral art design using various media |  |  |
| **Unit VI: Creative Expression Through Applying Artistic Processes and Skills to Original Works of Art**  **A. Two-Dimensional Media**   1. Basic drawing and layout: simple perspective drawing, sketching original art works, and project layout 2. Painting techniques for floral art through developing a color wheel and still life floral artwork 3. Mosaic art designs for floral art using paper and tile 4. Printmaking to floral art using pressed flowers 5. Photographic and graphic design through computer art   **B. Three-Dimensional Sculptures**   1. Display flower and foliage media techniques for specific floral art: mass flower and foliage, filler flower and foliage, line flower and foliage, form flower and foliage, fresh flower and foliage, dry flower and foliage, and artificial flower and foliage 2. Mechanics, materials, and media through an introduction to proper care and proper usage of floral equipment and media 3. Specific artist styles and techniques using Oriental, European, and Exhibition Styles: Chinese, Japanese, Vertical, Circular, Triangular, and Wear and Carry Designs 4. Demonstrate the process of evaluation and refining floral art projects | Creative Expression  2.1, 2.3, 2.6  Historical & Cultural Context  3.1, 3.4, 3.5  Aesthetic Valuing  4.1, 4.2, 4.3, 4.4 | * Create a presentation board displaying basic drawing and layout skills * Create mosaic art designs for floral art using paper and tile. * Create and display flower and foliage media techniques for specific floral art: Mass Flower and Foliage, Filler Flower and Foliage, Line Flower and Foliage, Form Flower and Foliage, Fresh Flower and Foliage, Dry Flower and Foliage, and Artificial Flower and Foliage. * Create a floral project applying mechanics, materials, and media through an introduction to proper care, proper usage, equipment and media. * Create a floral project displaying specific artists’ styles and techniques using Oriental, European, and Exhibition Styles * Student will evaluate his/her floral art project and support a position regarding the aesthetic value of the project and either change or defend position after considering views of others |

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| **Unit of Instruction/Objectives** | **VPA Standards** | **Key Assignments** |
| **Unit VII: Connections, Relationships, and Applications Learned in Visual Art**  **A. Relationships to Other Disciplines**  1. Compare and contrast works of art to other discipline areas | Creative Expression  2.3  Historical & Cultural Context  3.4 | * Create a mosaic art design utilizing geometric shapes * Emotional poetic, color influenced project designed visually for floral art * Historical time periods and artistic works written three page report * Design a floral advertisement using art elements, principles, and techniques to display student’s work at an art exhibition. * Create a two-dimensional or three-dimensional design incorporating elements and principles as applied to a specific theme and culture. |

1. **Texts & Supplemental Instructional Materials**

*Art Talk*, by Rosalind Ragans; pub Glencoe & McGraw-Hill

*The Art of Floral Design*, by Norah T. Hunter; pub Delmar

*Art Fundamentals,* by Otto Ocvirk; pub McGraw Hill

*Discovering Art History*, by Gerald F. Bromer; pub Davis

*Exploring Visual Design: The Elements & Principles*; pub Davis

*The Visual Experience*; pub Delmar

*Essential Impressionist*; pub Parragon

*The Natural Way to Draw*, by Kimon Nicolaides

*Elements of Design* (video); pub Crystal Productions

1. Key Assignments

* See course outline for key assignments

25. Instructional Methods and/or Strategies

* + Direct instruction
  + Demonstrations
  + Project-based learning
  + Lecture
  + Cooperative learning
  + Reading assignments
  + Video and CD-ROM lessons
  + Exhibitions of student art work
  + Peer and teacher evaluation
  + Interactive Notebook
  + Art/Floral work portfolio
  + Class discussions

26. Assessment Methods and/or Tools

* Teacher observation
* Homework assignments
* Quizzes and tests
* Projects
* *Interactive* notebook
* Essays and reports
* Student demonstrations
* Art/Floral work portfolio
* Rubrics
* Participation

**C. HONORS COURSES ONLY**

##### 27. Indicate how this honors course is different from the standard course.

N/A

**D. OPTIONAL BACKGROUND INFORMATION**

##### 28. Context for Course

N/A

Sanger High School

**I. Course Information**

**Course:** Floral Design

**Duration:** 1 Year

**Prerequisites:** None

**II. Course Description:**

This class is designed to allow students to apply an artistic approach to floral design. Students will explore elements and principles of design, two or three dimensional designs, history of floral art, arrangement styles and techniques, seasonal, holiday and occasional designs. Students will achieve this through creating, designing, identifying, explaining and evaluating all topics of study. Students will use the skills learned to create the following designs:

1. Bud Vase

2. Drop-in arrangement

3. Halloween jack o’ lantern

4. Dried flowers

5. Thanksgiving Cornucopia

6. Christmas Centerpieces

7. Corsage

8. Boutonniere

9. Colonial round

10. Symmetrical triangle

11. Party arrangements

12. Christmas wreath

13. Wedding bouquets

14. Potted plants

In addition, all students will learn various types of cut and potted foliage, potted flowering plants, fresh flowers, tools, materials, display techniques, and cut flower care. Students will learn to recognize balance and harmony within an arrangement, along with scale, color, and date. The historical and cultural past of the floral industry will be discussed as it relates to modern floral design and tradition.

1. **Topical Outline:**

Theory and Design FFA / Leadership

Flowers and Foliage Supervised Ag Experience

Basic Techniques and Styles Record Keeping

Advanced Techniques and Styles Careers in Floral Design

The Floral Industry

**IV. Major Course Goals:**

I. Communication Skills

A. Understand principles of effective communication.

1. Communicate effectively orally and in writing.

2. Identify non-verbal communication techniques.

B. Understand and adapt to changing technology

1. Understand the importance of lifelong learning in adapting to changing

technology.

2. Use Internet, Xerox, fax, digital camera, and other technology.

3. Correctly use and care for all supplies and equipment.

1. Understand the importance of computers as they pertain to wire service orders and record keeping.
2. Demonstrate basic computer knowledge, function, and skills as

required by individual employers.

II. Flowers and Foliage, Mechanics and Materials

1. Identification of annual, perennial, bulbs, potted flowering plants and tools

used in floral industry.

B. Identify plant growing structures.

C. Propagate plants by separation and division.

D. Explain the use of growth stimulants, retardants and rooting hormones.

E. Explain the environmental conditions required for potted and flowering plants.

F. Explain techniques used in grading, bunching and shipping cut flowers.

G. Select flowers at optimum stages of maturity.

H. Selection of marketable, healthy potted plants.

I. Practice procedures for extending the life or cut flowers and foliage.

J. Demonstrate the ability of drying flowers.

K. Demonstrate appropriated uses of different media according to theme.

L. Identify different media used in floral design.

M. Explain different uses of containers during historical periods.

N. Identify mechanics and material used in floral design.

O. Identify career opportunities in floral design.

P. Identify achievements, contests and awards in FFA through Floral Design.

III. Design Elements

A. Explain the history of floral design

1. Identify cultural floral designs

2. Monet’s Garden

3. Design practicum

B. Explain the cultural diversity and implications of different floral designs.

1. Explain the arrangement styles and techniques of modern floral design and their origination.

1. Oriental

2. Contemporary

3. Art Deco

4. Art Nouveau

5. Freeform expression

6. Geometric Mass

7. Design Practicum

D. Explain, Identify, and Evaluate the element and principles of design.

1. Textures

2. Colors

3. Shapes / Forms

4. Balance

5. Proportion

6. Scale

7. Focal Points

8. Rhythm

9. Lines

10. Depth

11. Design Practicum

1. Explain, Evaluate, and Design Seasonal, Holiday and Occasional Designs

through the Elements and Principles.

1. Seasonal Themes

2. Cultural Themes

3. Design Practicum

F. Explain, Evaluate and Design Alternative Arrangements

1. Weaving and Tying Techniques

IV. Design Practicum

A. Demonstrate Historical Arrangements

1. Basic designs cultural and thematic

2. Correct usage

3. Selection of flowers

4. Incorporation of accessories

B. Demonstrate Floral Arrangements Styles and Techniques

1. Use and incorporation of fresh and dry cut flowers and foliage.

2. Use and incorporation of artificial product.

3. Use and selection of containers.

4. Selection of arrangement style and use.

C. Demonstrate construction of Wedding work

1. Explain cultural differences.

D. Demonstrate construction of sympathy work

1. Explain cultural differences.

E. Demonstrate Alternative Arrangements

1. Explain cultural differences.

V. Special Projects

A. Develop a personal portfolio.

**V. Course Objectives:**

The student will be able to:

1. Relate the importance of the floriculture industry to California agribusiness.

2. Describe career opportunities in the floriculture industry.

3. Recognize and demonstrate use of commonly used tools and supplies.

4. Demonstrate principles and elements of design.

5. Practice design procedures to increase life span of floral materials.

6. Recognize and select healthy potted plants.

7. Demonstrate how to care for plants and cut flowers.

8. Recognize and select healthy cut flowers and foliage.

9. Demonstrate two-dimensional layout and three-dimensional design.

10. Demonstrate arrangements with use of principles of design.

11. Demonstrate the proper use of nomenclature used in floral design.

12. Demonstrate the proper care and handling of cut flowers.

1. Demonstrate the proper techniques used in oriental, wedding, sympathy and

contemporary designs.

14. Demonstrate the use of word processing skills to develop a portfolio of work.

**Course Outline:**

I. History of Floral Design (10 hrs)

A. Flower art in ancient civilizations

B. European periods

C. Oriental influence

D. American styles

E. Modern floral arrangement styles

II. Design, Harmony, and Unity (5 hrs)

A. Design process

B. Style and composition

C. Harmony

D. Unity

III. Color (5 hrs)

A. Color phenomenon

B. Properties of color

C. Psychological effects

D. Color in design

E. Color schemes

F. Color inspiration

IV. Balance Proportion and Scale (5hrs)

A. Balance

B. Proportion

C. Scale

V. Focal Point and Rhythm (5 hrs)

A. Focal point

B. Rhythm

VI. Line, Form, Space, and Depth (5 hrs)

A. Line

B. Form

C. Space

D. Depth

VII. Texture and Fragrance (5 hrs)

A. Texture

B. Fragrance

VIII. Tools, Containers, and Mechanics (10 hrs)

A. Hand tools

B. Containers

C. Mechanics of arrangements

D. Packaging

IX. Nomenclature and Post harvest Physiology (10 hrs)

A. Flower nomenclature

B. Leaf nomenclature

C. Post harvest physiology and metabolic processes

X. Care and Handling (10 hrs)

A. Chain of life

B. Initial procedures to delay wilting

C. Water quality

D. Chemical solutions and procedures

E. Refrigeration

F. Ethylene

G. Care and handling of garden flowers

H. Care and handling of floral arrangements

XI. Flower and Foliage Forms (10 hrs)

A. Line material

B. Form material

C. Mass material

D. Filler material

XII. Shapes of Floral Arrangements (10 hrs)

A. Factors influencing arrangement shape

B. Basic shapes of arrangements

XIII. Seasonal, Holiday, and Special Occasion Designs (10 hrs)

A. Seasonal themes

B. Floral holidays

C. Theme designs for special occasions

D. Hospital designs

E. Novelty designs

F. Expressing sentiments with flowers

XIV. Flowers to Wear (10 hrs)

A. Guidelines of design

B. Preparation of materials

C. Boutonnieres

D. Corsages

E. Other floral designs to wear

F. Sealers

G. Packaging

XV. Everlasting Flowers (10 hrs)

A. Permanent flowers and foliage

B. Dried plant material

C. Designing with everlasting

D. Maintenance and cleaning

XVI. Oriental Style of Design (10 hrs)

A. Chinese influence

B. Japanese influence

XVII. Contemporary Design Styles and Techniques (10 hrs)

A. Classic design styles

B. Naturalistic design styles

C. Linear design styles

D. Modernistic design styles

E. Advanced design techniques

XVIII. Wedding Flowers (10 hrs)

A. Floral romance

B. Promotion and advertising by the retail florist

C. The wedding consultation

D. Servicing the wedding

XIX. Sympathy Flowers (10 hrs)

A. Importance of sympathy flowers

B. Trends and regional differences

C. Selling sympathy flowers

D. Flowers for the casket

E. Easel design and set pieces

F. Other expressions of sympathy

G. Working with funeral directors

H. Servicing the funeral

XX. Harvest and Distribution (10 hrs)

A. The world flower market

B. Harvest

C. Packing

D. Shipping

E. Distribution

F. National advertising

XXI. The Retail Flower Shop (5 hrs)

A. Types of flower shops

B. Location

C. Product presentation and shop layout

D. Operational considerations

XXII. Careers and Continuing Education (5 hrs)

A. Career options

B. Continuing education

**VI. Texts and Supplemental Instructional Materials:**

*Floriculture: From Greenhouse Production to Floral Design*, Delmar Publishing

*The Art of Floral Design*, Delmar Publishing

*California Vocational Agriculture Model Core Curriculum*, Ornamental Horticulture

Basic Floral Design Workbook

University of California Content Standards for Visual and Performing Arts

A variety of handouts, overheads, and guest speakers from our community will be utilized. The students will be using our shop, computer lab, and greenhouse to supplement classroom activities

**VII. Instructional Methods:**

The following instructional methods will be used in teaching the course.

a. lecture

b. audio visual

c. computerized activities

d. laboratory investigation

e. discussion

f. tests and quizzes

g. reading assignments

h. guest speakers

i. field trips

**VIII. Evaluation and Grading:**

1. 40% of the grade will be based on classroom instruction, including: tests, quizzes, papers, homework, and daily participation points.

2. 50% of the grade will be based on completing on time the various floral design projects outlined in the course outline. Students will be required to leave their work stations neat and clean with all the tools stored properly. Students will be required to have an up-to-date portfolio at the end of the semester.

3. 10% of the grade will be based on their on-going Supervised Agricultural Experience Project, record book and FFA activities.

**LOMPOC HIGH SCHOOL**

**Floral Design**

**Meets the “f” Admission Requirement Approved 2003**

**I. Course:** Floral Design

II. Length: 1 Year

### III. Grade Level: 9-12

IV. Prerequisites: None

**V. Course Description:**

A. This class is designed to allow students to apply an artistic approach to floral design. Students will explore elements and principles of design, two or three dimensional designs, history of floral art, arrangement styles and techniques, seasonal, holiday and occasional designs. Students will achieve this through creating, designing, identifying, explaining and evaluating all topics of study. Students will use the skills learned to create the following designs:

1. Bud Vase

2. Drop-in arrangement

3. Halloween jack o’ lantern

4. Dried flowers

5. Thanksgiving Cornucopia

6. Christmas Centerpieces

7. Corsage

8. Boutonniere

9. Colonial round

10. Symmetrical triangle

11. Party arrangements

12. Christmas wreath

13. Wedding bouquets

14. Potted plants

B. In addition, all students will learn various types of cut and potted foliage, potted flowering plants, fresh flowers, tools, materials, display techniques, and cut flower care. Students will learn to recognize balance and harmony within an arrangement, along with scale, color, and date. The historical and cultural past of the floral industry will be discussed as it relates to modern floral design and tradition.

**VI. Topical Outline:**

Theory and Design FFA / Leadership

Flowers and Foliage Supervised Agricultural Experience

Basic Techniques and Styles Record Keeping

Advanced Techniques and Styles Careers in Floral Design

The Floral Industry

**VII. Major Course Goals:**

A. Communication Skills

1. Understand principles of effective communication.

a. Communicate effectively orally and in writing.

b. Identify non-verbal communication techniques.

B. Understand and adapt to changing technology

1. Understand the importance of lifelong learning in adapting to changing

technology.

2. Use Internet, Xerox, fax, digital camera, and other technology.

3. Correctly use and care for all supplies and equipment.

1. Understand the importance of computers as they pertain to wire

service orders and record keeping.

1. Demonstrate basic computer knowledge, function, and skills as

required by individual employers.

VIII. Flowers and Foliage, Mechanics and Materials

1. Identification of annual, perennial, bulbs, potted flowering plants and tools

used in floral industry.

B. Identify plant growing structures.

C. Propagate plants by separation and division.

D. Explain the use of growth stimulants, retardant and rooting hormones.

E. Explain the environmental conditions required for potted and flowering plants.

F. Explain techniques used in grading, bunching and shipping cut flowers.

G. Select flowers at optimum stages of maturity.

H. Selection of marketable, healthy potted plants.

I. Practice procedures for extending the life or cut flowers and foliage.

J. Demonstrate the ability of drying flowers.

K. Demonstrate appropriated uses of different media according to theme.

L. Identify different media used in floral design.

M. Explain different uses of containers during historical periods.

N. Identify mechanics and material used in floral design.

O. Identify career opportunities in floral design.

P. Identify achievements, contests and awards in FFA through Floral Design.

IX. Design Elements

A. Explain the history of floral design

1. Identify cultural floral designs

2. Monet’s Garden

3. Design practicum

B. Explain the cultural diversity and implications of different floral designs.

C. Explain the arrangement styles and techniques of modern floral design and

their origination.

1. Oriental

2. Contemporary

3. Art Deco

4. Art Nouveau

5. Freeform expression

6. Geometric Mass

7. Design Practicum

D. Explain, Identify, and Evaluate the element and principles of design.

1. Textures

2. Colors

3. Shapes / Forms

4. Balance

5. Proportion

6. Scale

7. Focal Points

8. Rhythm

9. Lines

10. Depth

11. Design Practicum

1. Explain, Evaluate, and Design Seasonal, Holiday and Occasional Designs

through the Elements and Principles.

1. Seasonal Themes

2. Cultural Themes

3. Design Practicum

F. Explain, Evaluate and Design Alternative Arrangements

1. Weaving and Tying Techniques

X. Design Practicium

A. Demonstrate Historical Arrangements

1. Basic designs cultural and thematic

2. Correct usage

3. Selection of flowers

4. Incorporation of accessories

B. Demonstrate Floral Arrangements Styles and Techniques

1. Use and incorporation of fresh and dry cut flowers and foliage.

2. Use and incorporation of artificial product.

3. Use and selection of containers.

4. Selection of arrangement style and use.

C. Demonstrate construction of Wedding work

1. Explain cultural differences.

D. Demonstrate construction of sympathy work

1. Explain cultural differences.

E. Demonstrate Alternative Arrangements

1. Explain cultural differences.

XI. Special Projects

A. Develop a personal portfolio.

B. Course Objectives: The student will be able to:

1. Relate the importance of the floriculture industry to California

2. Describe career opportunities in the floriculture industry.

3. Recognize and demonstrate use of commonly used tools and supplies.

4. Demonstrate principles and elements of design.

5. Practice design procedures to increase life span of floral materials.

6. Recognize and select healthy potted plants.

7. Demonstrate how to care for plants and cut flowers.

8. Recognize and select healthy cut flowers and foliage.

9. Demonstrate two-dimensional layout and three dimensional design.

10. Demonstrate arrangements with use of principles of design.

11. Demonstrate the proper use of nomenclature used in floral design.

12. Demonstrate the proper care and handling of cut flowers.

1. Demonstrate the proper techniques used in oriental, wedding,

sympathy and contemporary designs.

1. Demonstrate the use of word processing skills to develop a portfolio

of work.

XII. Course Outline: Time Line

I. History of Floral Design (10 hrs)

A. Flower art in ancient civilizations

B. European periods

C. Oriental influence

D. American styles

E. Modern floral arrangement styles

II. Design, Harmony, and Unity (5 hrs)

A. Design process

B. Style and composition

C. Harmony

D. Unity

III. Color (5 hrs)

A. Color phenomenon

B. Properties of color

C. Psychological effects

D. Color in design

E. Color schemes

F. Color inspiration

IV. Balance Proportion and Scale (5hrs)

A. Balance

B. Proportion

C. Scale

V. Focal Point and Rhythm (5 hrs)

A. Focal point

B. Rhythm

VI. Line, Form, Space, and Depth (5 hrs)

A. Line

B. Form

C. Space

D. Depth

VII. Texture and Fragrance (5 hrs)

A. Texture

B. Fragrance

VIII. Tools, Containers, and Mechanics (10 hrs)

A. Hand tools

B. Containers

C. Mechanics of arrangements

D. Packaging

IX. Nomenclature and Post harvest Physiology (10 hrs)

A. Flower nomenclature

B. Leaf nomenclature

C. Post harvest physiology and metabolic processes

X. Care and Handling (10 hrs)

A. Chain of life

B. Initial procedures to delay wilting

C. Water quality

D. Chemical solutions and procedures

E. Refrigeration

F. Ethylene

G. Care and handling of garden flowers

H. Care and handling of floral arrangements

XI. Flower and Foliage Forms (10 hrs)

A. Line material

B. Form material

C. Mass material

D. Filler material

XII. Shapes of Floral Arrangements (10 hrs)

A. Factors influencing arrangement shape

B. Basic shapes of arrangements

XIII. Seasonal, Holiday, and Special Occasion Designs (10 hrs)

A. Seasonal themes

B. Floral holidays

C. Theme designs for special occasions

D. Hospital designs

E. Novelty designs

F. Expressing sentiments with flowers

XIV. Flowers to Wear (10 hrs)

A. Guidelines of design

B. Preparation of materials

C. Boutonnieres

D. Corsages

E. Other floral designs to wear

F. Sealers

G. Packaging

XV. Everlasting Flowers (10 hrs)

A. Permanent flowers and foliage

B. Dried plant material

C. Designing with everlasting

D. Maintenance and cleaning

XVI. Oriental Style of Design (10 hrs)

A. Chinese influence

B. Japanese influence

XVII. Contemporary Design Styles and Techniques (10 hrs)

A. Classic design styles

B. Naturalistic design styles

C. Linear design styles

D. Modernistic design styles

E. Advanced design techniques

XVIII. Wedding Flowers (10 hrs)

A. Floral romance

B. Promotion and advertising by the retail florist

C. The wedding consultation

D. Servicing the wedding

XIX. Sympathy Flowers (10 hrs)

A. Importance of sympathy flowers

B. Trends and regional differences

C. Selling sympathy flowers

D. Flowers for the casket

E. Easel design and set pieces

F. Other expressions of sympathy

G. Working with funeral directors

H. Servicing the funeral

XX. Harvest and Distribution (10 hrs)

A. The world flower market

B. Harvest

C. Packing

D. Shipping

E. Distribution

F. National advertising

XXI. The Retail Flower Shop (5 hrs)

A. Types of flower shops

B. Location

C. Product presentation and shop layout

D. Operational considerations

XXII. Careers and Continuing Education (5 hrs)

A. Career options

B. Continuing education

**XIII. Texts and Supplemental Instructional Materials:**

Floriculture: From Greenhouse Production to Floral Design, Delmar Publishing

The Art of Floral Design, Delmar Publishing

California Vocational Agriculture Model Core Curriculum, Ornamental Horticulture

Basic Floral Design Workbook

University of California Content Standards for Visual and Performing Arts

A variety of handouts, overheads, and guest speakers from our community will be utilized. The students will be using our shop, computer lab, and greenhouse to supplement classroom activities

**XIV. Instructional Methods:**

The following instructional methods will be used in teaching the course

A. Lecture

B. Audio visual

C. Computerized activities

D. Laboratory investigation

E. Discussion

F. Tests and quizzes

G. Reading assignments

H. Guest speakers

I. Field trips

**XV. Evaluation and Grading:**

A. 40% of the grade will be based on classroom instruction, including: tests, quizzes, papers, homework, and daily participation points.

B. 50% of the grade will be based on completing on time the various floral design projects outlined in the course outline. Students will be required to leave their workstations neat and clean with all the tools stored properly. Students will be required to have an up-to-date portfolio at the end of the semester.

C. 10% of the grade will be based on their on-going Supervised Agricultural Experience Project, record book and FFA activities.