TO: FFA Chapter Advisors

FROM: Mrs. Jasmine Standridge, California FFA Leadership Development Coordinator Mrs. Jill Sperling, California Department of Education, State Supervisor

SUBJECT: 2025 GREENHAND LEADERSHIP CONFERENCES

Once again, we are excited to deliver our highly successful Greenhand Leadership Conferences (GLC) for our first-year members. The programs and leadership development team for California FFA has been working diligently to provide an upbeat, engaging and energized conference experience to emerging students in the opportunities and impact they can experience in Agricultural Education.

Who: Freshmen

When: September - October **What**: Each student will cover:

Welcome

o Build self-confidence through establishing healthy habits. Engage in conversations to discover the importance of building relationships and meeting new people.

o Explore Ag Ed and FFA

o Identify how Agricultural Education creates well rounded individuals through the three-ring model of Classroom & Laboratory (Knowledge), Supervised Agricultural Experience [SAE] (Skill) and the National FFA Organization (Relationships). Explore agricultural education pathways their schools may offer and the five benefits of agriculture education to take back for their own experience.

Discover SAE

 Dive deeper into the circle of FFA to explore Career Development Events (CDE), Leadership Development Events (LDE), Conventions and Conferences. Investigate the circle of SAE. Create a personal plan of action that address the areas of FFA, Classroom and SAE.

Recognize their impact and goals

o Complete a personal plan of action by adding S.M.A.R.T. goals in the areas of Personal Life and Community.

Registration:

Conferences for 2025 will be hosted at 12 locations throughout California (the list of sites and dates is included in this packet).

Registration opened July 29, 2025, and closed Sunday, August 31, 2025. The cost is \$45 per student, plus a \$2 Judging Card fee per participant and a \$20 per Advisor cost (for lunch). Send payment to: Ewell Educational Services, Inc, P.O. Box 3298, Glen Rose, TX 76043-3298.

A maximum of 180 seats will be available at each location (this may vary depending on the site capacity). To be certain you secure the number of seats you need, be sure to complete the registration materials and mail payment immediately. Each conference will begin promptly at 9:00 am and conclude at 2:00/2:05 pm. All conferences will include lunch.

ALL REGISTRATIONS WILL BE HANDLED ON A FIRST-COME BASIS.

One week prior to your registered conference you will receive an email with additional instructions. As a reminder, we will not be printing and handing out certificates to GLC participants. The certificates will be available on calaged org to type-in and print out on advisors end after the conference.

Teacher Expectations:

When you arrive you will receive shirts, based on a generic size chart. You may exchange sizes if time permits. Distribute colored wrist bands evenly among your chapter. You do not need to individually choose which student gets each color; they will be mixed up again later; we just ask that we don't have uneven groups.

Plan to **arrive between 8:15 to 8:45 am.** GLC will start at exactly 9:00 am to keep with the schedule and will end no later than 2:00/2:05 pm. If schools arrive late, students will enter the conference mid-session, only when instructed to do so by a facilitator.

We will have a space dedicated for Advisors to work during the day and meet while supervising students. Teachers will be expected to supervise students and be present with them when they eat lunch outside and be available on site in the event of an emergency and for student management. A staff member/chaperone must always be present on site and in supervision while students are in participation at an out-of-school sponsored event. At some locations, staff will have informal meetings coordinated by their regional supervisors or CATA leadership.

Liability Waiver - California FFA is not directly responsible for students, advisors or chaperones attending events sanctioned by the state association. Local school districts and designated advisors/chaperones are responsible for the oversight and management of themselves and their students. Local management also includes securing proper insurance and medical waivers as designated by a chapter's local school board.

Multimedia Recording and Usage Policy – The California Department of Education & The California Association of FFA staff and its designees may capture photos, video and other recordings of participants before, during and after events at events sanctioned by the state association. Please be aware that all recorded media may be used by the California Association of FFA in future print materials, online materials (including FFA websites and official social media accounts) signage, slideshows, podcasts, videos and other uses in physical and digital forms. Attendance at events sanctioned by the state association implies your consent to be photographed, videotaped and otherwise recorded for these purposes.

GREENHAND LEADERSHIP CONFERENCE

2025 CONFERENCE DATES AND ADDRESSES

- Sept. 17 19 Lemoore, Lemoore College, 555 College Ave. Lemoore, CA 93245
- Sep. 23 -24 Lakeside, Lakeside Rodeo Grounds, 12581 Mapleview St, Lakeside, CA 92040
- Sep. 25 26 Cal Poly Pomona, Kellog Convention Ctr Auditorium, 3801 W. Temple Ave., Pomona, CA 91768
- Sept. 30 Oct. 1 Petaluma, Penngrove Elementary School, 365 Adobe Road, Penngrove, CA 94951
- Sep. 30 Oct. 3 Lodi, Lodi HS, 3 S Pacific Ave, Lodi, CA 95242
- Oct. 6 7 Redding, Foothill Palo Cedro HS, 9733 Deschutes Rd, Palo Cedro, CA 96073
- Oct. 7 9 Bakersfield, Kern Ag Pavilion, 3300 East Belle Terrace, Bakersfield, CA 93307
- Oct. 13 15 Turlock, Stanislaus Co Fairgrounds, Exhibit Hall 2, 900 N Broadway, Turlock, CA 95380
- Oct. 14 16 Paso Robles, Midstate Fairgrounds, 2198 Riverside Avenue, Paso Robles, CA 93446
- Oct. 14 16 Gridley, Butte County Fairgrounds, 199 E Hazel St, Gridley, CA 95948
- Oct. 16 17 Fresno, CSU Fresno, Resident Dining Hall, Fresno, CA 93710

Contact/ Questions:

Judging Card – Mrs. Alyssa Ewell, 979/446-0865, alyssa@judgingcard.com

Registration and Programing – Mrs. Jasmine Standridge, 209/631-6163, jstandridge@californiaffa.org, Mrs. Trisha Chapman, tchapman@californiaffa.org