

Ag Ed Department Meeting –August 23rd at 8:00am

Double Tree Hotel - Ontario, CA

Attendance:

- Charles Parker
- Jill Sperling
- Hugh Mooney
- JessaLee Goehring
- Kari Brown
- Trisha Chapman
- Matt Patton
- Jasmine Flores
- Katie Otto
- Tim Brown
- Jackie Jones
- Taline

Conference Schedule Discussion

- Possible ideas:
 - Build schedule around sessions
 - Agriscience Fair setup and judging will take place Thursday morning and individual awards will be 11am on Friday and Team Awards and Outstanding projects announced on stage during session.
 - Administrators Conference Friday/Sat
 - Jill moved to eliminate regional delegate caucus- Hugh seconded the vote. Discussion occurred from JessaLee asking about the rest of the regional supervisors having a vote that were not present (Hopper, Jones and Beard) Motion passed by majority vote.
 - Purpose, responsibility, accountability
 - Jill Sperling moved to reconsider the earlier motion about regional delegate caucus and seconded by Tim Brown. Motion failed.
 - Greg moved that all delegate operations including caucus occur on Thursday, Shay seconded, no discussion. Motion passed by majority voice vote
 - **Designated spaces** for entrances for individual check in for award recipients, VIP national anthem singer, or one day or session passes and that could help streamline the filtering of people coming in and where to go-
 - Informational booth needs to happen staffed with our people

Thoughts after the Arena, Convention Center and Hotel Tours

DELEGATE Operations/meeting will be held on Thursday (Tim and Hugh work on plan)

Orientation-1pm

Committee Meetings 2-4pm

Region Caucus- 4:30pm

Business Session-5:30pm

- Awards that need rooms for judging: website, advisors, supporting staff, admin, counselors, national chapter.

AGRISCIENCE FAIR- interviews and setup will be held on Thursday morning (JessaLee and Lynn work on schedule for that)

WORKSHOPS- 11am -5pm on Friday/Saturday concerns of 2 days of workshops- on day 2 in Sac very little attendance- do we bother? Participation?

EXPO: Friday maybe start at 11am and 8am on Saturday

TOURS- Will be offered Thursday PM (1-4) and Friday AM (9-12) and PM tours (1-4)

ADMIN CONFERENCE- Will be held Friday/Saturday

SESSIONS-

Thursday schedule- Opening session 7pm

Friday schedule- 8-10am session and 11am career show, workshops all day and 7pm session (could 3 sessions be needed to only have 1 session on Saturday or 2 on Saturday, pending)

Saturday schedule-2 sessions (8am-10) and (2-4- tentative) with entertainment on Saturday night (8-10)

Sunday – Final session

-Thoughts on sessions going on at same time as Career Show/Expo:

-screen projecting at convention center expo and live stream could be beneficial for those who go to career show- what is the cost?

One day only conference option could be Saturday only with workshops, awards, career show and entertainment?

-Tickets for one day, one session- what are the options? Taline will work with arena to see what they can do.

ENTERTAINMENT -plays a big role in building the schedule- especially with what their needs will be and how sessions are planned.

HOTELS- The Element Hotel will be for arena staff, SO, SO candidates, nominating committee, parents, etc. and Double Tree- 2nd hotel for staff, exhibitors, etc. or Residence Inn

SO CANDIDATE/NOM COMM-What does that schedule look like? Where will it be? Arena, Double Tree?

CHECK IN AT ARENA for VIP, special guests, etc., could be at the Box Office or VIP Lounge?

PARKING for Staff/VIP- Will there be an area blocked off at the Toyota Arena?

Price list for Wi-Fi at CC is needed to allow for proficiency, scholarship, agriscience online scoring. Taline will look into the costs.

Will Shuttles be available for people who fly? Routes? Times of pickup? What about costs? Would it be individual add-on, or increase registration? – must have head count for cost. Would it just be for people to go from arena to CC? Need a plan

-Shuttles would benefit those staying around the convention center

Taline will work on contracts with hotel and plan to have contracts finalized by end of Sept, early October.

End Time: 5:49pm

State Ag Ed Meeting –August 24th at 9:09am

Attendance:

- Charles Parker
- Jill Sperling
- Hugh Mooney
- JessaLee Goehring
- Matt Patton
- Katie Otto
- Tim Brown
- Jackie Jones

Zoom

- Jasmine Flores
- Ben Swan
- Sam Rodriguez
- Nicole Ray
- Steve Rocca
- Sharon Freeman
- Kerry Stockton
- Trisha Chapman
- Cari Brown

FFA Foundation Report by Katie Otto

-Old Chevy Truck donated by American Ag Credit and will be raffled at State FFA Conference 2023.
Estimated value is at \$25K

-Boswell Foundation – gift of \$500,000 with a few projects in mind. Boswell would like to see that we keep Urban agriculture in mind when using this gift. Five potential schools have been identified but what the Foundation needs from us is criteria. What does the criteria look like?

-Recommendations from State Staff:

-Application process

-Who can apply? Need to identify new program starting in Fall 2019- Chuck Parker will put together a list new chapters chartered from Fall 2019 to now, and Matt will go through that list to determine who is urban based on the census.

-Application be due December 1. Application out by October 1st

-Application be funded from Jan 1-June 30. Committee of 5 consisting of FFA Foundation and State Staff (Jill and Hugh). Katie to serve as a chair. Applications be reviewed at Stakeholders meeting in January.

-Part of the application should include specifics and be held accountable. If they don't use the funds accordingly, they must return funds.

-Professional Development- 6 PD events (same as AIG requirement) region supervisor approved activities

-Start an Advisory Committee

-Identify Leadership Development Activities and # of students attending

-FFA equipment/paraphernalia needed

-SAE Plan signed by advisory committee- year end report on what their plan is or what they have done (with pictures)

-Regional Supervisor involvement

-Jill made a motion to recommend to Foundation to move the Boswell funds set aside for marketing piece be redirected to the new urban ag programs for this year. Seconded by Greg Beard. Motion passed by majority voice vote.

FFA Foundation SAE, LDE and CDE Award money

- Foundation is proposing that State Winners for the Speaking contest receive; \$300, CDE state champion teams-\$1000, Agriscience- \$300, Proficiencies- \$300
 - o Greg recommended for CDE winners we give out first place only to high individual. However, three contests would not have a first high Ag Issues, Marketing Plan, Parli Pro
 - o ~~Jill recommends that we fund, Stars, 1st place LDE, CDE state high individual, Agriscience and Proficiencies and the 2nd and 3rd place monetary awards allotted for proficiencies and agriscience winners be moved to reserve funds for future years. Tim Brown seconded. Discussion- opposition to the motion because not all CDE's will be included in this monetary award. Jill asked for motion to be withdrawn. Chairman approved.~~
 - o Shay made a motion to recommend that we raise funds for all high individuals of the CDE's and LDE's to receive \$300 and CDE's that don't have high individuals (Ag Issues, Marketing Plan, Parli Pro) receive \$300 for each member on the state champion team. Jill seconded the motion. Discussion occurred. JessaLee moved previous question and Tim seconded. Previous question passed by majority. Chair called for vote on original motion. Motion failed by majority voice vote.

JessaLee moved to have state staff develop a committee to come up with a proposal for Foundation to determine monetary awards for all CDE and LDE state winners and report back to state staff at the next staff meeting. Jackie seconded. Motion passed by majority vote. Greg was appointed chair and Tim and Jill will serve on the committee.

Matt moved that the group go on record to acknowledge the efforts of the Foundation be appreciated for their efforts in raising funds to recognize students and their achievements. Hugh seconded. Motion passed.

MFE/ALA Update

Hugh moved that GLC continue to be held in the Fall and MFE/ALAs in the Winter and instruct Mosaic to work on 3-year contract. Discussion occurred. Motion passed by majority vote.

LDE State Finals

Greg moved that LDE state finals awards ceremony be held on the day of the contest (Thursday) and results be announced again at Fresno State Finals (Saturday). Tim Brown seconded. Motion passed by majority vote.

National Chapter Award

Greg moved that Gene Lieb continue to be the national chapter award coordinator and to begin small implementation (one state winner) of the plan he has proposed. Hugh seconded. Discussion. Motion passed by majority vote.

National Convention-Washington DC Trip

Greg moved that we reinstate the National Convention Washington DC trip, Hugh seconded the motions. Discussion. Motion passed by majority vote. Jill will work on gathering information to determine if we will be able to do in 2023 or 2024.

Professional Development Update- Sandy Dale

Sandy provided a detailed PDF Report (attached). The contract received an increase of \$75K in PD contract to be used for strategic planning. Registration is now open for New Professionals, and registration takes place on growaged.org. The website has other important information on all PD. Presenter stipends are now \$300, cannot reimburse for mileage. If you have other travel needs for presenters for your Roadshow, please reach out to Sandy to see if she can help. Cal Delta was a huge hit and will again be in Fortuna next year July 31-Aug 3.

Strategic Plan Update-Sandy Dale

Goal is to hire a facilitator to help us with our strategic plan. Four vendors have been contacted for proposals to be submitted by September 1. Sandy will work with a committee (Charles will represent State Staff) and will consists of Matt Patton, Sandy and hopefully a post-secondary representative (Robert Flores) was recommended.

Leadership Continuum Report-Jasmine Flores

Jasmine gave a current update. Key takeaways include revisiting GLC scheduling for time/logistics for next year to improve the process. 2023 Change Makers Summit will July 2023 to be held tentatively at Fresno State.

Curricular Code/Judging Cards

Matt will follow up and Kerry and Cari are working on current CC changes to be posted on website.

Chuck distributed the new 2022-2023 CDE List and Staff responsibilities.

Middle School AIG

JessaLee moved that we use the same Ag Incentive Grant application used in 2022-23 secondary funding for stand-alone middle school funding. Jackie seconded. Motion passed by majority voice vote.

-Hugh, Tim and JessaLee will work on proposing a new AIG app for middle schools to present to staff at January 1 staff meeting

-2022-2023 Middle School AIG funding application will go out September 1st and Due November 1st, board approved. JessaLee, Hugh and Tim will work on the application that will go out this year and get to Chuck ASAP.

-High Schools without stand alone middle school chapters will have roster numbers and teachers added to the school application requests for this year and increased funding will be added to go out in the Spring allocation.

Hugh moved to allow middle schools to apply for specialized AIG applications. Jill seconded the motion. Motion passed by majority voice vote.

Ag Incentive Grant & Specialized AIG Application

Funding Allocation ideas for new AIG

- We will still provide money for # of teachers and R2 numbers as part of base funding.
- Jill moved that we allocate 50% of available AIG funds to base funding, 15% to SAE, 15% to FFA, 15% to Classroom and the remaining 5% to Bonus category. Jackie seconded the motion. Discussion occurred. Motion passed by voice vote.

Roadshow Presentation on New AIG- Hugh if available will present. Jackie volunteered to share some of her travel funds to make it happen.

Specialized AIG- need to make a push to have chapters apply with quality proposals.

Special AIG Projects to fund ideas: AET California Guide (Julie or Amber), \$1000 PD Grant awarded to Delta participants, Gene Lieb for National Chapter

Charles provided a SO priority list for us to review and report back tomorrow at 9am.

End Time: 6:03pm

State Ag Ed Meeting –August 24th at 8:09am

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CATA Report- Matt Patton

Budget financially is in good shape. Nothing threatening for CTE or Ag Ed right now. AB2044- CTE Credit for graduation was a concern but is now okay, would have affected a lot of seniors. There are 33 new representatives next fall. Emphasis will be to educate them all on CTE and AG Ed. Some of our allies are laving will need to work hard to educate and form new alliances. CTE Draft Plan- very vague, do not mention CTSOs in state plan. Keely Martin Bosler is leaving Department of Finance, big concern.

State Officer Report- Tim Brown

(Housing, Chapter Visits, Priorities)

Started practice visits with Corcoran and Lodi. Starting in September chapter visits should be set to go and done by November. Tim provided a draft of vetted housing opportunities for state officers to be housed at throughout their year of service for staff to look over. Goal is to not have teachers a part of that list. This list should say private.

Results from State Officer Priorities survey Charles distributed Wednesday:

Priority: COLC, SOLC, SLN, ROLC, Industry Visits, Foundation Sponsor Visits, State Degree Ceremonies, State Leadership Conference, Summit in DC, All State Finals event (if SO not available, RO can represent), Summer CATA, Farm Bureau Meeting, SO Summit and SO Presidents Conference, Star Award Tours, State Exec Meetings, National Convention

Nice to do: ALA/MFE, SLE, Meetings (Adult Board, Advisory, Foundation), CYAE, Chapter Banquets, Spring Region Mtgs, State Fair (if SO not available, RO can represent), World Ag Expo (1 day), Chapter Banquets, Chapter Visits

No SO: GLC, Change Makers Summit

Other Items:

January 27th -Regional Star (Farmer, placement, Ag Bus, Ag Science) Winner names are due by January 27th to Shay

Possible ROLC 2023 Dates: July 24-28

Jackie provided a Website update and Shay provided an AET update.

End Time: 11:15am

Next Ag Ed Staff Meeting: TBD

Special Notes:

Ed Code 52454 – FFA/SAE must be a part of every ag program.

Jen @Double Tree 760-910-1142