State Staff Meeting - June 2022

Wednesday, June 8

Attendance:

- Charles Parker
- Matt Patton
- Greg Beard
- Jill Sperling
- Shay Williams-Hopper

- JessaLee Goehring
- Hugh Mooney
- Jasmine Flores
- Toosje Koll
- Trisha Chapman
- Maria Maberto

- Katie Otto
- Jackie Jones
- Time Brown
- Kathryn Teixeira
- Lynn Martindale

Introductions:

- Kattie Otto Welcome Back to the FFA Foundation!
- Tim Brown New State Assistant Advisor Welcome!
- Jasmine Flores New Leadership Coordinator Welcome Jasmine!
 - o Jill will be a mentor for Jasmine

Updates from Parker:

Drip Tape

• Company has free drip tape – email will go out to regarding how to acquire.

Western Growers Symposium:

- Attended and had great conversation with industry partners
- Talk about technology in Agriculture and how we can add that to curriculum

John Deere Connection:

- Would like to donate engines to high school programs
- Has contacts throughout the state
- Please give Katie Otto the contact information

Certification for Floral for Central:

- Good turnout and had industry partners there
- Held in Galt

Suggestions for Agriscience and SLE Conference dates from teachers:

- Move Agriscience out of state conference
 - o Reasons UC Davis being so close to Conference
- Suggested SLE to move to after state Conference (if possible)

<u>Membership Report – Trisha Chapman</u>

- 98,912 students registered
- 347 chapters total
- Not a final number, they still have until the end of the month
- No pending memberships at this time

Budgets - Maria Maberto

- Passed out regional and state budgets
- CA FFA Foundation
 - Highlighted areas for GLCs
 - Had an increase in meals for all of our conferences
- State Conference
 - o Positive number

- We thought we had a large COVID testing amount so we had money set aside for that.
 We did not have to test at all, so we have that money to use for future
- Have decided to take that money and move over to future state conference
- Proposing to split the extra money up in the course of 3 years
- See Balance sheets and money market paperwork attached for 21-22 year
- Forwarding the budget to the Adult Board
- Proposed Budget:
 - New budget increases the registration fee to \$100 (to cover meal costs)
 - SLE increasing the registration fee to \$400
 - Hugh hard for students to already participate because of cost. Not all programs assist in paying for SLE for their students.
 - Motion by Hugh Move to leave the SLE fee at \$350
 - Second- Shay
 - Discussion none
 - Motion passes to leave SLE fee to \$350
 - State Conference Fee is \$200 basic fee (if Boswell comes through, it will be reduced)
 - GLC left at \$35
 - Teachers have had issues with covering meal costs
 - If increased to \$40, then the extra \$5 per person would go specifically to meals
 - Shay Williams-Hopper: Move to increase GLC from \$35 to \$40 to assist with meals, having the extra \$5 go towards meals.
 - Second Jackie Jones
 - Discussion:
 - Shay host sites are already paying over \$12 for meals
 - Tim host sites need to provide decent food if they are getting extra food. Some sites are making money off of the meals
 - Jackie host sites are
 - Motion passes to increase fee to \$40
 - Lodging for State Officers to be added to the budget \$6,250
 - This will assist with a balance budget
 - Shay Move for a recommendation of Due Pass of the FFA Budget to the Adult Board
 - Second Jasmine
 - Motion Passes
- Purchase of a van for CA FFA:
 - Maybe looking into a rental or purchasing a van
 - What does staff think about working with a dealership for this to happen
 - o How would the 22-23 convention budget differ to this past years?
 - Entertainment is in the budget
 - Hugh Would favor of having a CA FFA van for the State Officer and you can pull the trailer
 - o Jasmine Thinks it's a great idea. It would have helped with her state officer team
 - Toosje Need to go into the conversation of what it all consists of. A lot of big automakers do have programs that help us with this.
 - Motion (Hugh): Move that we encourage the Adult Board to purchase a vehicle to transport State Officers and other FFA Staff
 - Second Shay

- Discussion Are we looking for help from FFA Foundation as well? Do they need our help (question from Toosje).
 - Answer: it is on the table depends if Adult Board approves it
 - From a foundation side people like to touch what they can see. Donors or supporters might want a logo on the van, etc
 - One way to look at this can we get sponsors to donate money to help us with this – might be a separate conversation
 - Katie Otto: Had a discussion lease vs purchase
 - Bigger discussions were occurring liability, who owns it, who maintains it. etc
 - Budget stand point (Matt) One would be the purchase of the vehicle and another part would be the "other" – maintenance, insurance, tires, etc.
- Motion Passes

State Finals - Greg Beard

- Passed out document that shows number of teams for state finals and comparison of the past 6 vears.
- Will be discussing Judging Card and Curricular Code changes later
- 5 contests that are below the minimum of 5:
 - Computers
 - o Farm Business Management
 - Food Science
 - Marketing Plan
 - Grapevine Judging
- Discussion Jill reached out to Bakersfield-North teacher for Ag Computers (winner for the past 3 years). She told them that it was a low participation rate and the relevancy of the contest
 - Updated the curricular code in 2019 and they tried to make it more relevant and used certification in their text.
 - o Encouraged her to submit something for curricular code changes
 - Nothing has been submitted from the other coaches
- What is the process to remove a contest? Is that a CATA decision?
 - "State Ag Ed Staff would make a recommendation to Governing Board
 - Hugh Move to determine the Ag Computers deemed irrelevant and to remove from the CDE contest list.
 - Second –
 - Discussion: Need to review that language of what makes a contest be placed on probation
 - General Rules K: The contest will be discontinued until there is interest and that the contest was already placed on probation the year prior.
 - Motion passes
- Hugh: Move to recommend to the Adult Board to place all CDE contests that had less than 5 teams participate in state finals to be placed on probation. Place the following teams on probation for the 22-23 year:
 - Computers
 - Farm Business Management
 - Food Science
 - Marketing Plan
 - Grapevine Judging

- Second Tim Brown
- Discussion: We have good representation at the National level for marketing plan.
 - We need to show teachers that these teams are low in participation
 - Showing them will hopefully help them get
 - o Having coaches provide resources and conduct in-services at Road Shows
 - Had a conversation with Sonet from the Grapevine Judging is concerned about hosting it again because of the numbers being so low.

Motion Passes

- Relevancy how do we go about that? Do we need to recommend something to the board to make it more relevant?
 - Matt I would recommend that we have it as a certification for Microsoft, etc.
- State Finals "thank yous": Greg will pass those around for everyone to read
- HUGH THANK YOU to Cal Poly for preparing and putting on the contest it was done extremely well

<u>Curricular Code Changes – Greg Beard</u>

- Many have been submitted
- Kerry is complying them to get them ready and posted
- There are 19 proposals (some on rotation and some are not)
- Any contest that had a tabulations issue, Matt opened so the conversation can be had by the teachers
- Document that was passed around shows suggestions from Dr. Erin Gorter for contests that had issues during tabulations
- Ran 4 events this year with the old system that is not going to occur this coming year
 - Those contests need to switch to the new system OR we need to create a new scorecard for that
- Any changes to score cards be submitted to the CATA office by August 1st so we will have everything ready for the spring.
 - o Next Golden Slate that is coming out will have that information on it.
- Judging Card will be discussed at the Secondary Division Meeting
- CRC has requested to not be the host for the State Finals for Ag Sales
 - o Asked Chico but at this time they said no
 - o Recommendation to reach out to Elk Grove to host but maybe not run
 - Ag Sales takes a lot of judges and people that need to help and assist
 - When we have the discussion with Teacher Educators this week, Parker will be extending the invitation to them to see if anyone is interested
 - Suggestion: Reedley or over at Lemoore
- Does Shay need to be the regional supervisor at every State Finals contest that are happening in the Fall and Winter. Jill Sperling would be perfectly fine with taking a few State Finals contest and encourage other regional supervisors to do the same
 - We need to look at the total travel and responsibilities of staff.
 - o Do all of the state officers go to these contests? No depends on the time of the year
- Livestock Committee suggestion of moving the contest Parker is working on this
 - Parker is not going to move the contest
 - Next time it is up for curricular code changes they can bring it up
 - The increase of \$200 for the meal and making sure they were getting hotel rooms for those who are bringing livestock.
 - Livestock committee did a great job running that contest

Any suggestions for Ag Sales contest? None at this time

Judging Card – Greg Beard

- Some teachers are blaming state staff for using Judging Card
- Host sites were the ones that decided on using Judging Card
- For Cal Poly & Fresno State finals decided to be using Judging Card
- On these contests that are not fitting the card well we need to
 - o A) Change the scorecard
 - o B) Change the curricular code to fit the scorecard
- Suggestion to help the other host sites that are not State Finals
- We have two workshops at Summer Conference one for teachers and one for host sites
- Issues with reason scores being changed? Highlight so they cannot change them

Travel - Parker

- Regional Supervisors, please make sure to have all of your travel claims turned in
 - Make sure to get your travel completed
 - Add a few meetings to your travel as a buffer
 - Make sure to keep the travel budget in mind \$7000

State Convention - Mooney

- Working with Golden1 worked well
- Had some challenges with the electronic tickets getting into Golden1
 - Suggestion to have a paper ticket if possible
- Golden1 had a tv studio would we want to use something like that for next year?
 - o Something that can be recorded and used in the classrooms afterwards.
 - Interviewing students that just went through the process, interviewing FFA members,
 etc
 - o If the technology is there do we want to use it?
 - Sounds like a great idea we just need to have someone manage it
- Challenge Feeding the judges and helpers with the LDE's contest could we contract this?
- Orientation badges need to go out to all of the chapters prior to
- Need to get rid of the teacher lounge
 - Suggestion maybe have the lounge area during the career show and not during a session
 - Good conversations were happening in the teacher's lounge we need to figure out a
 way to keep those conversations going
 - Need to have a place for the teachers / parents to go to and still watch the session
 - Expectation is that teachers need to be with their students
 - Jill Move that, in Ontario, we use a facility that is availability in the arena, a parents lounge and explore moving the teacher lounge to the career expo
 - Second Jackie
 - Motion Passes
- Will be going to Ontario in August to see the arena, convention center and hotels for the 2023
 Convention
- In the contract with Ontario, there are a certain amount of flights that we are being provided to go down and visit

Leadership Development Continuum – Jasmine

- Giving Jasmine information regarding GLC, MFE, ALA, etc so she can make accommodations and changes for the new year
- GLC
 - Quality of presenters
 - o Curriculum needs to be updated and more hands on too much writing
 - Greg Move for Jasmine to have the ability to change the curriculum for GLC
 - Second Tim
 - Discussion:
 - Needs to become engaging, more ag included
 - Would like to go to Chico and / or Cal Poly to brainstorm ideas for curriculum building
 - Students were asked to pull there phones out and watch a video want to get away from that – students were done with virtual
 - Improve the content of the curriculum so that it isn't basic. Many teachers complained about

Motion passes

- Would suggest to make an announcement at Summer Conference or some sound bites – on what to expect this coming year — to get teachers excited about GLC's again
- Working on with GLC:
 - Solidifying dates with regional officers
 - Working with Nevada GLC and having CA facilitators practice their workshops there
 - Going to be attending some GLC's to work on the relationships with the host sites
 - Currently charge Nevada \$3,750
 - Traditionally: 150 -180 students, shirts, travel and hotel costs for staff
 - Nevada covers meals and facilities
 - Fallon is farther away than Reno so it might affect our travel budget
 - On annual contract with Nevada
- Job postings and applications are all ready to go also having a second set of eyes looking at hiring/evaluating process, etc
- Need to look at contracts for presenters they are no longer considered selfcontractors – schedule an appointment with Matt
- o Do we need to do a life scan?

MFE/ALA

- o Either Jasmine or Tim would be at MFE/ALA, unless noted otherwise
- If regional supervisors are already going to be there (officer screening or want to go), then that is totally fine.
- o There is no expectation for regional supervisors to be there

SLE

- Still looking for a date
- o Having it after convention? Would that work?
- o Depends on the legislative schedule and facilities schedule

- Traditionally we have tried to change the date, but it is always at the end of February or beginning of March
- Changing MFE/ALA and GLC swapping what are we doing with that?
 - FFA Advisory committee
 - Ask them to talk with their teachers on what they want to do
 - If we move the MFE/ALA conferences to the fall, we won't be able to book it during the weekends because of the holidays – so they would be in the middle of the week
 - o Facilitators vs. State Officers teachers want that State officers to do MFE/ALA
 - Recommendation Have the Conference switch added to the FFA Advisory meeting in June so that they have time to talk with/survey their teachers and their regions. Also have them discuss about bringing back the Washington DC trip.
 - Recommendation Encourage the Advisory Committee to go to the Student Activities Committee meeting
 - Regional Supervisors please inform your Advisory Members go on Monday of State Conference at your regional meetings about attending the Student Activities meetings and that the MFE/ALA and GLC conference swap is going to be discussed.

Jot Form:

- Having an issue with Jot Form not closing the applications at the right time
- Can we make the applications due by 5 pm instead?
- We need to clean up the Jot Form applications and see if they are the right applications
- If you are using the State Jot Form for your region create a folder for your forms
- In the settings area make sure you change the email so it goes to you and not to Parker

ROLC - Tim

- July 25 July 28
- Marriott in Santa Ynez Valley
- Registration starts on Monday at 3 4 PM
- Conference starts at 4 P
- Monday FFA shirt
- Tuesday- Official Dress
- Wednesday Regional Polos
- Thursday Conference shirts
- Farm tours will be all day
 - Tour in the morning
 - Santa Maria CTE Center, lunch & ag issues forum
 - Tours in the afternoon
 - o Pismo Beach for Beach Volleyball Tournament
- Agenda will be similar, but slightly changed
- Will there be built in time for regional supervisors to have a meeting with their officer teams
 - o Do we need that time?
 - Tuesday 1 hour (mid-morning), 2 hours (afternoon)
 - Thursday 2 hours
- Regional Supervisors doing a quick 20-30-minute presentation with the regional officers
 - Topics will be assigned to each supervisor
- If you have anymore chaperones, please let Tim know
 - You are still paying for your chaperones

State Officers - Tim

- Move in day this Saturday
- Starting Saturday night with the officer retreat
- What we need to do with MFE/ALA (will talk with Jasmine) we have STAR tours and an MFE/ALA that Friday/Saturday
- Chapter Visits
 - Highlights of the state officers and chapters
 - o There used to be the rotation
 - We need to figure out of we are going back to rotations
 - o Do we stay with the request?
 - Suggestion State Officers should not be housed at private residences
 - Do we provide a list of houses / families that are interested in hosting?
 - Make sure state officers have regional supervisor's numbers just in case there
 are issues where they are at
 - We need to set the expectation and hosting a state officer what does that look like (especially for our new teachers)
 - o Could we add a workshop in Summer Conference that goes over the expectations?
 - State Officers to be housed in hotels or vetted families, and make a request form for teachers to fill out
 - Dates would be Sept Nov
 - Matt Move that State Officers are given 1 day off a week during their year of service so that they are not working more than 6 consecutive days, with the expectation of National and State Convention
 - Jill Second
 - Discussion
 - The day off doesn't need to be at the center it can be anywhere, just needs to be not working.
 - We need to look at the mental health that we need to provide them
 - Motion passes
 - Jill: Move that during chapter visits that state officers are housed at hotels at the expense of the chapter (for this year)
 - Second- Time
 - Discussion:
 - If people are requesting or registering that we include a fee (example \$300). That
 money will go back to FFA and either the state officers or State FFA Advisor
 Assistant book the hotel (to make sure that it is
 - Motion passes
 - Matt: Move that state staff create a list of residences for in which that State Officers can stay at.
 - Second Hugh
 - Discussion:
 - Reaching out to past host families to see if they would be interested in hosting a state officer
 - Motion passes
 - Shay: Move to reconsider the main motion: Move that during chapter visits that state officers are housed at hotels at the expense of the chapter.
 - Second: Tim

- Motion pass and recognized
- Amendment to reconsidered motion: Move that during chapter visits that state officers are housed at the expense of the chapter or a residence listed on the state staff approved list.
- o Discussion:
 - Would suggest a fee to have state officers knowing that the association will be paying for multiple hotel rooms, etc. and knowing that some will stay with a family on the approved residence list, which will balance out
 - Fee will cover the lodging expenses
 - Question do we have a way that the FFA Foundation can help with the cost of these chapter visits?
- Motion passes
- Main motion passes: This year that during chapter visits that state officers are housed at the expense of the chapter or a residence listed on the state staff approved list.
- Move to strike out "at the expense of the chapter"
- Second Tim
- Discussion:
 - Jasmine agree that it is a member benefit and we are charging programs a lot for other experiences.
 - Tim Greg is right, we're going to have teachers upset about the fee.
 - Matt We have added \$6,250 extra to the lodging for the state officer lodging budget. Lodging will be covered by FFA, unless noted otherwise
- Motion Passes
- Main Motion: This year that during chapter visits that state officers are housed at a hotel or a residence listed on the state staff approved list.
- Motion passes

2023 State LDE Finals Location

- o To have the events in Ontario or Fresno would be \$80,000.
- o For Fresno, it includes the ballrooms and security, etc.
- o For Ontario, there was cost in the FFA State Conference budget, but we would just have to move
- o Fresno: Thursday Friday
- Ontario: Tuesday Wednesday
- Shay: Move to have LDE Finals to be in Fresno prior to Fresno State Finals
- Second Greg
- o Discussion:
 - Calendar was rough on the teachers this year
 - Spreading it out will make it easier for teachers
 - o Fair conflicts for regional finals before state conference
 - Going to sections and teachers were very excited to have it in Fresno during that time
 - Superior region like it being with the convention
 - Maybe moving State Degrees to be due in March instead of January
 - Parli Pro is more than a day
 - When we moved State Convention, we didn't move that much from the calendar it
- Motion passes
- o Rooms in Fresno
 - Exempt and Prepared rooms have been changed so quarter final rounds are eliminated
 - Checking curricular code to see if we can do that

- For LDE award winners, do we do them on Thursday night? Or do we wait until Saturday at Fresno State Finals?
 - Take to Ag Advisory board to make the decision
- Workshops
 - Great attendance the first day, second day low attendance

Honorary American Degree:

- o If you have anyone, please let Parker know
- o If you nominate, you can fill out the application
 - Suggestion to add Steve Rocca to the list

MFE/ALA Conference Registration

- o Suggestion that we give a 24-hour window for local regions to register for MFE/ALA conference
- Greg: Move that there be a 24-hour window for MFE/ALA conference for chapters to register that are from that specific region
- Second Tim
- O Discussion:
 - o Is it possible within this system?
 - Maybe need to see if we can switch it from a regional event to a state event within the new system
 - O What about North Coast? What area would be for them?
 - Many teachers look at the calendar dates vs when it is happening
 - Motion fails

Proficiency / STAR Award:

- Need to add the records, applications that have been submitted some are just a good app, but the records do not reflect it
- Suggestion: Add a record book component and possibly a video
- Suggestion: If they do not have 2 calendar years in their proficiency, then they cannot submit in an application
- Discussion
 - Video does not need to be its own score it can be apart of the interview judges would just need access to the videos
 - o It's hard to get industry representatives to judge all in one location
 - Suggestion We have the interviews through Zoom industry people can log in from wherever and show the videos of the students and have the interview
 - Need to have a discussion about who is scoring record books. Our list is pretty short of who the "gurus" are. We have larger issues on how to implement it in the classrooms.
 - Students can't backdate any entries
 - Feels that it would take away from the quality of the proficiencies just because
 Nationals does it, doesn't make it right.
 - Quality of judges were poor.
 - Need to teach ethics in record books example: student has sold 2 livestock projects, we know that's not enough hours.
- Records for 2 calendar year
- Shay: Move that students must have 2 calendar years of records in the proficiency area.
- Second Hugh
- o Discussion:

- o How many categories did we have that only had less than 2 years of records? 2 areas
- Worried about areas that do not have any applications
- Proficiencies are being re-looked at the National level
- Students need to gain skills hard to do when they do not have more than 2 calendar years to show those skills.
- Motion passes
- o Move that a rubric be created to evaluate records for both proficiency and STAR awards.
- Second Hugh
- o Discussion:
 - Can probably use Rogers system
- Motion passes
- Shay will create a rubric for record evaluations

5:50 pm Adjourn

Thursday, June 9

Attendance:

Charles Parker

Matt Patton

Jill Sperling

 Shay Williams-Hopper

JessaLee Goehring

Hugh Mooney

Jasmine Flores

Toosje Koll

Trisha Chapman

Sherrie Freeman

Ben Meyer

Steve Rocca

Kevin Woodward

Lynn Martindale

Maria Maberto

• Katie Otto

Jackie Jones

• Tim Brown

Called to Order: 9:05 AM

National FFA Update – Meyers

- : https://ffa.box.com/v/2022SummerFFAUpdates Link to PDF
- Sent out PDF to share with state/region
- Strategic Plan Evolve, Engage, Empower
- Lists out goals for 2022 on PowerPoint
- National Convention housing Housing Lottery is coming up this summer and next summer
- 100% membership by 2028
 - May not be a per member charge possibly a per state fee
- State Day of Service Grants (State Staff can only apply for)
 - Returning 2023
 - Up to \$8000 for projects that engage the state
- Online award judges needed
 - Judging takes place in July, need to be 5 years out of high school, link to sign up in PDF summary
- New managing director for the Council Melissa Rekeweg
- New Teachers

- Help new teachers link with FFA.org account
- Next Gen Conferences
 - Two conferences in 2023
 - Junior and seniors that are interested in the following pathways:
 - Animal Systems Feb 28 March 3
 - Power, Structure, and Technical Systems Jun 27 Jul 1
 - Not leadership based, more industry based
- WLC
 - Lots of availability and please encourage registration
- SAE based award revisions
 - o Committee will work on a strategic plan regarding the SAE awards (proficiencies)
 - Will not be implemented until 22-23
- Future planning of CDEs and LDEs
 - 22 continuing research
 - How do we access what we are doing and making them more connected to industry standards?
 - Partnerships with other organizations
- Communication
 - o All ag teachers should be receiving an email every Friday from National FFA
 - If they are not getting it, check their FFA account
 - It might be there they are blocked from their district
 - If they have issues, have them go to <u>www.ffa.org/subscribe</u>
 - Auto notifications coming to teachers soon

National FFA Convention State Trip/Housing – Sperling

- Registration open from June 1st July 15th
- Lots of questions coming from new teachers which is great
- Shay and JessaLee are going to do the hotel orientations
- We are not going to select anything outside of downtown
- Currently use the Hilton and the Sheraton
 - Before we were at the JW Marriott as the "main hotel" & Springfield Suites
 - JW had a lot of good info
- Are we on the high end of the priority list or the low end of the priority list?
- We are in the A block (large group) don't necessarily get priority, but they tend to work with A block first depending on how many rooms are needed
- If you have any thoughts or suggestions on hotels, let Jill know
- Jill will be taking care of hotels and flights for state staff
- For travel:
 - Parker going separate
 - JessaLee, Shay, Tim & Jill Flights and hotels & will give cost estimate breakdown (might need to be flying out Saturday)
 - Hugh needs to know what he needs (might just need the hotel)
 - Greg paid for

- o Jasmine -?
- Flights not coming into Sunday night
- We have used teachers as chaperones for the flights in the past, will need to go back to using them

National FFA Convention Delegates – Brown

- Ice cream social on Monday night at conference do we need to have it that night? Many delegates might not be there due to cancelled flights, delays, etc.
- Once the delegate schedule is out, check to see what other day we can have the social
- Delegate applications 109
- At summer conference, state officers will be going through the applications and have the delegates selected
- 34 will be selected with 5 alternates
- Please let Tim know who the "red flag" students are on the 109-applicant list
- First part of July is when the delegate list will be released
- If they can find out before July 5th, that would be great since National
- Having access to the videos (all on excel) how to give state officers access to that
 - Share the excel document
 - Copy the links to a google folder and share it

FFA Applications

• When looking at the applications, let us know if you see anything

National FFA Convention Prof. Awards – Williams-Hopper

- Taking care of the certification
- National Chapter Gene Lieb
 - He just got access yesterday and is connecting with the programs

National FFA Convention Agriscience Fair – Goehring

- Having teachers help with looking through applications
- Discovery has a totally different score card a teacher has
- Feedback is due by the 15th and will submit by July 1st

National FFA Convention LDE's/CDE's – Beard

- This year, we have verified the teams and coaches who are progressing to National Finals
- An email goes out to the coach --- we are hoping that the right person's email is in the system
- We will check on June 15th to make sure that they have received those emails
- We verify the team and coach
- When you go to judging card, you can click on the chapter and see the list of students that were on the team
- There have been no major conflicts as of yet

American Degree – Mooney

 Working on them. Get them turned into Mooney so he can review and submit on time.

American Degree Stars (2022 and 2023)

- Peter Bliss- Farmer
- Lesly Madriz- Placement
- Danae Westra Ag Science

Honorary American Degree/VIP/Dist. Service – Parker

• Get names to Parker so he can work on the applications.

FFA Foundation Report – Toosje

- Discussion of the teacher's area during conference
- People appreciated being together in the lounge, but they were not overseeing their students
- Would be nice to have something like that again next conference, but we need to remind teachers that there needs to be an adult with the students at all times
- Every advisor got a wristband for the teacher's lounge

FFA Foundation Funding Request Proposal – Parker

- Currently on our request for our FFA Foundation Funding Request:
 - SAE Coordinator position
 - We need to have additional help in this area not too sure if a stipend would work for this (full time ag teachers and adding more to their plate)
 - Part time position we would be reaching out to those highly qualified ag teachers – but
 - SAE symposium for students during the summertime
 - Someone to keep on top of the changes that are happening in AET
 - There is money coming out of CDFA for projects could we put in for a grant for this? Or even apprenticeships?
 - ACRES 21 project already has that built into the certification program
 - College students involved within this process
 - State Staff needs to work on what this position would entail and look like
 - Do not move this request forward
 - Vehicle (talked about the vehicle yesterday)
 - Sponsoring Chapter visits (pay for lodging as needed for officers)
 - o Branding the Van (might be with sponsorships, working with dealerships, etc)
- Foundation is doing capital funding and getting away from just one-year funding, can help with funding projects down the road

How can money/ funding help the portion of students that aren't the "Leadership type".
 How are we supporting the "SAE type student"? What about the "other" third set of people?

Agricultural Education Incentive Grant – Parker

- Likelihood that the Strong Workforce Grant will be pushed back to CDE
 - There will be extra funding coming to the department
 - Possibly happening within the next year
 - Industry Sector Lead
 - Do we use them for industry certification?
 - Can they also look at SAE?

2022-23 Funding

- 2 million more (total now \$6.134 million)
- \$98,000 one-time funding
- We have a group of middle schools that are not getting AIG funding
- Language does allow for 'secondary students' 7 -12 grade
 - 1) Taking money that we have money left over in our 6.134 million and give to our middle school programs
 - 2) Take the \$98,000 to go to the middle school directly
- National FFA data: 15 middle schools, 5 middle to high schools (wrong data on that end)
- Giving them a one-time allocation is that the most helpful if they are not getting it afterwards?
- We do not have framework standards or curriculum for middle schools / what units should be taught, etc.
- Could some of the funds be used for curriculum or framework standards? Something that will last longer
- If we don't have standards for them to meet, then what are those requirements to fund them?
- Committee is putting something together to give us something to look at.
- If we have middle school special projects, then we can add the framework and curriculum
- Middle schools do not have leadership conferences, nothing has been provided, we do not treat them as FFA members
 - o There is a proposal in governing board to change that general rule
- Do we wait until July once the budget gets passed, do we make the decision then?
- We need the criteria for the middle school programs before we offer the application / grant
- Have the CATA Middle School Committee create the application and criteria and provide it to the State Staff in August for State Staff to verify
- Hugh: Move to develop a funding criteria for middle schools
- Second: Tim
- Move to amend adding on "by August 1st"

- Second: Tim
- Motion passes: Move to develop a funding criteria for middle schools by August 1st
- Motion passes
- Hugh, JessaLee and Tim will be apart of the committee.
- Visit with Courtney meeting after 3 on Wednesday as a committee

Program Reviews

- Is there a better way doing our reviews? We meet with them, see what they are doing right / wrong.
- Is there a better way to provide technical assistance?
- Does our 3 4-year rotation make sense?
- We don't give you a chance to sit and provide assistance with your new teachers/ new programs / programs that need assistance / new administration / programs that needed help
- Jill did this last year instead of doing a standard program review instead worked on building relationships, asking them what they need, what are some issues they have been having, how to help them, helped make connections with administration to strengthen the program
- Discussion was very positive about focusing more on teacher relationships and improvement rather than program improvement

Road Shows

- Statewide Topics:
 - AET
 - How to do a teacher journal
 - How to look at reports for AIG
 - Professional Development, Supervision and Expectations
 - Student behavior & dress
 - How to supervise students at conferences
 - o SAE
 - Diversity in SAE's
 - Maybe have workshops also done at COLC or SOLC
 - How to supervise SAE projects
 - Teachers want to be specialized
 - They want to get skills or they have just have taken on a new course
 - New AIG and in the AET
 - Could do this through zoom too
 - COVID Cohort Special Trainings
 - Post-Secondary Teachers nothing really for them to go to
 - Application based on level of need for college programs
 - In a post-secondary division stand point need to focus on
 - Judging Card management for colleges / host sites
 - Basics of what to do with Market Livestock projects

- Round table discussion
- Not to win the grand champion
- School farm contracts
- Jill: Move that we provide a Professional Development, Supervision and Expectations workshop and New AIG application workshop at each Road Show
- Second Hugh
- Motion passed
- Monthly Zoom Topics for new teachers that would just focus on that month of events would that be helpful?
 - o Something like the mentor workshops that Sandy did last year
 - o Podcast?
 - o Zoom webinars / videos?
 - Maybe have CATIP step up and work on the Professional Development/
 Supervision & Expectations with the new teachers

Supervision Policies for State Staff and FFA Staff

- Passed out document
 - State Staff is the last person to leave the event, includes students being picked up
 - Supervising flights, State Staff be the last group to board the flight to make sure that everyone is on the flight
 - State FFA Officers cannot drive another FFA member (not State FFA Officers)
 - Cannot place students in an Uber or other transportation without including another appropriate adult
 - State Staff, State FFA Staff or properly credentialed Ag teacher shall be present at all events under direct leadership of CA FFA Association
- When does our responsibility start and end?
 - National Convention we are responsible for them once we get to the airport / at ticketing and until they are picked up from the airport
 - SLE could say the same OR state at the conference site
- Should we have a policy created, in writing, for transportation for student and supervision
- Suggestion: We are responsible of the student once they reach the event venue
- Did they go through their district policy for students attending a school function?
 - o Is the teacher responsible? Is the district responsible?
- If we are transporting students then we need to assume responsibility
 - Suggestion: Call the parent / ag teacher to ask if they can transport their student and have someone nearby as a witness.
- Changes to #3 regarding students transporting students
- Can we add something regarding district policies being met?
- "It is assumed by the FFA association that district policies are being met"
- Parker will edit the document and provide at out next meeting.

FFA Advisory Committee Policy Guide

- "Assist" define, too broad
- Posting meeting minutes on CalAgEd- Can we add a page to the website so anyone can look at minutes and previous minutes yes, can be done
- CATA Summer Conference schedule has a few conflicts when it comes to ag advisory meeting and adult board meeting Tim and Parker will figure out who is going to what
 - Regional Supervisors can go to whichever

Adult Board Fiscal Policy Guide

- Guide is not to change how the board is operated, only to give some guidance to what they are doing
- Look through the draft policy and reach out to Parker and let him know if you have any edits/ things to add

Saturday's Celebration of Life

- Parker has a plaque that Tim and the State Officers will present
- Would like to have State Officers to help park cars for the event
- Using the restrooms in the dorms
 - Event is being held on the grass beyond the parking lot, so they would need to go into the dorms to access the restrooms.
 - o Dorms should be cleaned, so touring them should be fine
- Will be hot and have some elderly people coming, we will
 - o State Staff parking in the normal lot and have people park in the dirt lot. Use the
- Rented a 20 x 40 canopy set up Saturday morning
 - Tables and chairs from Cheryl Reece
 - Help with setting up table and cha
 - 40 floral arrangements being delivered Jackie transport floral arrangements from Galt floral cooler
 - Jennifer Patton is bringing the large photo
 - Mike has the tri tip sandwiches
 - Dessert? Parker can take care of dessert.
 - Thinking of pies just need enough for 120 people...
 - Sound system Jasmine & Bobby
 - Speakers have all been contacted
 - Borrowing troughs from Galt
 - o Easels need 2 Jasmine
 - Cooler fan Mike
- People showing up early on Saturday we need help setting up on Saturday morning
- Program
 - o 10 am start time Greg MC
 - Keven Piercy teaching
 - Bud West Reedley college

- o Gino & Jerry Dean other passion of sheep
- Jack Havens State Staff
- o Parker
- State officer's dedication
- Jill Closing remarks
- Release people to eat
- Open mic after food passing the mic around
- Presentation of the plaque
 - Will be on an easel and covered
- To help set up 8

Ag Ed Responsibilities

- Passed out document with responsibilities
- o Reedley College is going to run the Ag Sales State Finals cross out CRC state finals
 - Irrigation systems out in Exeter
- o Add "FFA.org accounts" to the list

Regions

- Are there ways we can restructure some of our regions so we can help our programs more
 - Example: Jill has 80 chapters... can we reduce or give some programs to even up the regions
 - Example: Yolo section going to North Coast
- If we give teachers the opinion / consensus of where to go for their section then we're never going to have them come to a decision
- Suggestion: to have that open conversation with that section to allow them to know where we are coming from.

Teacher Openings

Discussed and cleaned up the opening positions that are posted on CalAgEd

Adjourn: 4:10 PM

Friday, June 10, 2022

Attendance:

- Charles Parker
- Matt Patton
- Jill Sperling
- Shay Williams-Hopper
- JessaLee Goehring
- Hugh Mooney

- Jasmine Flores
- Steve Rocca
- Kevin Woodward
- Lynn Martindale
- Cari Brown
- Ben Swan
- Jessica Toombs

- Mollie Aschenbrener
- Trisha Chapman
- Kerry Stockton
- Jackie Jones
- Tim Brown

Called to Order: 9:10 AM

CDE and Ag Ed Update - Parker

- Steve new branch deputy
 - Lives in LA and was on the school board in LA
 - Works in LA still
- No word of going back to the department
- Budget change proposal for the AIG was denied
- Waiting for the budget to come out

CATA Executive Directory Update – Patton

- State Capitol is finishing the budget
- Brian Dahle and Newsom for governor
- Thurmond did not get the majority vote, at 45%, will have to do a runoff
- Budget conference committee meeting on prop 98
 - Revised budget in May, legislature
 - 4.5 billion discrepancies between the two
 - Legislature wants to put it into ongoing funding
 - Based on the comments, do not think that the strong workforce and CTE will be merged
 - Approve 5 mil dollar for prop 1 fund for grant to align with CTEIG standards
 - One-time money
 - Might be more money in CTEIG (not too sure if it's one time or annual)
- AIG
 - 2 million augmentation has gone through both houses both approved
- Discussion:
 - Teacher program which subject matters are at risk. Parker is looking into something for ag mechanics to give some data to the state.
 - We don't need more money, we need more positions to help
 - Hard to ask for more positions, when there is over 300 vacancies in CDE
 - Department of Finance is supportive to Ag Ed the 2 million augmentation is proof of that

CATA Summer Conference Program – Patton

- No mask mandates
- Moving Hall of Fame to the first session
 - Shay is reaching out to the individuals who were inducted in 20-21
- Looking forward to getting everyone together
- Lots of work to be done in curricular code
- 947 people have registered for conference
- Teacher program which subject matters are at risk. Parker is looking into something for ag mechanics to give some data to the state.

CATA Summer Conference Responsibilities – Stockton

- Passed out CATA schedule
- Sent out email for various committees & things to include
- Hall of Fame Money instead of Wednesday
 - Small social for family and friends afterwards
- 20 PD sessions
- Curricular Code is ready to be posted except for Floral
- If you need PowerPoints for your regional meetings, make sure to bring power cords and adaptors
- Regional Supervisors are encouraged and welcomed to come to the governing board meeting to give an introduction
- More committee work is back in this year encourage your teachers to go. Would suggest having a region representative
- There will be a regular sign in sheet and a QR code
- Please send a note to your regions regarding the curricular code changes and how they pertain to Judging Card
 - We want teachers to be engaged in the process
 - Professional and productive
- On the next golden slate, there will be an article pertaining to Judging Card and curricular code
 - o Two options either find a card that works for the contest OR create a card
 - o There will be teachers involved, if a card needs to be created
 - Thank you to the host sites for all that you do
- CATA Awards banquet is full if you know people who would like to sell their tickets, let Kerry know
- Banquet Central region hosting Run for the Roses (Kentucky Derby Theme)
 - o Placed information in the skit that it is a professional, high quality event
 - o 750 tickets sold, 65
 - If you are in charge of the banquet in the future, please make sure to sign the contract as "Region CATA" – example: "San Joaquin Region, CATA" and state that you do not have employees or vehicles

Professional Development Update – Dale

- Sent out paperwork showing PD update
- DELTA conference is at Fortuna in the beginning of August

2022-2023 Master Calendar – Parker

- Calendar passed out
- Changes Made:
 - Delete:
 - July: Change Makers Summits
 - August: AIG Grant for Middle Schools
 - January 23rd Remove Record books up to region on due date

- Applications delete Hall of Fame
- Change:
 - July: 18th GLC registration opening at 8 am
 - August: SOLC for San Joaquin only August 13th
 - September: 30th Add Superior Region at Santa Rosa HS
 - October: 1st Add Superior Region at Santa Rosa HS
 - December 3rd North Coast COLC Kelseyville HS
 - January 3-4 State Staff Meeting in Galt
 - January 23 FFA Applications due (moved from Feb 1)
 - February 3rd March 31 for Central Region Parli Pro

Add:

- August: Judging Card Proposals August 1st
- September: 26th GLC Petaluma
 - 24-25 Superior COLC Sutter HS
- April 3 Job Interview and Prepared Manuscripts due
- April 20 LDEs Finals (Fresno)
- April 21-22 Parli Pro Finals (Fresno)
- State Staff Meeting in Ontario in August
 - Trying to have it at Ontario look at the facilities
 - Flying? Parker will let you know
- Jackie will put in the State Calendar into AET and on the website
- Regional Supervisors please make sure you are logged into your region account and ONLY put your regional information in
- Suggestion for Ag Sales:
 - Ag Sales State Finals might be on a different day depends on what works for Reedley
 - Irrigation
 - Reedley College (lots of products that they sell)
 - Need to have multiple products to choose from
- Suggestion for Record Book due dates:
 - o Make it a regional thing and when they want to have them done
 - If a student is applying for any of the STARs, that doesn't have a state degree, would need to submit their application to be approved.
 - We are pulling the financial statements to be added to the application
 - Suggest to have your regional proficiencies & STAR apps scored Feb 6 10th
- Jill Move for all applications on Feb 1st to be changed to Jan 23rd
- Second- Shay
- Motion passes

University Updates – Teacher Educators

- UC Davis:
 - 6 students going into student teaching (the max)
 - In general, low overall even in multiple subject area

o All new leadership in the department of ed at UC Davis

Cal Poly SLO:

- Huge thank you for helping with State Finals
- Very excited to host CATA Conference
- No masks staring Monday
- Dr. Delay promoted to full professor faculty fellow in the dean's office and helping with going from quarter to semester
- Dr. Gorter named as Bob Flores replacement and awarded lecturer of the year
- o Dr. ___ resigning in August -need to find an Ag Communication
- o As soon as Scot Vernon fully retires then we will be trying to fill his place as well
- Trying to fill the residence program (trying to get a local ag teacher)
- o 105 new students coming into Ag & Ag Comm
- 14 new candidates into the cohort
- Winery opened this last year
- New building, 4 story, should be open in Nov Dec

Chico:

- New dean new strategic plan
- o Interviewed for new farm manager might be extended
- Thankfully for the new faculty with Alyssa and Jessica
- o Dr. Schager was named outstanding lecture in the college
- o Completed 5-year masters review entering the 10th year of students
 - Currently under credential review process
- 27 student teachers completed the process
- o 25 new candidates into next year's cohort
- Budget surplus good portion of that money is going to the CSU farms
 - Lots of infrastructure, technology, etc.
 - 75 million statewide

• Fresno:

- 24 student teachers completing
- o 39 in next year's cohort
- Dr. Vaughan is retiring might make it to CATA (hopefully)
- O Hired 2 new faculty Sam Rodriguez & Nicole Rey
- Waiting for an announcement on the new dean
- Recognition
 - Cameron was the undergrad and graduate medalist for the college
 - Gene Rosco was one of the top students in the college
 - Avery promoted to assistant professor
 - Joselyn has the assistance-ship for next year
 - Dr. Freeman just got funded to have 2 grad students to work with her on ACRS
 - Steve Rosco is the new department chair for Animal Science & Ag Ed

• Pomona:

Possibly 3 student teachers for next year's cohort

Teacher Placement/Job Openings – Sperling

- Trying to keep everything up to date on calaged
- Only posts if information is sent to her
- As positions are filled, she is putting them on a separate tab in the document
- Showing who is coming and going in the positions
- 90 jobs that have been filled
- 59 job openings a few of those are long term subs positions
 - Do not keep track on the long tern sub positions
- Regional Supervisors please take a look at the link and let Jill know if there are any changes
- If you have any suggestions on how to make things better, let Jill know
- If there are positions that are not being filled, please let us know
- If you are going to make the changes in AET please check the inactive lists and active lists first before making an account – Shay does not mind doing this task along with FFA.org
- Teacher Educators if you can send your student teacher list and their placements to Shay, that would be great
- Had a few teachers with job description on their posting being upset with descriptions.
 Jill posts what she gets if you have a description of the position, she is happy to replacement it.

Awards:

- Ordered region and state conference awards through National FFA
- Quality from National FFA was less and their prices increase drastically
- Somethings we still need to get from National FFA it is the smaller plaques (STAR admin, STAR counselor, etc.)
- Suggestion to look for alternatives for the smaller awards (STAR Awards) and not the ones that are state awards
 - o Talk to Paula she does quality work and has helped us with pricing
 - Would still reach out to multiple companies (3 bids) and then make a decision

STAR Awards (continuing from yesterday):

- Before State Officers travel and do the STAR awards
- The process has changed
- When we have \$10,000 is on those awards, how can we engage more people (industry level) to make sure we are asking the right questions
- Is there a better way to score those and have interviews at State Convention that are conducted by industry partners?
- Discussion:
 - Scores are based on application score and State Officer score on interview video
 - Shay personally have an issue with the state officers going out and scoring those answers to those questions
 - Would suggest for industry to come in and doing those interviews

- Can use videos now whereas 10 years ago, might have been harder to do
- o Could we have state officers and industry do this together?
- We could have the state officers still do the STAR tours, then have industry do interviews at state conference? Maybe include a video to showcase the student's project?
- Prepping state officers is a must
- Could it be a 4-part score
 - 25% app
 - 25% records
 - 25% state officers' interview
 - 25% industry interview do it through Zoom for industry
- Donors might want to be in process of the interview process
- Jill: Move that the STAR process include 4 phases: 25% application, 25% Records, 25%
 State Officer Interview, & 25% Industry Interview
- Second: Shay
- Discussion:
 - Scoring are they going to rank them or give an actual score
 - The way it has been done, if it is a ranking, then it might be difficult for someone who had a really bad app and a good interview
 - Concern would be the calibration of judges some people judge harder and some judge easy – keeping it as a ranking system would be better
 - Need to include a tie breaker
- Motion passes
- In 2025 at the stakeholders meeting we will have another conversation.
- The monetary award is good until 2024

Manager Meeting:

- 21-22 they passed a fingerprint criteria
- If you, as an employer, everyone has to be fingerprinted
- Exception would be if the teacher was on site with them
- Currently trying to get language. If we want to change it, we need to find a bill we can gut and reword
- Do they have an author that can gut the bill? No do we have a placeholder?

Secretary Role:

• Transition JessaLee to the position for next year

SAE For All:

- Created a new committee since people have retired / moved on
- Funds available for training to occur
- SAE for All materials are out for teachers, but we have not done a full adoption of it
- Will be doing a live in person, 2-day meeting where the committee can come together and revamp the SAE for All and roll out plan

- Is this project something important for CA to be apart of?
 - If so, they we need someone to be a part of the committee and someone to go to the training
 - o If not, we need to not be a part of it
- Discussion:
 - o We should be on board because SAE awards might be going towards SAE for All
 - O What is this committee's function?
 - Need to have a clear understanding and where it is going is important
 - We have used the verbiage of foundational and emersion in our grant
 - Can't really endorse until we know what it really is
 - Agenda for the 2-day event: Mid-August in Indy (possibly the 2nd week)
 - 1st day leadership structure of SAE for all
 - Coming up with a plan
 - 101 of SAE for all
 - Results of the stats of SAE for all per state
 - Going over rubrics and grades
 - 2nd How to train the trainer
 - How are we getting content to states?
 - Are the people on the committee also apart of the original committee from the council- no.

Shay stated that she doesn't mind going

Parker is going to see if we have travel for out of state

Stakeholders Meeting

Introductions:

- Parker introduced Tim Brown as the new State Assistant Advisor
- Parker introduced Jasmine Flores as the new FFA Leadership Coordinator
- Toosje introduced Katie Otto to the FFA Foundation
- Toosje introduced Toni
- Toosje introduced Gena

Review of Deliverables:

- Documents was passed out with sponsorship deliverables
- For FFA Convention, please let FFA Foundation know if something was "too much" or if they had issues with some of the sponsorships
 - Example: Raley's sponsor talking not prepared. Felt that he thought that he "had" to do that for the sponsorship
 - We need to make sure that sponsors are speaking towards students and preparing them for what they are getting themselves into
- Use of board room propose to extend it to all sponsors, not just National Blue
- State Office visit needs to just be done through Tim
 - Suggestion Would like to know what the role and goal of state officers going to meet with sponsors

- Example: Cotton Alliance had a board meeting where they were talking about dividing money up. Nothing there for the State Officers to do. It was positive, but there was no purpose.
- No other proposed changes on page #5
- State Leadership Conference Recognition:
 - Change name of the arena year after year OR show on the document the locations in the future
 - o Take out "printed" in program
 - Branding in the arena
 - Donor acknowledgement at State Conference Sessions:
 - Previously added pre-session videos and brought in donors to talk on stage
 - Lots of branding this past year, inside and out.
 - Bringing donors on stage other than Raley's did not happen this year
 - Missed an opportunity to showcase the 50th anniversity of the FFA Foundation
- Teacher's Lounge
 - Changing the lounge
 - Didn't fulfil its purpose as it has in the past
 - Re-evaluating what this piece looks like
- Mobile App
 - o Remove "prominently" from the description
 - Logos loop through in the guidebook app
 - Can sponsors send out messages through the app?
 - Need push notifications on
 - Whoever has the rights to the app would be able to send out messages
 - Would need to inform the person who is in charge of the app
 - Don't want to bombard the app with messages
- Change College and Career to Career Expo & College Expo

Funding Priorities

- Vehicle (cost and maintenance)
- Sponsoring Chapter visits (pay for lodging as needed for officers)
- Expansion of the SAE Award placings
 - o Can we have a breakdown of the amount?
- Outside of the purchase of the vehicle (\$15,000 insurance, gas, etc.)
- Lodging \$12,000
- Give Toni and 2nd and 3rd place total for Agriscience and Proficiency, and she'll make it happen
 - \circ Priority #2 2nd & 3rd place for agriscience winners/proficiency winners, and regional winners for proficiencies
 - o 2nd place- \$15,000

- o 3rd place \$7,500
- o Regional winner \$2,500
- Would request to add a wrap on the trailer and replace the old decal that is on there
 right now

Donor Procedures

• SAE donor procedures – went really well, thank you

STAR Awards

- State STAR Award program changes for next year:
 - o 25% application
 - o 25% AET records
 - o 25% State FFA Officer Visit
 - 25% Industry Interview
- Still in the works of with industry interview (in person vs. Zoom)

Representation at Different CA FFA events

- Importance of CA FFA being at industry, youth events, etc.
 - Example: World Ag Expo:
 - Valuable touch point for them to connect with FFA
 - The donor side of things the FFA members that attended really enjoyed the interaction
 - Suggestion they do not need to be there for the full three days in a booth since
 State Convention is right around the corner
 - Suggestion looking at to see who the best group is the best to go to that event and work with their schedule
- If there is a value of having FFA there are these events, what part of FFA needs to be there? State Officers? FFA Foundation?
- Suggest to look at the events and see who can actually attend or which group would be best
- Suggestion to have a list of events (example: judging for state conference)
- Dialogue between Katie and Tim

Stakeholders Meeting Adjourned at 3:37 pm