

Agricultural Education State Staff Meeting

June 2, 2021

State FFA Center & Zoom

AGENDA

Meeting Start Time: 9:30 am

Attendance for June 2nd:

- Charles Parker
- Thomas Henderson
- Greg Beard
- Lynn Martindale
- Sharon Freeman
- Steve Rocca
- Jill Sperling
- JessaLee Goehring
- Nancy Gutierrez
- Ben Swan
- Hugh Mooney
- Matt Patton
- Shay Williams-Hopper
- Rosco Vaughn
- Maureen Funk
- Dane White
- Hannah Garrett
- Mollie Aschenbrener
- Jackie Jones
- Kim Miller
- Toosje Koll
- Alyssa Schager

Wednesday, June 2

Welcome/Reports/Updates

- CDE and Ag Ed Update – Parker
 - Pete Callus as the new Division Chair
 - Continuing to work remotely – 25% of state employees to go back to the office, rotate in.
 - Contracts for office space & professional development being processed

CATA Executive Directory Update – Patton

- CTEIG has been expanded
- Workforce
- Specialized Grants
- AIG is still in the May revise
- Money in the budget for community colleges
- Lots of money in the budget right now – financially
- AB101 – HS graduation requirement of ethnics studies –
- CATA Conference – 950 people signed up
- DELTA Conference – creating our own CA DELTA
- Nancy's job position with community college– wanting to have that budgetary item to be reconsidered

CATA Summer Conference – Stockton

- Kerry sent an email – take a look at it
- 2 powerful keynote speakers – just finalized
- Made an outreach to the new National FFA Supervisor

- Idea Show – contribute!
- Encourage teachers to apply for CATA office
- Only paid CATA members can vote
- Great professional development sessions – and they can get credit through Fresno Pacific
- Sent out nomination for teachers of teacher
- New teachers will be recognized – if you know of other teachers that are coming from a different state/ DS – send information to Shay
- Lots of fun activities planned for the CATA Conference

Community College Report – Gutierrez

- College committees is seeing how we can still have mid winter (and not having the funding available)
- Mid Winter – seeing if Victor Valley college can host – if not, might need to find another location – dates: first weekend in December (2 -4)
- Instruction – some colleges made the decision early on to have classes online. Some are maintaining what they decided to do in the spring and some are having students come back (at a %).
- Post Secondary Division meeting – Interested in having it at Cal Poly Pomona for Cal Conference

Professional Development Update – Dale

- Made an admendent to the contract this year and she was able to change the language
- New Projects:
 - CA DELTA Conference (have been able to pay for that up front)
- Looking forward to in person events

FFA Foundation Update – Toosje

- Past year has been about policies and procedures. Standardizing what we are doing, what are we doing at a social media presents and donor behavior (when, why, etc)
- Over the next few weeks, we are going to be talking with stakeholders to see what we need to do to get more donations / fundraisers, etc. Really looking into cooperate donors and how we can become their business partner.
 - A lot of them want students to come and work for them and are willing to invest in education
-

11:00am

University / Region Updates

Cal Poly Pomona – Miller

- 1 fall student teacher, 2 in the spring
- Pomona will be 50% capacity in the fall

Cal Poly SLO – Swan

- Scot Veron is retiring
- New hire to help grow with technology
- Four new department heads – lots of movement

- Starting to focus more on our urban students – a portion of them are also transfer students
- 92% face to face in the fall
- 12 last year, 15 this year, 22 starting in August – think the number will be higher next year
- Trying to develop more sites along the coast
- New facilities – new winery and a hall where we can sit 300+
- Frost center – is right behind building 10 – moving happening in June

Chico State – Aschenbrener

- New dean – had a lot of help with the retiring dean – verbal commitment with two tenure faculty (Schager and an individual from OSU)
- Student numbers have held throughout the Ag Dept
- Student Teachers: 36 for the fall P1 & P2, Spring 40
 - Final Student teaching in the fall – 13
 - Final Student teaching in the spring – 23
- Open with no distancing in the fall

Fresno State – Vaughn

- Student teachers – 10 final in the fall, 20 beginners/initial
- New president – served under President Castro for a number of years, so he is well aware of the campus
- John Williams completed his Dr. degree
- Fall semester – open full with no restrictions
- Lots of big grants being worked on – so everyone is very busy

UC Davis – Martindale

- 6 student teachers coming in (possibly 7)
- Full session in the fall, some online classes (by choice)

Looks like 97 student teachers in total!

Central Region – Jill

- Things are well – lots of fairs are happening in person
- Finishing American Degrees

North Coast Region – JessaLee

- In the past year and a half – only have been to 1 in person meeting
- North Coast has been great – amazing teachers and work really hard
- Have a retiree – if you know anyone who would like to work in an amazing region – send them up!

San Joaquin Region – Shay

- Thank you for hosting CDE contests
- Most of everyone will be back in session

South Coast Region – Greg

- Happy and proud of the teachers who went above and beyond the chapter level
- Appreciate everyone at Cal Poly and all of their help

Southern Region – Jackie

- Things are going well – teachers are looking forward to getting back to school and face to face
- Planning meetings are done and excited to start planning for regional officer retreat

Superior Region – Hugh

- Happy Parli Pro is DONE!
- Had a great contest and fun to see new chapters in the final rounds
- Many programs have been open throughout the whole year
- Have some openings available – but the majority of them are filled

FFA State Officers – Dane

- BIG thank you again for hosting the CDE events
- Really proud of last year's team – they were awesome and hopefully it's the sign of things to come
- New crew comes in a few weeks
- Hopeful to take the positives from this past year and move forward to see what the future looks like

11:30pm

Teacher Placement/Job Openings – Sperling

- Things are starting to fill and things are continuing to open
- Please make sure you inform Jill as jobs have filled
- If you can make a note if it is a “replacement / addition” to a program (will help with data collection for Teach Ag)
- Might have some jobs that are not on our list and need to be – check EdJoin too
 - Did we lose programs? Did we lose positions? Keep that on your radar
- Teach Ag Website has a dead link that doesn't take you to the current job listing site

Master Calendar – Parker

- Updates – there have been some changes
- If you see anything that needs to be changed, please let Parker know
- Update statewide events – would be on the statewide calendar on AET – you do not need to add those to your regional calendars

Travel

- Please send in your travel
- Remember regional budgets need to be turned into Maria (need to be approved)

National Convention

- If any colleges are taking students and you need hotel rooms – let Jill know
- We have 200 rooms
- She will be putting information together on how to access those rooms /reserve

Sites for Student Teachers

- Process on how to place student teachers
- Regional supervisors will provide a list of appropriate programs to have student teachers
- The institutions looking at that list for placing students and work with the regional supervisors if they will be able to place a student there
- Challenges / Dilemmas:
 - Not just the number of schools, but also looking at the cost – that limits the options as well.
 - Trying to utilize sites throughout the state – and some sites are getting 2-3 student teachers (is that because we have not changed the sites list?)
- Is there conversations happening between the institutions on why there are not having student teachers at certain programs?
- Initial student teachers and final student teaching (having 1 or 2 at a site – is that beneficial?)
- Where are the lines for the universities? There is a lot of overlap – but do we have a map that shows that / list of programs, etc?
- Have we had two student teachers at one site with two different universities?
 - Worried about having two different sites that do two different things
- Need to have those conversations on how to be a Cooperating Teacher – don't want to have the CT that is sitting in the back of the room on their phone. We need to have guidelines and qualities of what a CT consists of.
- Can we have the outcomes to be achieved in different types of observations? Virtual?
- Kim provides a list that they can choose from and an evaluation on those teachers that those ST have worked with. It helps with pre-venting the possible future CTs.
- Sacramento area – no longer have the “say” – UC Davis needs to apply to go into the district and then chose the site – but the district tells you who you get to have
- Regional Supervisors – please review and update your list
- We need to come up with a plan on how to develop sites – professional development for those teachers?
 - How can we benefit our profession moving forward?
We might need to provide a list of approved teachers so that the teacher educators can use for the districts when they get push back
- Jill uses a green, yellow and red system. Can add a column on the page and rank each teacher of their experience and CT ability.
- Is it possible to have retired teachers to help new teachers or student teachers?
 - Sandy did something like that – and it didn't work out that well.
- Suggestion – have programs self-identify --If the context is set at each regional meeting by the RS, pass around a sheet of who would be interested, the RS vet that list, and then the schools are “yellow” – we send a retired teacher over there to assist.
- Why do we have some many openings?
 - Mass exodus of people that are in the middle of their career – they cannot sustain the rigor, they don't have enough support

- Bigger issue with mentoring and support with that age group
- RS, University faculty – sometimes the site is not available – because of character issues
- We need to change the narrative and have people that are good CT's have them present at some of our leadership development events
- Retention is going to be an issue – especially with the new teachers this year (never have been in the classroom, field day, fair, etc)
- Suggestion: Professional Development in the fall needs to be centered around being a CT.
- How do we vent the teachers that have issues? How do we have that conversation? Do we tell them point blank on what they need to work on / what went wrong?
- Student Teachers are in the new AIG – with this conversation and issues that we are having – should we keep that as a measurement?

In the future – need to have a longer conversation about this topic and moving forward with it. State Staff meeting whenever everyone is back together in person.

Submit Honorary Degree –

- If you have anyone, please let Parker know

AET

- How can we better help better provide resources /exposure to AET for the student teachers that are at the universities
 - Suggestions:
 - Videos that are on AET
 - Learning by Doing – Have them track their hours (Lynn does this)
 - Create an AET module – even to help them go through and fill out degrees/applications
 - Have teachers go through the module and get “certified”
 - Chico created their own case-studies
 - Have Roger create a module or something for our student teachers
 - How Lynn does it
 - They do the teacher log
 - They also work on it from different angles
 - Identify for things teaching, FFA, SAE, PD & at the end of the year they have to turn in an electronic log to show their 600 hours.
 - Bring in guest speakers that are really good at AET
 - Watch the videos – also works really well
 - AET Task Force
 - State Staff have identified multiple people to do a multiple day training so they can train at Road Shows/workshops, etc
 - Application will be out in the summer
 - AET Manual?
 - Julie Luxon has made some great resources – might be a good resource to have as well.

- Had a manual made – but isn't fully detailed
- The AET Task Force is also going to be helping out with creating a manual

Adjourned: 11:55 am

Agricultural Education State Staff Meeting

June 3, 2021

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AGENDA

Thursday, June 3

Meeting Start Time:

Attendance for June 2nd:

- Charles Parker
- Greg Beard
- Lynn Martindale
- Sharon Freeman
- Steve Rocca
- Jill Sperling
- JessaLee Goehring
- Ben Swan
- Hugh Mooney
- Matt Patton
- Shay Williams-Hopper
- Rosco Vaughn
- Maureen Funk
- Dane White
- Hannah Garrett
- Jackie Jones
- Katie Teixeira
- Toosje Koll

9:30am

National FFA Update – Meyer

- Update on Jeff from Wisconsin
- New CEO hire of Scott Stump – thrilled to have him!
- Reviewed the Board of Directors priorities
 - IDE value statements
 - Sustainability
 - 100% membership by centennial year
 - Might be a possible change in program structure
- FFA Convention – in person!
 - No cap on attendance, but there will be a cap on the workshop attendance
 - No State/Chapter photos, no Big Blue room
 - Can expand the sitting area in the arena
- CDE/LDE Finals
 - Preliminary round – virtual
 - Final Rounds in person

CDEs and LDEs

Advance by rank – Semi-final and final rounds in-person

Ag Comm	Ag Issues	CCM	Creed	Employment
Extemp	Marketing Plan	Parli-Pcedure	Prepared	

Advance by score – Top 50% of teams advance to in-person

Ag Sales	Ag Mech	Agronomy	ENR	FBM
Floriculture	Food Sci	Forestry	Nursery	Vet Sci

All teams advance after completing virtual components

Dairy Cattle	Horse	Livestock	Meats	Milk Quality	Poultry
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- State Officer Summit

- First in person event
- 2 state officers from each state
- New State Staff time
- NASAE collaboration
- Time with Scott & Dr Woodward
- Welcoming any one else to join
- Proficiency Scoring Help
 - Help online – not in person
 - Finalists will be judged via Zoom in Sept.
 - Past FFA members need to be some many years out from graduation
 - Always excepting new judges
- Reached out to Scott to address the teachers at CATA
 - Do we need help getting a hole of him? No
 - Ben will keep us informed of any “road blocks”

FFA Budget – Maberto

- Has shared all of the budgets with everyone (check your emails)
- Review of the CA FFA budget 20-21
 - ALA – exceeded our numbers, but went over our expected supplies, but our overall number came out how it should be
 - Registered students – much higher than we expected from last month
 - Regional rebate have not been distributed due to numbers coming in
 - All conferences had higher numbers than expected
 - State Conference (only through April)
 - Expenses for last month, \$22,000 (in the black)
 - Need to have regional supervisors paperwork regarding their hotel rooms – get that in ASAP
 - State Officer expenses close to final
 - Total income = \$1,637,739.02
- Review of the CA FFA 21-22 Budget
 - We emailed to everyone – is there any specific questions?
 - Need to update the National Convention numbers
 - State Conference numbers are based on Anaheim – might now know those changes
 - ROLC – not too sure what that is going to look like – haven’t finalized a facility
 - We have reserves this year – there is a profit of \$22-23,000

Leadership Development Salary – wanting to change and increase

- Somewhat confusing – when comparing ag teacher salary vs. LD position
 - Ag Teachers salary includes health benefits, retirement, etc
 - So what percentage of a salary is used for retirement and health care?
 - Parker has the information for the
- Roughly 67,000 – retirement $\sim 1.605 = \sim 52,000$
- This year 68,700 – $\sim 1509 = \sim 63,000$
- Challenge is making the CATA positions equal to the regional supervisors – especially when it comes to benefits.

- When we first did this – we thought just hiring a person right out of college and they would be there for 2 years and get someone new ---- that’s not the case here.
- Do we want to recommend to the board an increase in salary?
 - 10% increase would be \$10,000, etc
- Question of context: Historically this was only a 3 year position – why?
 - Reality – we don’t pay enough, so they won’t stay
 - Was more of a realization than a plan
 - We are in a completely different situation vs where we were then
 - We’re doing more conferences (Hannah and her team)
 - The role has taken more state wide conferences and not so much the state convention
 - We’re making money off these events that Hannah is putting on
 - It’s a poor plan to just have someone new every 3 years
- Do we want to make a recommendation
 - **Jill moved that we recommend to the Adult Board to increase the Leadership Development Coordinator by 15%**
 - Dane Second
 - Discussion – None
 - **Motion passes unanimously**

Lack of Media

- Can we put funds together to hire a media intern?
- We have gotten by on the “cheap” – we have someone who is willing to gather media for us
- We want to find away to thank Brian to what he has already contributed
- Can we find a few dollars out there to give to him?
- Recommendation for dollar amount? No – just wanted to see if there is any objection
- 5-7,000 to gather footage
- Can we fund this through Foundation / Industry support?
 - Long term doing things like State Officer vehicle, media help, etc – need to see how we can go through this with the Foundation and moving things forward
- Contract for Media
 - Photos, video
- **Greg moved that we recommend to the Adult Board that we have a Media Internship for \$7,000**
- Second – Shay
- Discussion – Not just social media posts – this is everything from posters for events, media, etc
- **Motion passes unanimously**

National Convention – Budget

- We still have a lot more information to gather (flights, students, etc) – it is the best it is going to get on the budget
- Will not be able to give any clarification until the end of the summer

Regional Budgets:

- Superior – approve the same budget, will forward

Curricular Code – Beard

- Send information out last night
- Recap of the state finals
 - Chuck has sent a note of thanks
 - Judging card will send a balance to the FFA Center
 - FFA Center – THANK YOU for helping with awards
- Curricular Code
 - None of the submissions regarding the general rules
 - Has the proposed changes
 - Ag Sales
 - Nursery
 - Land
 - Public Speaking
 - Vet Science
 - Update in General Rules
 - Event hosts and advisors responsibilities
 - Can forward those proposed changes to the hosts so they are aware of the changes
- Thank you from Parker to everyone for everything that they have done to make the CDE/LDE went smoothly

State FFA Conference Review – White

- Big thanks from Parker – great convention – everyone enjoyed it!
- Thanks from Dane – thank you for all jumping in to help – it was a great way to see everyone making it a great experience
- What are some things that we want to use moving forward:
 - Formal Script review process for sponsors
 - Email communication – how can we better student/advisor emails?
 - Example: sending information out to students/advisors
 - What are the needs of communication that we can create by topic so we can just continue to pull from it
 - Spread the information that students need a gmail account
 - Hopefully will change the issues of teachers/students not receiving information
 - Brainstorm session in the fall to make something more comprehensive
 - Sessions were tight and kept introductions short – made it easier – hour and a half was great! Really worked well with attention spans
 - Might need to look at our processes
 - Example – broke up Proficiency Awards
 - Talent – do we need it?
 - Find other alternative ways to integrate it.
 - Have it before the session?
 - Still have some talent in between – helps with movement and transition
 - Retiring Address Process
 - Changed addresses to be something useful

- Changed the changing of the jacket (to when they are past SO)

FFA Leadership Convention 2022 (10 months away!)

- Rooms that we need:
 - Parker shared spreadsheet with number of rooms we need and when
 - Do we have public speaking events at the State Capital?
 - Are we ok with the draft moving forward?
 - Are we going to have workshops and where are we going to hold them at?
 - Are we going to have tours?
 - Suggestion from Toosje
 - Get a skeleton schedule – how to engage the community with what is happening and ask community business leaders if they would like to participate
 - Ex: What can the community do to make it more of a welcome – like signage and have the Sac DT pay for those
 - Parli Pro Finals are scheduled for Monday
 - They need to be 3 hours each
 - Is there a conflict with what is occurring during the conference?
 - Might need to change that to a Saturday morning instead of a Monday?? (just as a backup)
 - Will need to change all of the rounds from 2 to 3 hours
 - Workshops
 - Students really enjoy them – please continue those during State Conference
 - Location is our biggest issue –
 - Going from the Arena to the rooms – it’s a long walk
 - Afraid we might have low attendance numbers
 - Delegate Meetings
 - Happening during conference – not before conference starts
 - Do orientation in the arena (State Officers can run it and then inform them where they need to go)
 - 50 chairs in each room need to change to 100
 - Committee chair room with need less chairs
 - Hannah will send over the information
 - Voting & Meet the Candidates
 - Stick with voting online / phones
 - Have the Meeting the Candidates in the arena plaza
 - Tours
 - Let the school’s book their own tours and do their own thing – don’t need to worry about buses
 - Suggestion
 - Keep the tours and see if they need transportation (ask)
 - Worried about programs not having transportation
 - Setting up for the Expo
 - Worried about large amounts of career show equipment
 - How close will they be able to get to their location?
 - Answer: Coming in through the loading dock and using the elevators
 - They will be at the plaza level (ground level)

- Mobile booths will be easy to assemble – tractors might not be able to
- Expo vendors can watch the convention as well right behind their booths (gives everyone a break as well)
- Might be hard to have a hard open and close of the booths

FFA Leadership Continuum – Garrett

- Reviewed documents that were sent out this morning (check document and embedded links)
- GLC
 - 2020-21 All online – curriculum package website - \$50 per chapter – 280 chapters registered
 - Reviewed the objectives and for future GLC’s these will be the topics/objectives
 - Budgeted for 25 conferences for 2021, 150 each conference
 - Chapters unable to travel – they can do GTC^ITC
 - Drop in staff (1 Team Leader, 5 Facilitators)
 - Shared GLC conference dates
 - Registration will open July 15th
- MFE/ALA
 - 2020-21 All online, Zoom calls w/ SO, about 165 students at each conference
 - Working with Mosaic for hotel/conference areas
 - Shared all of the MFE/ALA Dates for 2021-22
 - Please let Hannah know if there are any issues with the conference dates
 - Showed future dates for 2022-23
 - Would start the 1st week of January in Sac.
 - Please let Hannah know if those dates work
 - Moving Modesto and Visalia down to where they originally are
 - SAC 13-14
 - Mont 20-23
 - Redding 27 -28
 - Ontario 3 – 4
 - Modesto 10 -11
 - Visalia following weekend
 - Showed future dates for 2023-24
 - Should line up like is usually does
 - Mosaic will let us know about PPE, etc
 - Do we want to make these one conference weekends to be double conference weekends if attendance needs to be lower due to regulations
- Change Makers Summit
 - 2021 – all online, 164 registered, \$35 per student – sent out packages directly to students
 - Partnered with CFBF – they offered colligate membership, had guest speakers, etc
 - FFA Alumni also participated – discussing about the future and how to prepare for FFA after high school
 - This year: August 20-21
 - Registration opening this Friday
 - Will get information out by today
 - Will be held online due to funding & ensure accessibility
 - \$35 for new seniors – boxes shipped directly to them

- SLE
 - Didn't happen in 2021 – but Hannah will be working with the capital to see what works best
 - Week of Feb. 22-25 – it's during FFA week, but would work best
 - Just want to make sure that students are getting done earlier on that Friday – so RO can prepare for their FFA Regional Meeting on that Saturday
 - Could we start on Monday and end on Thursday?
 - Usually an issue with getting the Capital on Thursday
 - March 1st– 4th would not work out
- Matt thanking Hannah for making in person conferences and changing them to virtual. Amazing job and THANK YOU!!

National FFA Convention – Sperling

- Trying to figure out how to offer hotel room through our room block
- Not offering a CA trip to convention – delegates & State Staff only --- issues with group ticketing on flights
- No Washington DC Trip
- We have 200 room block and will make them available to chapters/universities
 - Option 1: Give our people a code and have them block their own rooms (not ideal due to them using too many rooms and have empty beds – less males than females)
 - Option 2: Open housing through our system July 1st and closing in Aug. 1st. (what we are going to do)
- Once Jill has something put together, she'll get it approved and pushed out to the rest of the state.
- Once we know who are delegates are we will work with Kim at the travel agency to get delegate and staff flight's booked

American FFA Degree – Mooney

- 487 submitted so far (most we ever had)
- Regional Supervisors – if you have people that sent an updated version (sometimes it shows both on Hughs end) so many sure to delete the old version
- Browse button – will show you the ones that are finished, but have not been submitted for review – so make sure to check that.
- There are STAR applications in the system – just don't know if they are complete

Honorary American Degree/VIP – Parker

- Send teacher names to Chuck
- If you can't fill out the application, then he can help

11:00am

Agriculture Incentive Grant – Mooney – pushed to next meeting

Other Items:

- Travel – thank you for submitting that
- No Staff Meeting next Monday

Adjourned: 12:10 pm

