

**Joint Meeting of the California FFA Executive Committee and the California FFA
Advisory Committee**

Agenda

January 30th, 2023, 10:00 am

CA FFA Center in Galt, California

The Meeting was called to order by California FFA State President, Abigale Jacobsen, at 10:00 am.

Opening Ceremonies were conducted.

State President Abigale Jacobsen provided the welcome.

Mr. Brown then provided the Assistant State Advisor and State Advisor Update.

Brian Kavanagh, state Treasurer, moved to approve the Fall Executive Committee Meeting minutes as read. The motion was seconded. The motion passed with a unanimous vote.

Melanie Orozco, State Reporter, then provided a report on the State Officer Chapter Visits.

State Treasurer, Brian Kavanagh provided an update on MFE's and ALA's.

Each of the Region FFA Presidents provided a report of activities thus far.

- I. Central Region - Roberto Lopez
- II. North Coast Region- Abigail Ayala
- III. San Joaquin Region - Sophia Gomes
- IV. South Coast Region - Abby Bianchi
- V. Southern Region - Salyn Meas
- VI. Superior Region - Jacob Flavell

State Sentinel, Morgan Oliveira, provided a State Leadership Conference Update.

The floor was now opened to allow constitutional amendments. Melanie Orozco, State Reporter, moved to approve the amendment to expand the California FFA State Officer team from 6 individuals to 8 individuals. The motion was seconded. The motion failed with a unanimous no vote. No other amendments were brought before the Executive Committee.

Landon Hendricks, State Vice President, then recommended all State Degree Recipients be approved as provided by Regional Advisors. The motion was seconded. The motion passed with a unanimous vote.

Brian Kavanagh, State Treasurer, then recommended to approve Honorary state degrees for the following state officer parents.

- I. Amy Jacobsen
- II. Johan Jacobsen
- III. DeAnne McCashland
- IV. Ken McCashland
- V. Paul Hendricks
- VI. Felicia Haslem
- VII. Marshall Haslem
- VIII. Brian Kavanagh
- IX. Christina Kavanagh
- X. Carlos Orozco
- XI. Concepcion Orozco
- XII. Joe Oliveira
- XIII. Marilena Oliveira

This motion was seconded and approved with a unanimous yes vote.

State Secretary, Hunter Haslem, then recommended to approve Honorary state degrees for the following individuals.

- I. Teri Bontrager
- II. Ken Dias
- III. Jessalee Goehring
- IV. Erin Gorter
- V. Jackie Iomo
- VI. Dennis Mann
- VII. Shay Williams

Motion was seconded. Brian Kavanagh, State Treasurer, then moved to amend the motion by adding the following individual.

- I. Brian Hanna Sr.

Motion was seconded. Motion passed with a unanimous vote. Abby Bianchi, South Coast Region President, then moved to amend the motion by adding the following individual.

- I. Chris Waldron

Motion was seconded. Amendment was approved with a unanimous yes vote.

Jacob Flavell, Superior Region President, then moved to approve the following companies to receive the Distinguished Service Award.

- I. American Ag Credit
- II. UC Farm Smart
- III. Intuitive

Motion was seconded. Recipients were approved with a unanimous vote.

Landon Hendricks, State Vice President, then moved to take a 45-minute recess for lunch. Motion was seconded and approved with a unanimous vote. The meeting recessed at 11:32pm and reconvened at 12:17pm. State Vice President, Landon Hendricks, then moved to take a 1-hour recess for informal consultation. Motion was seconded and passed with a unanimous vote. The meeting recessed at 12:36 and reconvened at 1:36. Sophia Gomes, San Joaquin Region President, then moved to take a 25-minute recess for informal consultation. The motion was seconded and passed with a unanimous vote in the positive. The meeting was recessed at 1:36 and reconvened at 2:02. The following committees and descriptions were then presented.

Committee 1: Awards Committee

Goal: ???

- I. Subcommittee 1: Star Administrator**
 - a. Description: Select the administrator who has demonstrated outstanding and uncalled for service and support to FFA members and has played a significant role in the prosperity of (an) FFA chapter(s).
- II. Subcommittee 2: Golden Owl**
 - a. Description: Select the advisor who goes beyond the required duties of their position to promote the success of all types of FFA members, grow the depth of their program, and more than fulfills all three rings of the agriculture education model.
- III. Subcommittee 3: Star Counselor**
 - a. Description: Select the counselor who invests outstanding time and energy into not only agriculture education in the classroom, but also into various FFA events and activities. This counselor should show dedication to the overall success of agriculture education students.
- IV. Subcommittee 4: Star Supporting Staff**
 - a. Description: Select the staff member who invests outstanding time and energy into not only agriculture education in the classroom, but also into various FFA events and activities. This staff member should show dedication to the overall success of agriculture education students.
- V. Subcommittee 5: Star Reporter**
 - a. Description: Select the reporter who has curated an exceptionally positive and widespread image surrounding FFA utilizing multiple media outlets. This reporter should exceed the reporter's duties outlined in the Official FFA Manual, emphasizing media management and promotion of the POA.
- VI. Subcommittee 6: National Chapter**
 - a. Description: Must meet and/or exceed the qualifications for the National Chapter Award outlined by the National FFA Organization. This includes but is not limited to exceptional community service, SAE engagement, or classroom experiences.
- VII. Subcommittee 7: Website**

- a. Description: Select the website who best fulfills the criteria outlined in the rubric. This website should be easily navigable and highlight happenings and successes within the FFA Chapter.

VIII. Subcommittee 8: Hall of Chapters

- a. Description: Select the chapter display that most accurately and creatively highlights student experience in agriculture education and highlights all three elements of the three-ring model: classroom education, FFA, and Supervised Agriculture Experience

Committee 2: Courtesy Corp

Goal: Ensure all attendees are guided to their respective events, given proper guidance throughout the entirety of the State FFA Leadership Conference, and improve the overall experience of members.

I. Subcommittee 1: Ontario Convention Center Corps

- a. Description: Guide members to the convention center as well as help escort students to their interviews
- b. Objective(s):
 - i. Registration
 - ii. Agric Science Fair set Up/Team Interviews
 - iii. Nominating Committee and State Officer Process
 - iv. Proficiency and Scholarship Interviews

II. Subcommittee 2: Toyota Arena Corps

- a. Description: Welcome members while guiding to either the floor as a delegate, open stands, or specific seating for awards
- b. Objective(s):
 - i. Session 1-7 as requested by conference staff

III. Subcommittee 3: Other Activities Corps

- a. Description: Instruct students to their tours, leadership workshops, and expo where FFA Talent as well as FFA-Chella will take place
- b. Objective(s):
 - i. Industry Tours
 - ii. Leadership Workshops
 - iii. Career Show
 - iv. FFA Talent
 - v. FFA-Chella

Committee 3: Membership Experience

Goals: The membership Experience Committee will evaluate the areas to be within California FFA and determine the best ways to maximize the membership experience for all students.

I. Subcommittee 1: CDE/LDE Evaluation

- a. Description: Analyzing current California FFA CDE's and LDE's and looking for areas of improvement.
- b. Objective(s):
 - i. Evaluate if current California FFA CDE's and LDE's are aligned with national standards.
 - ii. Evaluate if Career Development Event topics prepare members for currently relevant careers.
 - iii. In what ways can LDE's and CDE's work in the inclusion of FFA members regardless of language/cultural barriers?
 - iv. Create ideas for new CDE's and LDE's can be developed to further prepare current FFA members for the future of the agricultural industry.

II. Subcommittee 2: Grants and Scholarships

- a. Description: Understanding and deciding how to best interact with FFA members after they graduate High School to continue the FFA relationship in college and career.
- b. Objective(s):
 - i. Evaluating the best ways to create connections between FFA Alumni and members through possible grants or scholarships.
 - ii. Conduct further research as to how to properly enhance membership experience after graduation so that FFA members stay connected to California FFA. This may be through a California FFA State booster club, etc.
 - iii. Develop ways to accurately connect FFA members with existing industry and donor scholarships that are not included in the current California FFA scholarship application.
 - iv. Consider areas where FFA members need scholarships that do not yet exist.

III. Subcommittee 3: State Conference Membership Opportunities

- a. Description: Evaluate the roles that members can play at the State Leadership Conference and how to best increase involvement and coordination of said roles.
- b. Objective(s):
 - i. Explore the potential reimplementations of the California FFA Band and Chorus and develop.
 - ii. Develop a plan to increase participation in FFA State Talent.
 - iii. Create ideas to increase participation in CA FFA Courtesy Corps.

IV. Subcommittee 4: Conference Review

- a. Description: Review the 95th State Leadership Conference
- b. Objective(s):
 - i. Conduct surveys of the members of the conference benchmarking sessions 1-6.

- ii. Evaluate areas of growth to keep in mind for the next conference.
- iii. Create an end-of-the-conference survey (e.g., JotForm) that will be used during session seven of the 95th State Leadership Conference.

Committee 4: Middle School Engagement:

Goal: The purpose of the Committee on Middle School Engagement is to suggest new middle school opportunities in California FFA. These opportunities include but are not limited to leadership conferences, career development events, and increasing productivity of discovery programs. All in an effort to bridge the gap between middle and high school programs for middle school members.

I. Subcommittee 1: Discovery Competitions

- a. Description: Outline and curate new competitions or extensions of pre-existing CDE/LDE events to better encompass discovery membership.
- b. Objective(s):
 - i. i.e.- The creation of a Best-Informed Discovery (B.I.D.) competition.
 - ii. What would be beneficial for middle school members to get involved in?
 - iii. How could we expand pre-existing competitions for discovery members?

II. Subcommittee 2: Discovery Leadership Conference Curriculum

- a. Description: Dedicate which components of Agriculture Education and the FFA organization would be beneficial to structure a Discovery Leadership Conference around.
- b. Objective(s):
 - i. What Agriculture Education pathways can be broadened to be applicable to the majority of the California FFA's Discovery Membership?
 - ii. What aspects of the FFA organization would be applicable for Discovery members to learn about?
 - iii. What hands-on activities could fit within guidelines (feasibility & engaging), for a younger audience?

III. Subcommittee 3: Recruitment & Retention

- a. Description: Developing concepts to increase recruitment and excitement for Discovery and Non-Discovery program involvement within the FFA organization.
- b. Objective(s):
 - i. What kind of programs or resources can be given to 8th grade classrooms to promote the opportunities within agriculture education and FFA at the high school level?

IV. Subcommittee 4: Discovery Accessibility & Enhancement

- a. Description: Conclude what the barriers are to becoming a successful and fully engaged discovery chapter.
- b. Objective(s):

- i. What would chapter members and advisors benefit from knowing as their programs develop?
- ii. Could a resource guide be established for middle school involvement and membership?

Committee 5: Standards of FFA Membership

Goal: The Standards of FFA Members Committee will examine and establish the standards for FFA member behavior and attire in and out of uniform as outlined in the FFA manual and State Constitution.

I. Subcommittee 1: Official Dress Accessibility for All

- a. Description: Increase participation in proper official dress attire by incentivizing and making it more accessible.
- b. Objective(s):
 - i. How do we make proper official dress resources more readily available to students?
 - ii. Possible website link to Official Dress standards

II. Subcommittee 2: Promotion of Professionalism

- a. Description: Increase participation in the professional aspects of our organization as well as proper official dress attire by incentivizing in local, regional, and state levels.
- b. Objective(s):
 - i. How do we make Official Dress a more important aspect of competitions, meetings, etc.?
 - ii. Craft a culture upholding the values of the FFA which is a professional youth-based organization.
 - iii. Make an official dress standard for skirt length, heel height, slacks usage, etc. (Make note of new official dress guidelines at National level)

III. Subcommittee 3: Behavior and Expectation Implementation

- a. Description: Creating a plan on how to uphold our association's values in the ways we present ourselves and our members
- b. Objective(s):
 - i. How do we create a standard for FFA member behavior on social media and at conferences and events?
 - ii. Proper electronics usage?
 - iii. How can California FFA regulate member behavior?
 - iv. How should standard expectations be communicated to members via social media and outreach?

IV. Subcommittee 4: To Be Determined

- a. Description:???
- b. Objective(s):

Committee 6: Membership Representation

Goal: To evaluate current California FFA practices and determine how areas may be improved in the future, if needed. Areas of observations include State Officer team size, regional alignment, equitable leadership opportunities, etc.

I. Subcommittee 1: State Officer Adjustments from 6 to 8

- a. Description: Brainstorm, research, and evaluate the State Officer team size of 6 to determine the benefits and disadvantages of increasing the team size to 8. Areas to consider may include team efficiency, team dynamic, available resources, area of reach, etc.
- b. Objective(s):
 - i. Determine if it is plausible and positive to increase the State Officer count from 6 to 8.
 - ii. Develop a list with potential advantages and disadvantages of the potential increase in officers.
 - iii. Create guiding questions for the 2021-2022 and 2022-2023 State Officer teams, current State Staff, and Adult Board members to answer before the 96th California State Leadership Conference.

II. Subcommittee 2: Regional Realignment

- a. Description: While taking into consideration many factors such as population, geography, regional culture, etc. this subcommittee is tasked with determining if a realignment is necessary, along with proposed changes.
- b. Objective(s):
 - i. Understand existing regional culture, logistics, etc. that affect chapters within each region, especially including distance from chapters on the margins.
 - ii. Evaluate the current region alignment to decide if region boundaries need to be redrawn while using the current 6 region method.
 - iii. Decide on a regional realignment proposal, if needed, while taking into consideration factors such as population, geography, regional culture, etc.

III. Subcommittee 3: Equitable Leadership Involvement

- a. Description: Consider if current practices invite and engage members to run for leadership positions within California FFA. Areas to consider may range from gender ratio, city density, etc. in relation to actual membership within California. (I.E., 50% of membership is males, however males make up significantly less leadership roles). Besides advocacy, what actions may be taken to solve these problems?
- b. Objective(s):
 - i. Determine if demographics within leadership positions throughout California FFA accurately represent the membership. Topics to consider (gender ratio, city density involvement, etc.)

- ii. Creating solutions that may solve any inequities recognized in objective 1.
(Note: solutions should include more than basic advocacy.)

IV. Subcommittee 4: To be Determined

- a. Description: Give the gift of blue represented?
- b. Objective(s):

Jacob Flavell, Superior Region President, moved to approve Committee 1: Awards as read. Motion was seconded and approved with a unanimous vote.

North Coast Region President, Abbey Ayala, moved to approve Committee 2: Courtesy Corp as read. The motion was seconded and passed with a unanimous yes vote.

Roberto Lopez, Central Region President, then moved to approve Committee 3: Membership Experience as read. Motion was seconded and received a unanimous yes vote.

San Joaquin Region President, Sophia Gomes, moved to approve Committee 4: Middle School Engagement. Motion was seconded and a unanimous vote made it pass.

Salyn Meas, Southern Region President, moved to approve Committee 5: Standards of FFA Membership as read. Motion was seconded and approved with a unanimous yes vote.

South Coast Region President, Abby Bianchi, moved to approve Committee 6: Membership Representation as read. The motion was seconded and passed with a unanimous vote in the positive.

Tim Brown, Assistant State Advisor, then led a discussion on the updated Conference Review Committee which will now be subbed for a QR code during the final session of State Conference.

Sophia Gomes, San Joaquin Region President, then moved suspension of the following chapters pending either complete payment or submission of affiliation.

Central - Past Due

- VII. Orangevale - Casa Roble
- VIII. Stockton - Bear Creek
- IX. Stockton - Stagg
- X. Sutter Creek - Amador
- XI. Tuolumne - Summerville
- XII. Woodland - Woodland Christian

North Coast - Past Due

- XIII. Dixon
- XIV. Fairfield - Rodriguez
- XV. Kelseyville

San Joaquin - Past Due

- XVI. Fresno - Washington
- XVII. Lake Isabella - Kern Valley
- XVIII. McFarland
- XIX. Tranquility
- XX. Visalia - Golden West

San Joaquin - Not Affiliated

- XXI. Farmersville - Jr. High

South Coast - Past Due

- XXII. Campbell - Westmont
- XXIII. New Cuyama - Cuyama Valley

South Coast - Not Affiliated

- XXIV. Los Angeles - Paul Revere
- XXV. Ojai - Nordhoff

Southern - Past Due

- XXVI. Indio
- XXVII. Orange

Southern - Not Affiliated

- XXVIII. Julian
- XXIX. Valley Center - ATIC

The motion was seconded and passed unanimously.

Closing Ceremonies

Final Remarks provided by State President, Abigale Jacobsen.

State Treasurer. Brian Kavanagh, moved to adjourn the meeting of the California FFA Executive Committee. The motion was seconded and approved. The meeting was adjourned at 12:45 pm.

Respectfully submitted,

Hunter Haslem, State Secretary