|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| **X** | **Kristann Mattes - CHAIR** | **X** | **Debbie Benson - VICE CHAIR** | **X** | **Kevin Woodard - SECRETARY** |
| **X** | **Randy Mendes** |  | **Sandy Dale** | **X** | **Sam Meredith** |
|  | **Rosemary Cummings** | **X** | **Jason Bretz** | **X** | **John Williams** |
| **X** | **Troy Van Bavel** | **X** | **Tim Hively** | **X** | **Tim Brown** |
| **X** | **Tom Vazquez** | **X** | **Matt Patton** |  | **Max Jones, Jr.** |
| **X** | **Charles Parker** | **X** | **Samuel Rodriguez** |  | **John Moffatt** |
|  | **Dane White** |  | **Nicole Ray** | **X** | **Steve Rocca** |

1. **Roll Cal *Mattis***
2. **Consent Agenda Items**
   1. **Approval of Minuets: *Mattis***

5-21-20 Motion: J. Williams Second: T. Vasquez Motion: Carried.

**Background Information of Online Services**

A committee made up of FFA state staff, FFA Adult Board, FFA Foundation, and FFA Center staff have been researching and interviewing website designers for several months. CA FFA website stakeholders were not satisfied with the data collection abilities, donation abilities, usability, analytics, and customer service of the current site. In the 2020-21 Association budget, $50,000 was allocated to redesigning the website, and the FFA Foundation kicked in another $10,000.

After determining the needs of State Staff, FFA Center Staff, and Foundation staff, it was determined that the best course of action would be to expand the services of Agricultural Experience Tracker (AET) and bring on Aeronet, and Judging Card to meet the needs of all stakeholders. Judging Card will be used for CDE and LDE registration. Judging Card will also provide tabulations for FFA Field Days. Judging card derives its fees from the bubble in cards ($1 per card) used by students to submit placings and answers at FFA field days. The agreement with Judging Card serves two purposes.

First, with the retirement of Mike Spies, an alternative was needed for tabulations, and the second Judging Card will handle fees for field days with a check cut directly to the universities running the contests.

1. **Review and Approval of Aeronet Contract**

The committee determined that Aeronet would be the best company to redesign the website and build a native registration system and livestock insurance mechanism for CA FFA. The native registration system will handle the registration of all conferences and meetings and the livestock insurance program. The contract (attached to this email) for Aeronet is negotiated with the following conditions:

* Website proposal $56,000
* Hosting, Jan 1 –June 20                 $ 4,920 Total $60, 920
* **2020-21 payments -$50,000**
* Balance due July 1 $10, 920
* Hosting & support for 21-22           $ 9,840
* Total for 2021-22 $20,760
* Hosting & support for 2022-23 $9,840

The web site's payment will be spread over two fiscal years to reduce the initial capital outlay. Additionally, hosting services for three years have been negotiated to reduce and fix costs.

(*see contract attached*)

Motion: T. Vasquez Second: S. Rocca Motion: Carried.

1. **Review and Approval of Cogent Contract**

Cogent handles social media, newsletters, and communications for the ag education family. Their services and payments are divided up amongst the Association, the Foundation, and CATA. Association funding for Cogent was diverted from print media last year. Specifically, the money is from the California Department of Food and Ag via the CalAgPlate grant. The money was previously used to produce and distribute the Blue&Gold magazine and the California Insert in New Horizons. This funding is part of section 5 in the Association budget, FFA Promotions.

*(see contract attached)*

Motion: T. Hively Second: J. Williams Motion: Carried.

1. **Review and Consent with expanding AET duties**

AET will expand its services to CA FFA to collect all FFA Student and ag teacher data. The data needed for affiliation, Agricultural Incentive Grant, and program evaluations will be collected and disseminated via AET. AET will also build an email and text communication system to assist in statewide communication. This service will cost **$15,000 a year**, and a **three-year agreement** is in place. Currently this is a verbal agreement, a request to AET for a written agreement has been made.

(We have been paying $21,000 each year for the past 5 or 6 years)

Motion: S. Rodriguez Second: T Vasquez Motion: Carried

1. **FFA Foundation Update** ***Mattes***
2. **Other Business *Mattes***
   1. **Fee Waiver Request –** No requests at this time
3. **Next Scheduled Zoom Meetings  *Mattes***
   1. **September 21, 2020**
   2. **January 29, 2021**
   3. **June 20, 2021**
4. **Meeting adjourned at 4:53 PM**