

# **California Association FFA**

## **STATE ADVISORY COMMITTEE**

### **Meeting Minutes**

A meeting of the State FFA Advisory Committee commenced at 9:58 a.m. on Monday, February 17, 2020, in the Board Room at the FFA Center in Galt, California by Carlyn Marsh, State FFA President. Present were Monique Reid, Central Region Representative; Sherry Johns, Central Region Representative; Wesley Hunt, North Coast Representative; Stephanie Goeb, San Joaquin Representative; Julie Luxon, San Joaquin Region Representative; Marc DeBenardi, South Coast Region Representative; Janice Lohse, Superior Region Representative; Rick Neugebauer, Superior Region Representative; Hannah Garrett, Leadership Director; Matt Patton, CATA Executive Director; Dane White, Assistant State FFA Advisor and Charles Parker, State FFA Advisor.

#### **FFA Report**

Mr. Parker provided a few comments on the status of FFA and Agricultural Education. He expressed his pleasure in having a full staff and looked forward to the work that they would be able to accomplish.

#### **CATA/FFA Foundation Update**

Matt Patton shared the latest news from Sacramento including updates on CTEIG, Perkins, Strong Workforce Grant and Proposition 13. In addition, Mr. Patton shared the process for selecting and hiring a new FFA Foundation Director. If things go as planned, we should have an individual in place sometime in March.

The FFA Center is also experiencing change, Jennifer Stockton is leaving for a new position at the end of February. Trisha Chapman will be moving into her position as FFA Membership Coordinator. An announcement will be forthcoming advertising the position being vacated by Trisha which helps with National Convention and FFA Foundation.

Following the two reports, the State FFA Advisory Committee adjourned to the Classroom to continue their meeting.

#### **Constitutional Amendment Proposals**

Ms. Reid moved and Ms. Johns seconded that the Advisory Committee recommend a DO PASS on Amendment 1 which would increase the number of state officers from six to eight. Motion passed by voice vote.

Ms. Lohse moved and Ms. Hunt seconded that the Advisory Committee recommend a DO PASS on Amendment 2 which would remove the three survey requirement as part of the State Officer application. Motion passed by voice vote.

#### **Honorary State FFA Degree**

The Advisory Committee reviewed the list of nominees for the Honorary State FFA Degree. Following the reading for the recommendations, Ms. Lohse moved and Luxon seconded to recommend to the State FFA Executive Committee the following for consideration:

Gina Boster, CTE Director, Corona-Norco USD  
Lupita Cortez-Alcala, Chief Deputy Superintendent of Public Instruction  
Steve DeRose, Retired FFA Advisor, Arroyo Grande HS  
Brian Kim, FFA Advisor, Sunny Hills HS

David Peters, Farmer  
Karen Ross, Secretary, California Department of Agriculture  
Jennifer Stockton, Membership Director, California FFA  
Tony Thurmond, State Superintendent of Public Instruction

Motion passed by voice vote.

### **Distinguished Service Citations**

Upon reviewing the bios provided for the Distinguished Service Citation nominees, Ms. Lohse moved and Johns seconded to recommend the following for consideration:

Almond Alliance of California  
Expo Decor  
J. K. Thille Ranches

Motion passed by voice vote.

### **Fundraising Reinvented**

Reviewed a proposal for an FFA Fundraising program. After being provided with an overview of the proposal Ms. Reid moved and Ms. Lohse seconded to move forward with the proposal. Motion passed by voice vote.

Booth at the Expo at the State FFA Conference in April  
Booth at the CATA Trade Show in June

Allow for teachers to opt into the program at each of the events in order to complete a test run of the program.

### **National FFA Convention**

Reviewed questions to be included in a survey to teachers regarding the National Convention Trip.

1. Would you be interested in booking rooms only in Indianapolis?
2. Would you be interested in a pre-convention tour? Churchill Downs? Louisville Slugger?
3. Do you attend the National Convention outside of the State Sponsored Trip?
4. Do you anticipate attending the National Convention in 2020 and being part of the California Trip?
5. How many students/adults do you anticipate attending the National Convention?
6. Do you anticipate traveling to Washington DC as part of the California Trip?
7. How many students/adults do you anticipate taking part in the Washington DC trip?
8. What is the biggest influencer in you attending the National Convention? Rank in order of the biggest to least important.
  - a. Cost
  - b. Airport Locations
  - c. Flexibility
  - d. Type of Participation (Team/Delegate/Fun)
9. As a teacher, how many times have you attended the National FFA Convention?
10. Will you be using a rental car in Indianapolis?

Additional recommendations included:

Materials for New Teacher Orientation at Summer Conference

- Trip Options
- Tradition

- New teacher that already has students signed up
- How to sign up if a new teacher
- Benefits of the California Trip

Booth at Summer Conference Trade Show on the National Convention Trip for teachers.

### **Leadership Development Continuum**

Ms. Garrett spent some time reviewing the Leadership Development Continuum, highlighting changes that have occurred and those that will be occurring for next year.

Currently:

GLC – MFE (Me) – ALA (We) – SLE (Do) and WLC (Serve)

New:

GLC (Me) – MFE (We) – ALA (Do) – CMS (Serve)

CMS = Change Makers Summit

Will have 2 conferences this summer, one at UC Davis and one at Cal Poly Pomona.

Approximately 100 participants per conference this first year of implementation

Changes:

The ALA curriculum was updated this year and the GLC will be updated next Fall.

GLC will have fewer teams to take advantage of more qualified staff.

GLC dates will be later in the Fall, September and October.

### **Big Issues**

Potential “BIG ISSUES” to be considered by the State FFA Advisory Committee include:

Revision of Award Applications

State Officer Chapter Visit Program

Future Calendars

Meeting was adjourned at 2:11 p.m.