

# **California Association FFA**

## **STATE ADVISORY COMMITTEE**

### **Meeting Minutes**

The meeting of the California FFA Advisory Committee was called to order at 12:05 pm on June 25, 2019. Members presents included Monique Reid, Sherry Johns, Wesley Hunt, Jake Dunn, Ariel Covey, Stephanie Goeb, Marc DeBenardi, Tracy Putnam, Rhonda Fuller, Janice Lohse, Rick Neugebauer, Charles Parker, Josiah Mayfield and Hannah Garrett.

- Aireal Covey moved and it was seconded to accept the minutes for the advisory meeting held Monday, February 11, 2019. Motion passed voice vote.
- The committee was reminded of the regions who had terms expiring. They are to communicate with Josiah Mayfield who is elected to serve. *Attached is the most updated advisory committee list.*

#### **Leadership Continuum:**

Hannah Garrett provided an update for the leadership continuum. Highlights included:

1. Questions about Registration Costs for Advisors? Could this price go down?
2. Some Concerns with GLC Content needing to be more mature

#### **Recommendations:**

1. Janice Lohse moved and it was seconded to recommend that MFE/ALA attendees wear there conference t-shirt during the evening session and dance. Motion passed with a voice vote.
2. Aireal Covey moved and it was seconded to recommend that a document with clearer expectations for advisors/chaperones be developed. Advisors should sign these documents at check-in. Motion Passed with a voice vote.

**State FFA Convention Review Item's: An "Areas of Improvement" document was** Items below are a summary of what was discussed regarding the State FFA convention in Anaheim. The complete list of items can be found below:

- Arena/Sessions
- Concessions
- Delegate Operations
- Disney/Entertainment
- Expo/FFA Store
- Facilities
- Hotels
- Program/App
- Registration
- Tours
- Workshops

#### **Recommendations:**

1. Regional representatives planned to go back to their region to discuss schedule changes.
  - a. Should we look to re-structure the schedule to get done earlier?

- b. Last year in Anaheim, should we continue with same schedule as 2019 and make changes in move to Sacramento??

**Master Calendar and Due Dates:** A discussion took place regarding the eventual shift in the Master Calendar and Due Dates, because in 2021 the State FFA Convention will move into March.

**Recommendation:**

Aireal Covey moved and it was seconded to move application deadlines this year, and that date should be December 10. Schedule changes will take place in 2021. Motion passed with a voice vote.

**Respectfully Submitted**

**Josiah Mayfield**

**Assistant State FFA Advisor**



## Areas of Improvement

### Arena:

#### Pros:

- Big arena light structure not missed (South Coast)
- Choir/Band not missed (South Coast)
- Retiring Addresses were very good (South Coast)
- Great Speaker this year! - 2
- Sessions were way more balanced, more spaced out - 2
- Sessions were Great, High Energy – 2
- More State Officer Skits – (Survey-Student) - Multiple

#### Cons:

- Opening Session – Gun Props a concern (South Coast)
- Talent – Some talent shouldn't have been selected (South Coast)
- Bible on Stage – Past State Officer Speaker (South Coast)
- Strollers/Wheelchairs issues with Convention Center Staff (South Coast)
- Miss-cues on microphone (South Coast)
- Opening Skit – Too Long
- Difficult to hear students, microphone issues
- Opening Ceremonies takes too long
- Closing Session should end sooner
- Want Sessions Shorter
- PSO Recognition too long
- More things should be memorized
- Scholarships & Proficiencies should be broken up
- Should get a guest speaker/motivational speaker for each session
- Awards are boring (Student-Survey) – Multiple
- Song Choices need to be more heavily screened
- Delegate Check In – Chaotic
- Star Videos – Students should be in Black Jeans, No Blue Jeans



## Areas of Improvement

### Concessions:

#### Pros:

- Food Trucks... very good (South Coast)
- Great Options, diverse options
- Appreciated the variety and affordable prices.

#### Cons:

- Food trucks left early on Saturday without communicating with any of our folks. Leaving Hall A concession as the only option open with no hot food served for dinner.
- Looking at schedule, food trucks should be there from 11am-7pm on full days to allow another hour for folks to get dinner.
- Long Lines
- Still Expensive and not student friendly

### Delegate Operations:

- Delegate Registration moved slow, need to rethink process or expand volunteers (South Coast) - Multiple
- Delegate Badges should be in registration packets
- Provide lunch for them

### Disney/Entertainment:

#### Pros:

- Keep Disney (South Coast)
- Better this year, then last year
- Great Time

#### Cons:

- Some didn't like Disney on Opening Day-Thursdays
- Private event needs to be longer
- Last Year was better, more time in private event
- Possibly look into Knott's Berry Farm
- It Should be an option, not in registration price



## Areas of Improvement

### Expo/FFA Store:

#### Pros:

- Career Show was outstanding...Community Colleges are a plus! (South Coast)
- Teachers' Lounge was perfect! (South Coast)
- Great Vendors
- Interactive Vendors were a big hit

#### Cons

- Need to take Credit Cards
- Continue looking for more vendors
- Hall A is huge, how can we use more of it? Games, Activities, Etc.

### Facilities:

- More signage for workshops (South Coast)
- For layout – we don't need electric at the regional registration booths.

### Hotel:

- Hotels near Conference Center were very good

### Program/App:

- More programs next year – we had half a box Friday at 10am at registration (the first full day of conference). Two more boxes should do. (Staff)
- Include how to download the app in the program and on a sign at registration. The app was not as well-known this year even though it was mentioned on the registration packet.
- Include what is happening in the sessions on app under session schedule, like it is on the printed program.
- More specific location for first aid stations listed, Arena Lobby is in backstage area and Hall A lobby is actually in front of Hall B area.
- Some names were wrong on program



## **Areas of Improvement**

### **Registration:**

- For Tyler - Excel export for guest registration needs individual column for all items, rather than all listed in one cell – not sortable in current format.
- Change State Officer Family to State Officer Guest? Give all guests registered with SO code that pin, since they don't pay for sessions.
- Less one day passes and Judge/VIP/Alumni

### **Tours:**

#### Pros:

- Great Tours (South Coast)

### **Workshops:**

- Need more 1<sup>st</sup> round workshops on Friday (South Coast)
- Cancel 3<sup>rd</sup> round workshops on Saturday (South Coast)
- More signage for workshops (South Coast)
- Need more teacher workshops (South Coast)
- Need More Rooms or Chairs

CALIFORNIA ASSOCIATION FFA  
**STATE FFA ADVISORY COMMITTEE**

Revised 7/30/19

<u>Name</u>	<u>High School</u>	<u>Region</u>	<u>Term Ends</u>
<b>Central Region</b>			
Monique Reid	Hilmar	Central	June 30, 2019
Sherry Johns	Ripon	Central	June 30, 2021
<b>North Coast Region</b>			
Wesley Hunt	Healdsburg	North Coast	June 30, 2020
Judy Aschwanden	St. Helena	North Coast	June 30, 2022
<b>San Joaquin Region</b>			
Stephanie Goeb	Firebaugh	San Joaquin	June 30, 2021
Julie Luxon	Madera	San Joaquin	June 30, 2022
<b>South Coast Region</b>			
Jodi Evans	San Luis Obispo	South Coast	June 30, 2020
Marc DeBenardi	Santa Maria	South Coast	June 30, 2021
<b>Southern Region</b>			
Rhonda Fuller	Rubidoux	Southern	June 30, 2020
Tracy Putnam	Norte Vista	Southern	June 30, 2021
<b>Superior Region</b>			
Janice Lohse	Hamilton City	Superior	June 30, 2020
Rick Neugebauer	Fall River	Superior	June 30, 2019
<b>State Officer</b>			
David Lopez	State FFA Sentinel	Association	June 30, 2020