

CALIFORNIA ASSOCIATION FFA
STATE EXECUTIVE COMMITTEE
MINUTES

The meeting of the State FFA Executive Committee, State FFA Advisory Committee, and State FFA Board of Directors was called to order by Matt Rosa, State President, at 9:05 a.m. on September 24, 2018 in the Jerry T. Davis Board Room at the California FFA Center in Galt.

Welcome

A welcome was given by Matt Rosa, State President. Matt provided greetings and welcomed everyone to the joint meeting of the State FFA Executive Committee, FFA Advisory Committee, and State FFA Adult Board of Directors.

State Advisor Update

Dr. Lloyd McCabe provided an update. He discussed breaking records in membership, and he believes we will be over 90,000 members.

CATA Welcome

Mr. Patton provided an update on behalf of CATA. Update included:

- Record high in State CATA Conference Participation
- Agriculture Education continues to be the model in which other CTE's strive for

State FFA Adult Board of Directors

Mrs. Mattes, State FFA Adult Board of Directors Chair provided greetings on behalf of the advisory committee.

State FFA Foundation Report

Nasser Dean, State FFA Foundation board chairman introduced himself, and how he has been connected to FFA. He explained his role with Bayer Crop Science, and described the foundations mission to fundraise on behalf of the association.

State FFA Officer Report

The State Officers presented the report recapping the activities that the State FFA Officers have participated in to date.

State FFA Annual Report

Mr. Mayfield provided annual report data for the 2017-2018 school years. Discussion occurred and the data provided includes:

- State Application Participation
- State Proficiency Participation
- State Leadership Development Participation
- AET State FFA Activities, Community Service Activities, and SAE Activities conducted
- AET State Economic Impact for Student SAE Projects

Regional Presidents Report

The six regional presidents brought greetings from their region and summarized the activities and news within the region.

National Delegate Trip

Kyler Vernon provided a report on the National Delegate training that would take place on September 25, 2018. The big discussion item will be the annual FFA dues. National FFA is requesting a dues increase for the following year. We took the following motions of recommendation:

- Orrin Jones, State Executive Committee moved and it was seconded to recommend a DO NOT PASS on the dues increase. Motion passed with a voice vote.
- Tracy Putnam, State FFA Advisory Committee moved and it was seconded to recommend a DO NOT PASS on the dues increase. Motion passed with a voice vote.
- Sam Meredith, State Adult Board of Directors moved and it was seconded to recommend a DO NOT PASS on the dues increase. Motion passed with a voice vote.
- Wilson Kiff, State Executive Committee moved and it was seconded to recommend a DO NOT PASS on the amendment to change the State Degree Requirements. Motion passed with a voice vote.
- Monique Reid, State FFA Advisory Committee moved and it was seconded to recommend a DO NOT PASS on the amendment to change the State Degree Requirements. Motion passed with a voice vote.
- Tom Vazquez, State Adult Board of Directors moved and it was seconded to recommend a DO NOT PASS on the amendment to change the State Degree Requirements. Motion passed with a voice vote.

National Convention Trip

Orrin Jones, State Sentinel, provided a schedule and information about the National FFA convention, and then shared an update on the growth of the association's trip.

- 627 students, teachers, and guests attending the state trip
- 419 American Degree Students recognized
- We are flying to Washington DC instead of driving this year

State Conference Update

Josiah Mayfield, Assistant FFA Advisor provided a brief update on the State FFA Leadership conference. The report included updates on what we learned in the move, and how we need to operate differently to plan better in the future. We can ensure you that State and Association staff are committed to operating a sustainable state FFA convention budget, and that we take this issue extremely serious. We are exploring a variety of solutions including extensive budget cuts, revenue opportunities, and changes to our communication practices to the adult board of directors and the field.

Below are a few cost reduction strategies being explored:

Budget Cuts

1. Review Staff & Volunteer Meal needs
2. Review Registration Material (I.E. Eliminating LED Wristbands)
3. Review Staff & Volunteer Hotel Needs

4. Elimination of ACC North and Hall A on final day of event.
5. Scaled back New Officer Dinner
6. Elimination of State Band and Choir
7. Review of External needs (Pipe and Drape, Electricity, Internet, Etc.)
8. Reduction of Backstage Staff and Additional Volunteers
9. Going to Bid on Arena Audio Visual Company.

Along with the reviews and adjustments mentioned above, we have instituted a new strategy for communicating with the Adult Board of Directors and the teaching field. Those strategies are listed below:

1. Monthly Planning Conference Calls and inviting Board Chairmen to listen in.
2. Extensive summary of all expenditures from last year presented to board
3. Increase conference calls or on sight meetings of the board of directors.

Moving forward, State Staff and CA FFA Staff are working diligently to organize a successful event in 2019. Soon a notification will go out that provides a tentative schedule and updated hotel list. In November after fall regional meetings the Adult Board of Directors plans to meet to make decisions regarding the Disney California Adventure Experience. They will also plan to set the 2019 State Convention Rate, which will not exceed \$250/person.

Approval of Minutes

Marc Debenardi, Santa Maria, moved and it was seconded to approve the Advisory Committee minutes from June 26, 2018. **Motion passed to approve the minutes by voice vote.**

Aalexias Woolf, State Secretary, moved and it was seconded to approve the 90th State FFA Leadership Conference minutes. **Motion passed by voice vote.**

Delegate Feedback Report

The Delegate Feedback report summarizing the delegate business at the 90th State FFA Leadership Conference was presented. The Executive committee was encouraged to review the report and share with their regions.

The State FFA Advisory committee recommended to the State Officer that they should develop a delegate training video prior to conference.

New Chapters

The California FFA Association has 4 potential new chapters to add. Isai Soto, Southern Region President, moved and it was seconded to approve the charter for

- 0588 Garces Memorial High School (San Joaquin)
- 0589 Menifee-Santa Rosa Academy (Southern)
- 0590 Saint Jeanne de Lestonnac Catholic High School (Southern)
- 0591 Stockton-Venture Academy (Central)

Motion passed by voice vote

Chapter to Drop

Kyle Dayton, State Reporter, moved and it was seconded to drop the following chapters:

0324 Soquel
0307 Sylmar
0557 Tujunga-Verdugo Hills
0502 Anza-Hamilton
0569 Visalia-Sequoia

Motion passed by voice vote

Potential Probations

Devin Griffith, State FFA Treasurer, moved and it was seconded to draft a letter reminding the following chapters of their constitutional responsibilities to attend the State FFA Leadership Convention, and requiring them to also attend their regional spring meetings.

0579 Stockton-Stagg – Missed State Convention
0578 Valley Middle School – Missed State Convention

Motion passed by voice vote

Chapter Visit Report

Aalexias Woolf, State FFA Secretary provided an update on the chapter visit rotation. The item was discussed by the advisory committee.

Leadership Conferences

Ms. Garrett provided an update on the State Leadership continuum. Discussion items included:

- 1 GLC in Lemoore was canceled due to attendance
- Student behavior has been an issue, and we are asking teachers to discuss behavior prior to attending the event
- SLE will be held in same location as last year, but we are exploring new venues
- SLE will be moving back into March to accommodate the legislative calendar
- Senior conference is moving forward and we are exploring using college campuses for the event
- Certificate Signature templates will be available online for GLC conferences
- If there is an issue with a California FFA facilitator please contact Ms. Garrett or Mr. Mayfield, so the issue can be resolved

State Scrapbook and POA Contest:

In 2018 CATA voted to move the State FFA Scrapbook and Program of Activities contests to the California FFA to manage. With this change the State FFA Executive committee needed to discuss a new contest format.

Kyler Dayton, State FFA Reporter moved and it was seconded to dissolve the State Scrapbook and POA contests, and include these contests in the current State Website competition. Motion passed with 6 votes in the affirmative and 5 votes in opposition.

Kyle Dayton, State FFA Reporter moved and it was seconded to award an outstanding POA and digital scrapbook as sub-contest awards. Motion passed by voice vote.

State Executive Committee Expense Claim

Devin Griffith, State Treasurer, gave each attendee a copy of the Expense Form and went over the claim voucher which must be completed by each Regional President. These forms should be submitted to the Assistant State FFA Advisor within two weeks of the meeting.

Final Remarks

Matt Rosa, State FFA President thanked the committee for their dedication to Agriculture Education and the FFA. Closing Ceremonies were conducted and the meeting was adjourned at 1:00PM.