

**California Ag Education Meeting**  
**FFA Center Conference Room**  
**Galt, CA**  
**September 4 - 6, 2012**

Meeting was called to order at 10:15 a.m. In attendance was: Greg Beard, Jack Havens, Charles Parker, Bob Heuvel, Jeanette Sturzen, Jean Landeen, Josiah Mayfield, Hugh Mooney, Marcus Hollan and Jim Aschwanden.

Review of agenda

I. FFA Report – Hollan, Mayfield

- Greenhand Conferences - Registration is going well.
- COLC - need padfolio counts, state officer workshops emailed previously
- MFE/ALA - registration should open soon.
- SLE - nothing to update at this time, hiring staff next month
- National FFA Convention trip - 254 going to National (40-50 less), 103 going to DC.
- State Officer Chapter Visit Schedule - list distributed with letter that was sent to chapters
- National FFA Award winners - list distributed
- 2013 Proficiency Award list and State offerings
- State FFA Convention - tentative schedule passed out, Barefoot looking to sponsoring T-shirts. Discussion about when and where to hold Parli Pro.
- State FFA Convention Hotels - any concerns

Lunch Break

II. FFA Insert - Beard

- State Insert is now only online
- Teachers can order copies. Teachers need to read info about ordering hard copies in the current edition.

III. FFA Financial Report

- Audit just completed, report not completed.
- Distributed 11-12 State FFA Budget activity
- Jim gave an idea of state budget policy

IV. Regional Reimbursements from State

- Discussed possible cuts to Region budgets, no further cuts for this year.

V. Roadshow

- Ag Issues was suggested as possible roadshow topic

VI. Toyota Fundraiser

- Process is set up
- Letter from Dept of Justice saying we can do a raffle.
- Soon to on the calaged

## VII. calaged Website

- Chuck is working on a searchable history documents
- Discussion of Advisor menu

## VIII. ACN

- Discussion of ACN roster input and questions to ask tomorrow.

Break for evening

Joined by Lloyd McCabe, Bill Kellogg, Brad Dodson, Lynn Martindale, Bob Cummings, Kim Miller, and Rosco Vaughn

## VIX. WebEx Conference

- Conducted a conference call with Clay Worley at National FFA regarding Ag. Career Network
- Appears we will stay with our system for Rosters for now.

## X. CDE - Heuvel

- Money is not better, staffing is not better
- CTE Standards revisions. "Anchor" standards replace "Foundation" standards, ready for public review and comment

## XI. CATA Executive Director Report - Aschwanden

- SB 1458 - Steinberg Accountability Report - passed, waiting for Governor action
- SB 1070 - funded more Partnership Academies
- SB 275 - to protect CTE funding in flexibility, failed by putting in suspense
- Weighted Pupil Formula will be back. Eliminates all categoricals and will give that money out based on number of Free Lunch and EL students.

## XII. Ag Ed 2030 - Jim Aschwanden discussed the Ag Ed in 2030 activity at CATA Conference.

- Teachers ranked the Monday activity as the most liked activity in the history of the CATA Conference.
- Warren, Anthony and Joe compiled all the comments from the group that they worked with. They then compared the three groups comments.
- The teachers with the 0-6 years experience get the issues more then Jim and others thought they would. They would like to teach more Agriculture.
- There are mentoring issues. Sectional meetings in many cases have become activities that teachers see as less then helpful.
- Have asked Jake Dunn, Alyssa Schager and Matt Patton to get together and plan an activity that will help to develop future leaders of the profession.
- The state staff will likely not be involved in the activity.
- The activity will likely involve 25-30 teachers.

## XIII. Ag Ed Teacher Placement Report - McCabe

- Summary of California Agricultural Teaching & Placement
- History of Available Agricultural Education Student Teachers
- History of Agricultural Education Interns

- Approved Student Teacher Placement Sites
  - North Coast remove Elsie Allen for a year
  - Central Add Esparto and Gregori
  - Southern remove Norco and Sunny Hills
  - San Joaquin remove Chowchilla, Farmersville, Lake Isabella, Laton and Visalia Golden West. Add Minerets.
  - South Coast add King City
  - Superior add Los Molinos and Foothill

#### XIV. Record Book Online Professional Development - Parker

- Demonstrated online record book test
- Decided to make due by Dec. 15, need to complete in order to get credit for Roadshow and submit State Degrees

#### XV. AIG - Mooney

- 94.9% funding level
- Specialized Grant Apps due Nov. 15 to Region Supervisors
- Agenda item for January Staff meeting - Criteria 12 and State Degree requirements form AIG funding

#### XVI. State Finals Contest Sites

- Recommendations from Summer Conference Curricular Code committees to move Ag Sales, Ag Marketing, and Meats was discussed.

#### XVII. Curricular Code Advisor and Consultant list

- Updated the Curricular Code's Contest Advisor and Consultant list.

#### XVII. National Teach Ag Ed - Kellogg

- Bill and Don Borges served on a national coordinating committee of National Teach Ag Ed campaign.
- Kim Miller will work on the Calif. Teach Ag Ed site.

#### XVIII. State Proficiency Process

- Release DQ list shortly after scoring
- No first year members may apply
- MSP to not disqualify a proficiency app if a signature is missing. Points will be deducted for no signature.
- MSP to rescind the motion
- MSP to put in place a procedure to allow missing signed business agreements to be turned in within two days.
- Hugh and Bob will work on revising the scorecard for both record book scorecards. Present proposal to January staff meeting.

Adjourned for evening

#### XIX. Teachers Directory - Landeen

- Get updates in as soon as possible, no later than Sept. 28

- Discussion of VEC information and different mailing locations with high school, district office or another location all being possible.

#### XX. Ag Literacy

- PALS is available
- Nutrients for Life- Program will be offered again. \$500 minimum for up to 30 chapters

#### XXI. FFA Foundation - Madison

- Chase Community Giving program - Amy will send us an email with the info.
- Foundation will focus on Tuesday at State FFA conference for an activity for potential donors.
- Louie Brown is now Foundation chair

#### XXII. FFA Emblem

- Discussion of what constitutes a FFA Emblem on the shirt.

#### XXIII. FFA @ Sacramento Kings Game

- Hugh will set up

#### XXIV. FFA Alumni

- \$100 per affiliate is an option.

#### XXV. Region Officers and State FFA Officer Candidates

- Check for sequence for courses and Ag Leadership

#### XXVI. CDE Staff Evaluations

- Coming soon

#### XXVII. Travel

- Over budget by \$11,000
- Use last year's list of priorities

#### XXVIII. Transferring Procedure of SAE after FFA membership has started

- Hugh, Chuck and Jeanette will report back at next staff meeting.

#### XXIV. Master Calendar

- Reviewed and updated

Meeting adjourned 1:00 PM

Respectfully submitted

Jack Havens

**Teacher Education State Staff Meeting  
September 5, 2012  
State FFA Center, Galt, California**

Members Present: Bill Kellogg-Chairman, Brad Dodson-Chico State, Lynn Martindale-Secretary-UC Davis, Bob Cummings-Cal Poly, SLO, Kim Miller-Cal Poly- Pomona, and Rosco Vaughn-Fresno State.

Lunch was provided. Meeting called to order at 12:40.

**Updates about the universities**

- Pomona (KM)-New Valerie Mellano Department Chair for the three majors of Plant Science, Ag Business, Ag Education/87 students in Ag Ed major. Funded \$300,000 to offer a leaders component to the Ag Ed Master.
- Chico (BD)-higher number of students in Agriculture money stuff is getting old. Audrey Denny stepped down and it teaches 2-3 entry-level courses. Masters in Ag Education program has began.
- Davis (LM)-Resignation of CAES dean and assistant dean
- Fresno (RV)-President announced that he will retire, enrollment from out of the area is restricted, only 5 or 6 Freshmen enrollment, NCATE review is on hold
- Chico (MS)-things are tough, but numbers are high
- Cal Poly (BK)-helped with the Orange County Fair for the 41<sup>st</sup> year. Problem of being under funded especially new professionals, all personnel hired back.

Addition of the agenda

- Teach Ag Website needs to be added
- New edTPE (PACT by Pearson)

Approval of the minutes MS approved minutes, and seconded, unanimously approved.

**New Professionals ~ November 15 & 16, 2012**

- Keynote speaker ~ Jennifer Knight

3 <sup>rd</sup> Year Professionals	1 <sup>st</sup> & 2 <sup>nd</sup> Year Professionals
Busseto (Meat Processing) Foods	~ Organization ~ Greg Beard ~ Technology in the Classroom ~ Jerry Delsol ~ Gadgets for your classroom ~ Jenni Pareas & Mary Park ~ Grant writing ~ Clovis, Loren Stroud
Wowona (Fruit) Foods	~ Team building activity ~ Brad Dodson
<b><u>DAY 2</u></b>	<b><u>DAY 2</u></b> ~ Roundtable on Positive Agriculture Department ~ Kim Miller <ul style="list-style-type: none"> <li>• how did you select your advisory committee</li> <li>• what activity/fund raises your chapter the most</li> </ul>

	<p>money</p> <ul style="list-style-type: none"> <li>• do you have a boosters committee ~ why or why not</li> <li>• how do you recruit students into your program</li> <li>• what activities does your FFA participate in the community</li> </ul> <p>~ What do you do if you have to teach Ag Mech? ~ Tule Cardozo, Mt Whitney (needs to be someone that teaches shop, but was not generally a shop teacher)</p> <p>~ Motivating Students ~ Bonnie Baxter</p> <p>~ Sub Planning ~ Kim Miller</p> <p>~ Team Workshop ~ Brad Dodson ~ Purpose</p> <p>~ Best Idea ~ Ann Delay</p>
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*Professional Development Contract ~ \$150,000*

- *Would love to have Regional Supervision & State Supervisor attend the New Professionals*

**Teach Ag Committee**

- Bill Kellogg is serving on the National Teach Ag Website committee  
~Kim Miller is going to look at the website, both National and State Teach Ag Websites for updates

**Student Teacher Conclave ~ MJC ~ Holiday Express**

- **January 17-18, 2013**
  - First day ~ Keep it the same
    - Name tags without school names
    - Mixer with a message ~ Brad Dodson (Jump Start)
  - 2<sup>nd</sup> year teachers ~ Javier Gutierrez-UCD
  - 1<sup>st</sup> year teachers ~ Brittany Whyler-UCD
  - Joey Silva-Earth Science
  - Beth Knapp-Biology
  - Ag Chemistry ~ Haley Clement
  - Cheryl Reece/Dane White ~ Getting Students Engaged
  - Pay now or pay later ~ Dean Archer
  - Interviews
    - Give each interviewees a focus
      1. General Interview questions ~
      2. Agricultural Interview questions ~
      3. Portfolio ~
      4. Cover letter, resume, follow up-thank yous ~
      5. Doing your homework before the interview ~

**Teacher Recruitment Plans**

- Share with recruitment ~ what are each of the universities doing
- Ag Ed Website has a “teach ag” money
  - COS, Modesto, Merced, Santa Rosa, Mt. Sac all have entry level agricultural education programs

- Fresno ~ Recruitment with Aggie Ambassadors to CC, few other activities, sometimes they invite schools to come to the campus, not specific to Ag Ed., has a USDA grant with COS to support with recruitment, tours for local high school Ag. Departments
  - Davis ~ goes into the large classes, CFFA,
  - Chico ~ Ag Ed is a part of the Ag Ed effort, does a pitch with every single freshmen and every transfer student, ATA
  - CPP ~ teach ag presentation to all incoming freshmen, send letter to winners of field day, CFFA,
  - CPSLO ~ presentation about “becoming a teacher” to Ag Engineering students, targeted on campus course, Teach Ag Day to community college students and advertised to the entire campus to come, and selected high school students from high school, send letter to all winners of Ag Field day. CFFA gives students awards for scholarship for projects,
- Teach Ag Together ~ Brad Dodson
    - Is there anything that we could do together as a “Teach Ag” program
      - CAL ~ Nancy Gutierrez (booth or presentation)
      - FFA ~
      - Reach out to community college students ~
      - Male recruitment

**Why don't MEN going into teaching?**

- IY generation book explains this
- Money
- Kids in the classes don't go into college

**Preservice money-Bill Kellogg**

- Cost estimates
- Base allocations \$2125 roughly \$300 per student.
- UC Davis only needs \$2500 to do the specific tasks annually (sent to Bill)

**PACT Changes-Lynn Martindale**

Meeting adjourned at 3:30.

Respectfully submitted,  
Lynn Martindale