

**California Association FFA**  
**STATE ADVISORY COMMITTEE**  
**Meeting Minutes**

A meeting of the State FFA Advisory Committee commenced at 9:00am on Monday, October 5, 1998, in the 5th Floor Conference Room at 721 Capitol Mall, in Sacramento, California. Present were Britta Midtgaard, Central Region Representative; Bob Heuvel, State FFA Advisor; Ron Furtado, North Coast Region Representative; Carleen Charley, Superior Region Representative; Gina Boster, Southern Region Representative; Bill King, North Coast Region Representative; Matt Stockton, South Coast Region Representative; Dave Caetano, San Joaquin Region Representative; Ken Watje, South Coast Representative; Roy Beck, Central Region Representative; Mike Campbell, Southern Region Representative; Jim Aschwanden, Executive Director of CATA; James Garner, National Officer Candidate; and Charles Parker, Assistant State FFA Advisor.

**National Convention Update**

Update us given highlighting the accomplishments of members of the California Association. Overview of the state sponsored trip was reviewed, highlights of the trip are included in the home page for Excellence in Presentations, [www.tpw.com](http://www.tpw.com).

**State Leadership Conference Report**

A review of the potential changes to the 1999 State Conference was made. Changes include: main convention activities will be held in Selland Arena; parking passes will be part of the registration form; delegates and award recipients will be seated on the floor with other guests and members being seated in the upper seats. In addition, the regions will be assigned the following hotels: Central Region, Holiday Inn Airport; North Coast Region, Piccadilly Airport; San Joaquin Region, Holiday Inn Centre Plaza; South Coast Region, Ramada Inn; Southern Region, Piccadilly University; Superior Region, Double Tree Inn; Nominating Committee Members, Holiday Inn Centre Plaza; State Officer Candidates, Holiday Inn Centre Plaza; and State Choir, Holiday Inn Centre Plaza.

**Integrated Leadership Development Program**

Greenhand Conferences are being held in almost every section. Overall, over 3,000 freshmen will take advantage of the opportunities available through the conferences. These conferences are being conducted by Excellence in Presentation.

Seven Made for Excellence Conferences are scheduled to be held in California. These conferences will be held over one day in the San Joaquin, Southern, and South Coast Regions while two day conferences will be held in Redding, Chico, Santa Rosa, and Stockton. The MFE's are being presented by the National FFA.

Advanced Leadership Academy's are being held in Redding, Chico, Eureka, Hanford, and Pomona in conjunction with the Chapter Officer Leadership Conferences while the ALA's in Atascadero and Stockton are occurring at the same location as the MFE's.

The final part of the Integrated Leadership Development Program, the Sacramento Leadership Experience will be held in Sacramento. Forty lucky applicants will be selected to attend the SLE. All seniors are encouraged to complete an application to participate in the SLE. In an effort to increase the number of SLE's offered, a larger pool of applicants must be obtained.

### **Leadership Packet Review**

1998-99 Packets have been mailed to all chapters. The packet included national materials, state applications, parli pro topics, job interview titles, State FFA Constitution, and the membership roster. FFA manuals were shipped directly from the National FFA Center in early September.

### **FFA Center**

The committee reviewed the latest information available regarding the establishment of an FFA Center. The FFA Board of Directors will be meeting on October 16 to select a site for the construction of the center. The center will be about 5,000 square feet and include office space, dormitory space for the state officers, Board Room, conference facility for 80-100, warehouse space, media room, and a historical room. Dave Caetano presented a proposal for the FFA Board of Directors to consider. The proposal would have the FFA Center located in Tulare in conjunction with the Agri-Center. The proposal is being forwarded to the Board for consideration.

### **CalFarm Insurance**

CalFarm Insurance has been approved to offer a 5% discount in automobile insurance for those families that have an FFA member. This discount would be in addition to any other discounts available to the family. CalFarm will be mailing to each advisor a packet of information. The local advisor will decide if they wish to distribute the materials to their students and/or parents. In addition, CalFarm would appreciate the opportunity to attend regional meetings to inform teachers and answer any questions. This is not a fund raiser for the FFA. The proposal is a service being offered to members of the FFA.

### **Long Term Scheduling of Regional/State Meetings**

Bill King raised the issue of establishing some system for long term scheduling of activities. This would allow for regional meetings to be held on the same weekend each year, sectional meetings to be held on the same week night each month, etc. In addition, Bill asked that some consideration be given to changing the date of the State FFA Leadership Conference to late March. This date change would reduce the conflicts that currently exists regarding schools that are on spring breaks.

### **Agriculture Education Update**

Bob Heuvel gave a brief update on the status of agriculture education and answered questions relative to the delivery of agriculture education in California. Due to funding reductions by the Governor, hiring and travel freezes have been established. State Staff currently must receive written authorization before traveling. Priorities have been given to the first round of Sectional Meetings and to the Chapter Officer Leadership Conferences. Regional meetings and National Convention are also being ranked highly. Bob informed the committee that incentive grant reviews will only be conducted at those sites who have new teachers or are determined to need additional assistance. All other reviews will be either completed by the local Advisory Committee or through the self review process.

If budget restrictions are lifted, the State Staff will attempt to continue to operate as in the past.

Bob informed the committee that currently we are operating at a reduced level. Based on staffing from last year, the agriculture unit has been reduced by 1.7 positions. This is due to Ted's retirement and the assignment of Jean to be the State Coordinator for Agriculture Literacy. Overall, we are three positions short of being completely staffed.

### **State Officer Proposal**

Roy Beck moved with Dave Caetano seconding that the Advisory Committee forward to the State FFA Executive Committee the recommendation that they consider developing a constitutional amendment proposal that would increase the number of state officers to possibly include a first, second, third, etc. Vice President. The committee felt that due to an increase in activities, the need to have student leaders at administrator conferences, the opportunity available for representation at counselor activities, and the need for additional scheduling flexibility, that an increase in the number of officers would be beneficial to our association. Motion passed by voice vote.

Meeting was adjourned at 3:00pm.

# CALIFORNIA ASSOCIATION FFA

## NATIONAL CONVENTION

1998

### Pre-Convention Trip

New England States		Total Participants = 47
Advisors	8	
Administrators	1	
Supervisor	1	
Adult Guests	5	
Students	32	

### Post-Convention Trip

Washington D.C.		Total Participants = 200
Advisors	14	
Administrators	1	
Supervisors	2	
Adult Guests	14	
Students	169	

### Convention

Kansas City		Total Participants = 400
Advisors	37	
Administrators	4	
Supervisors	3	
Adult Guests	39	
Students	317	

### Award Results

- 220 American FFA Degree Recipients
- 19 National Finalists in Proficiency Area
- 28 Out of 38 Proficiency Applications Received Gold Ranking
- 1 National AgriScience Student Award Finalist
- 1 National AgriScience Teacher Award Finalist
- 1 National Agri-Entrepreneurship Award Finalist
- 3 National Chorus Members
- 1 National Band Member
- 2 National 3 Star Chapters
- 2 National 2 Star Chapters
- 5 National 1 Star Chapters
- 1 National Chapter Finalist in Community Involvement
- 14 Honorary American FFA Degree Recipients

# **CALIFORNIA ASSOCIATION FFA STATE ADVISORY COMMITTEE**

## **AGENDA OCTOBER 5, 1998**

Review Minutes from June 24, 1998 Meeting

FFA/Agricultural Education Update

National Convention Update

State Leadership Conference Report

Leadership Packet Review

Integrated Leadership Development Program

FFA Center

Other Topics: