

California Association FFA
STATE ADVISORY COMMITTEE
Meeting Minutes

A meeting of the State FFA Advisory Committee commenced at 9:00am on Tuesday, October 22, 1996, in the 5th Floor Conference Room of the California Department of Education Building in Sacramento. Present were Mark Anglin, Central Region Representative, Dave Caetano, San Joaquin Region Representative; Bob Heuvel, State FFA Advisor; Ron Furtado, North Coast Region Representative; Mike Rourke, Superior Region Representative; Brad Dodson, Assistant State FFA Advisor; Gina Boster, Southern Region Representative; Wayne Pitzler, Southern Region Representative; Bill King, North Coast Region Representative; Brian Appleby, South Coast Region Representative; Ralph Mendes, San Joaquin Region Representative; Roy Beck, Central Region Representative; Steve Pietrolungo, South Coast Region Representative; Jim Aschwanden, CATA Executive Director; Ryan Schohr, Past FFA State Officer; and Charles Parker, Assistant State FFA Advisor.

Pitzler/Mendes moved and seconded that the minutes from the February 7, 1996 FFA Advisory Committee Meeting be approved. Motion passed by voice vote.

Pitzler/Anglin moved and seconded that the membership roster and rotation schedule be approved. Motion passed by voice vote. (See Attachment A)

Pitzler/Caetano moved and seconded that Bill King be reappointed as committee chairman and that Mark Anglin be appointed to serve as the Secretary for the 1996-1997 year. Motion passed by voice vote.

King appointed Charles Parker to serve as the recording secretary.

Farm Bureau/Young Farmers & Ranchers Discussion Meet - Louie Brown

Anglin/Caetano moved and seconded that the committee approve the Discussion Meet to be held on Monday of the State FFA Leadership Conference. The California Farm Bureau/Young Farmers & Ranchers are to coordinate the event, provide awards, send flyers to chapters for statement of interest, and to assist in identifying potential Young Farmers & Ranchers who can assist the local teachers. Louie Brown is the liaison between the FFA and Young Farmers & Ranchers. Louis is to contact Charles Parker to finalize details so that the event can be conducted at the 1997 State FFA Leadership Conference. Motion passed by voice vote.

Beck recommended that if possible, the State Winner be California's representative in the National Finals for Ag Issues Forum.

King suggested that Louie forward information to the FFA Advisory Committee members about the State Meeting in San Diego.

King asked that Louie look into providing the Ag Alert in packets of 25 to chapters in California.

Agricultural Education/FFA Update - Bob Heuvel

Information was given relative to the ongoing audits within the California Department of Education. Specifically, the committee was informed of the audit being conducted on the FFA. Additional information will be provided to the committee as it becomes available.

National FFA Convention Update - Charles Parker

As of the date of the meeting, 331 individuals are participating in the California FFA sponsored trip to Kansas City with 236 of those continuing on the Washington, D.C. (See Attachment B)

Rourke asked for Charles to contact the National FFA Office in an effort to determine how many individuals from California are registered for the convention.

King requested that inquiries be made to determine if it is possible for individuals to hook-up with the California group continuing on the Washington, D.C.

State FFA Leadership Conference - Charles Parker

Pietrolungo informed the committee that the South Coast Region would like to see additional activities conducted on the Fresno State campus and that the committee determine what the purpose of the State FFA Leadership Conference, how big should we allow it to get.

Rourke asked that supervision of buses be evaluated. In addition, he suggested that additional individuals be provided to assist in getting FFA members to their workshops upon arriving on the campus.

Pitzler/Rourke moved and seconded that two advisors be assigned to each tour bus.

King asked that a true accounting of the conference be provided, including all in-kind donations. (See Attachments C and D)

Rourke asked that a survey be provided to participants during the Tuesday morning breakfast to be completed and turned in.

Southern Region Resolution - Wayne Pitzler

Pitzler and Boster presented the resolution as submitted by the Southern Region CATA.

Mendes/Beck moved and seconded that the State FFA Advisory Committee go on record as supporting the establishment of eight State Officers, consisting of a President, Secretary, and six Vice Presidents representing each of the six geographical regions and this response be forwarded to the State FFA Executive Committee. Motion passed by voice vote.

National Chapter Award Application - Gina Boster

Boster recommended that Charles work within the system to increase the number of applications that can be submitted from California.

Junior High School Chapter Officers Attending Chapter Officers Conference - Gina Boster

Discussion occurred relative to attendance of Junior High School Officers at Chapter Officers Leadership Conferences. Group consensus was that if space is available and the Regional Supervisor agrees, they can attend and participate.

Leadership Packet Update - Charles Parker

Overview was given of the current structure of the Leadership Packet program. Group reviewed the new poster idea relative to FFA participation and SOE supervision. Suggestion was that the materials be available for purchase by local programs. (See Attachment E)

Internships/Job Placement Program - Charles Parker

State Ag Education Staff recommended that the Internship program be discontinued unless additional staffing becomes available or contract services becomes an option.

Advisory Committee recommended that community colleges and/or the California Farm Bureau be approached about coordinating the program.

Integrated Leadership Development Program - Brad Dodson

Brad informed the committee that for the 1996-97 year seventeen Greenhand Conferences are scheduled with 2,830 either having participated or scheduled to participate. Seven Chapter Officer Leadership Conferences are on the calendars to be conducted during the year, with eight Made for Excellence Conferences being conducted in January by the National FFA. In addition, the Sacramento Leadership Experience will be conducted February 19-21, 1997.

Rourke/Pitzler moved and seconded that the Agricultural Education State Staff evaluate the feasibility of conducting Advanced Fall Academies at a cost recovery. Motion passed by voice vote.

FFA/4H Agreement - Bob Heuvel

Furtado/Appleby moved and seconded to approve the draft document as submitted. Motion passed by voice vote. (See Attachment F)

Agri-Entrepreneurship Award Program - Charles Parker

Mendes/Appleby moved and seconded to support the establishment of the Agri-Entrepreneurship Award Program as submitted by The Council. Motion passed by voice vote.

In California, the new program will be patterned after the Agri-Science Student Award. Each Region will be responsible for selecting a Regional Winner. Regional Winners will be interviewed during the State FFA Leadership Conference where the State Winner will be announced. Record Book evaluation will be included in the scoring.

Web Site Update - Charles Parker

The State Staff has reviewed establishing a web site for the State FFA and considered many options. Options considered include Rathbun and Associates, National FFA, and the State Department of Education. At the current time, active consideration is being given to tie into the State Department of Education system.

National FFA Center/Convention Move Update - Charles Parker

News releases were distributed to each of the committee members relative to the move of the National FFA Center (See Attachment G) and the relocation of the National FFA Convention (See Attachment H).

New Horizons Insert - Charles Parker

Cost of the insert is comparable to California developing their own newsletter. However, a considerable amount of time is saved. The committee was positive in their review of the insert and looked forward to seeing the next edition.

King recommended that the State FFA develop a brief newsletter for distribution after the State Finals that would incorporate all winners at both the State Conference and the State Finals Judging.

Proficiency Award Update - Charles Parker

For 1997, the California FFA Foundation is providing awards for all proficiency award areas. They are asking for assistance from teachers to identify potential sponsors. (See Attachment I)

Setting Priorities - Charles Parker

Committee agreed to survey the teachers to continue to assist in identifying their priorities for the State FFA Program. The State FFA will ask each year for teachers to assist in setting the priorities of the State Association. (See Attachment J)

Add to Next Meeting Agenda

California FFA and California Industry Booth at National FFA Convention

Meeting was adjourned at 4:02pm.

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ACTION ITEMS

1. Charles Parker is to work with Louie Brown to facilitate the establishment of the Discussion Meet at the 1997 State FFA Leadership Conference.
2. Charles Parker is to work with the National FFA Office in determining the number of individuals registered for the National FFA Convention from California.
3. Charles Parker is to inquire about the possibility for individuals to hook-up with the California Group as they leave Kansas City for Washington D.C.
4. Charles Parker and Brad Dodson are to work with advisors so that there are two advisors on each tour bus during the State FFA Leadership Conference.
5. Charles Parker is to forward the State Officer proposal to the State FFA Executive Committee for consideration.
6. Charles Parker is to work within the system to increase the number of National Chapter applications that can be forwarded for national consideration.
7. Brad Dodson is to evaluate the feasibility of the Advanced Fall Academies and determine what the cost would be to each participant.
8. Charles Parker is to develop the format for the Agri-Entrepreneurship Program in California and send advisories to each local chapter advisor.