

CALIFORNIA STATE DEPARTMENT OF EDUCATION  
BUREAU OF AGRICULTURAL EDUCATION  
STAFF MEETING MINUTES

October 31-November 2, 1967  
State Education Building  
Sacramento

Present

D. E. Wilson	E. M. Juergenson
J. E. Becket	E. J. LaSalle
H. H. Burlingham	R. E. Matthews
K. B. Cutler	W. J. Maynard
J. T. Davis	R. H. Pedersen
E. D. Graf	W. D. Reed
G. A. Hutchings	J. E. Walker

Visitors

Ronald Regan

Sam Barrett

The meeting was called to order at 8:30 a.m., October 31, by Donald E. Wilson, Chief of the Bureau of Agricultural Education.

Minutes of the previous staff meeting were reviewed and corrected.

A discussion on the Future Farmer Facts brochure was conducted and suggestions were made regarding how to best handle the republication and distribution of this document. Jerry Davis will assume the responsibility of developing and editing, and then Mr. Burlingham will follow through on the publication of the brochure at Cal Poly.

Mr. Walker suggested that we bring up to date a chronological enrollment listing of Vo-Ag and FFA membership.

National FFA Board of Directors

Mr. Wilson stated that a legal ruling was asked for and received that there is no legal basis for excluding girls. (Refer to the report submitted by Don Wilson on his attendance at this meeting.)

Mr. Wilson pointed out that there is a new European tour available to American and State Farmers through the National FFA headquarters. Also, the Dairy Cattle and Dairy Products Contests may be moved from Waterloo, Iowa to another location. It is possible that all contests will center at Kansas City.

National FFA Convention

Jerry Davis gave a full report on the trip to the National Convention. He pointed out that the Hoover Dam was one of the most successful tours on the trip. A total of 74 California Future Farmers attended.

It was reported that reapportionment of delegates to get a more realistic membership representation was a major consideration on the convention floor. The motion to reapportion delegates on a membership basis failed.

Total cost of the trip to each boy was \$225.00. Mr. Davis questioned whether it is necessary for side trips each year. It is possible that with curtailing of trans-continental train service it may be necessary to consider flying both ways soon.

Discussion followed on Proficiency Awards at the national level. Mr. Walker pointed out that we should spend extra time to develop our application with the use of professional photographers and work closely with the chapter, supervisor, and Jerry Davis in order to develop a more worthy application for national competition.

#### Incentive Program for Agricultural Mechanics

A discussion was held on the above topic. The following notes were taken from suggestions received from the staff:

1. Need to focus more attention on FM. (See your list of eleven.)
2. Recognition of chapters - teachers - school (See your list suggestions)

#### Blackboard Notes

1. Incorporate good mechanics into regular agriculture program
2. Use of specialist
3. Extension course for teachers
4. How to help lower half of schools
5. Develop "Ag Mechanics Kits". e.g. "OH Kits"
6. Special Programs for one-man departments
7. Provision for "Master Planning" in ag mechanics for a particular school
8. Interdisciplinary instruction, e.g., welding taught in other than ag
9. Develop and emphasize balanced ag teacher (Ag Mech. projects)
10. Develop definite courses in ag mechanics
11. Use of outside special institutions in extension courses
12. Need to get teachers interested
13. Need to get VEA projects in next year

It was the consensus of the staff that a contest based program was not recommended in this proposed project.

#### CCVA Meeting

Mr. Wilson reported on the last meeting of this group. A movement is under way for a California Vocational Association.

#### Cal-Expo

Mr. Reed reported on the Cal-Expo livestock auction sale. He pointed out that the 4-H people at the administrative level may not want the sale. However, their feeling is that if the FFA is to have a sale they feel compelled to have one also.

### Master Premium List Changes

Mr. Davis reported on the Master Premium List changes made:

1. State Rule 5 and 41: A 60-day ownership is now required of all entries. (It was 30 days.) The 60-day requirement for care and management (State Rule 41) remains in effect.
2. State Rule 41: This rule was further amended to make it legally possible for Junior Division members to drop out of one of the junior groups (4-H or FFA) and show his project under the other junior group within the same calendar year.
3. The Charolais breed has been added in the Beef Cattle Division.
4. The number of animals required for "Get of Sire" class has been lowered to three and only one sex need be represented.
5. The "bred by exhibitor" requirement for "Pair of Females" class has been eliminated.
6. In the Dairy Department the number of animals required for "Get of Sire" class is reduced from four to three.
7. Market lambs cannot be shown in more than one inch of wool.
8. The 2A and 2B market sheep classifications have been switched.
9. Girls who are enrolled in vocational agriculture and are not members of a Farmerette club may show in the Farmerette Division.

### State Vocational Education Leadership Conference

Mr. Wilson stated that those attending the Leadership Conference next month will be Messrs. Wilson, Graf, and Reed.

### Supervisory Intern Program

Mr. Wilson recommends that we investigate the possibilities of participating in such a training program for supervisory personnel. We need to promote more agriculture teachers to participate in a program of this kind to develop more agriculture oriented people to become coordinators of vocational education in our school systems.

There is a funding program on a 75% VEA - 25% District to train interns for this position. Supervisors are encouraged to promote some candidates.

### AVA Convention

This meeting will be held in Cleveland. A Young Farmer meeting will also be held

to discuss mutual problems. The Federal Land Bank will sponsor the attendance of George Rolen, President of California Young Farmers.

Olmsted & Wood

Mr. Reed reported his meeting with this company who printed the California Farm Account Book. He has received some complaints on slow delivery to schools. The management stated that if schools could submit their orders by June, they could have their orders filled by September. Discussion followed whether we need to move to another printer.

Mr. LaSalle and Mr. Pedersen were asked to check prices at local printers to see what their cost might be and if they could assume the work.

Veterans' Agriculture Training Program

Mr. Wilson and Mr. Pedersen checked with the veterans group in San Francisco regarding developments in agriculture training for veterans. (Refer to memo of October 20, 1967 from Mr. Wilson on this subject.)

State Advisory Committee Meeting

Mr. Graf reported on the new members of the committee. The next meeting is due to be held on March 13, 1968 in Madera.

SUPERVISORS' REPORTS

Ralph Matthews - Junior College Consultant

Mr. Matthews stated that enrollment is generally up in all junior colleges. He cited various problems and successes of the different junior colleges.

J. E. Walker - Superior Region

Mr. Walker reported that records show a 10% increase in enrollment. Lassen Junior College has tremendous success in their wildlife and recreation programs. Wheatland has resumed one class in vocational agriculture. He commented on the success of officers' training sessions in the section meetings.

E. J. LaSalle - South Coast Region

Mr. LaSalle reported that enrollment is 22% up. There is high attendance at section meetings. New attempts are being made at developing more effective officers' training sessions.

K. B. Cutler - Southwestern Region

Mr. Cutler reported he has 49 programs of Smith-Hughes, George-Barden and VEA. There are 96 teachers, 67 Smith-Hughes and VEA. He is concerned with membership in FFA. He estimates he will have three VEA projects for the mid-year go-round. They need more good teachers.

W. J. Maynard - Southern Region

Mr. Maynard reported he has 28% increase in enrollment. He tentatively will have two VEA mid-year applications. There is an increase in Modular System. Project supervision is being slighted due to increase of student enrollment plus loss of supervisory time.

R. H. Pedersen - North Coast Region

Mr. Pedersen reported an increase in enrollment of 10%. He has or will have five VEA applications. He anticipates a need for five new teachers next year.

Ronald Regan - L.A. Supervisor of Ag Education

Mr. Regan reported that enrollment has increased by 15%. He reported 3,000 students in high school, 13,000 students in junior high school, 17 vocational departments with 2 more coming up next September. He is experiencing success with Negroes in vocational agriculture activities. Has successful in-service training. New courses in Los Angeles system are Landscape Layout and Design, Laboratory Animal Technician, Introductory Landscape Horticulture and Landscape Construction.

New APEX program has been developed in the Los Angeles system. Crenshaw will be the agriculture center and other high schools will be centers for other areas of instruction.

G. A. Hutchings - San Joaquin Region

Mr. Hutchings reported that they had a good regional meeting. His enrollment is up. They had a good workshop with P.G.E. A special workshop in agriculture credit was conducted by Crocker Citizens. He reported they have one possible VEA project.

W. D. Reed - Central Region

Mr. Reed reported that 50% of their R-2's are in. His enrollment shows a gain and there is a new school at Riverbank. He has three VEA applications. He reported that he has one poor section as far as meeting attendance, dues, etc. are concerned. They need to strengthen or improve work experience projects.

Staff Suggestions for Program Innovations

Mr. Becket submitted some ideas for new programs. The following were listed:

1. Unit - Sales and Service
2. Semester length units
3. Articulation - High school to junior college
4. Work Experience Program
5. Summer experience in industry for teachers
6. How to make "FFA Work in Modern Programs"
7. Programs for "Disadvantaged Youth"
8. Demonstration Schools - Farm Mechanics, OH, Forestry, etc. Crew Leader
9. Recreational units

10. Modern plans for instruction
11. Vocational centers
12. In-service training
13. Recruitment of teachers
14. Career Information
15. Adult and Young Farmer program
16. Leadership training for students

The staff voted for four items from which finally two would be selected on which to concentrate during this year. The items selected in rank of importance were:

1. Agricultural Occupation Experience Program
2. Demonstration Schools
3. Articulation of High School and Junior College
4. Unit Sales and Service

Other innovative programs submitted by the staff to be studied and evaluated by Mr. Becket are:

Ventura Junior College, Modesto Junior College, Mr. San Antonio College, Oakland High School, Los Angeles City College, North High in Riverside, Canoga Park, Santa Paula, Shasta Junior College and Petaluma

#### Demonstration Schools

Laboratory Animal Tech - Crenshaw  
Shop program - San Luis Obispo  
Equipment Operation and Maintenance - Yuba City  
Farm Power - Esparto, Hanford, Yuba City and Delta Junior College  
Ornamental Horticulture - Madera and Hanford  
General Farm Mechanics - Madera, Porterville, Eureka, Manteca and Yuba City  
Forestry - Grass Valley, Santa Rosa Junior College, Shasta Junior College, Modesto Junior College  
Rural Recreation - Covelo  
Horticulture Mechanics - L.A. City, San Luis Obispo, Orange Coast and Julian  
Sales and Service - City College, San Francisco and Hanford  
Floristry - Van Nuys, Locke City College, San Francisco, Pierce

#### Fresno State College Teacher Training Request

Mr. Wilson read a letter from Lloyd Dowler who is requesting the opportunity to train agriculture teachers at Fresno State. Discussion followed about the pros and cons of allowing another institution to participate in teacher training.

#### Instructional Media Demonstration Specialist

Dr. Donald Heaney was introduced by Mr. Burlingham as the new IMP consultant on the use of instructional materials. Dr. Heaney explained his duties as specialist in instructional media. He will be visiting regional meetings, sectional meetings, etc. to become acquainted with the agriculture teachers.

He will determine if the current materials are being used properly and how he can help teachers use it more effectively. He will also try to identify what new aids are desirable.

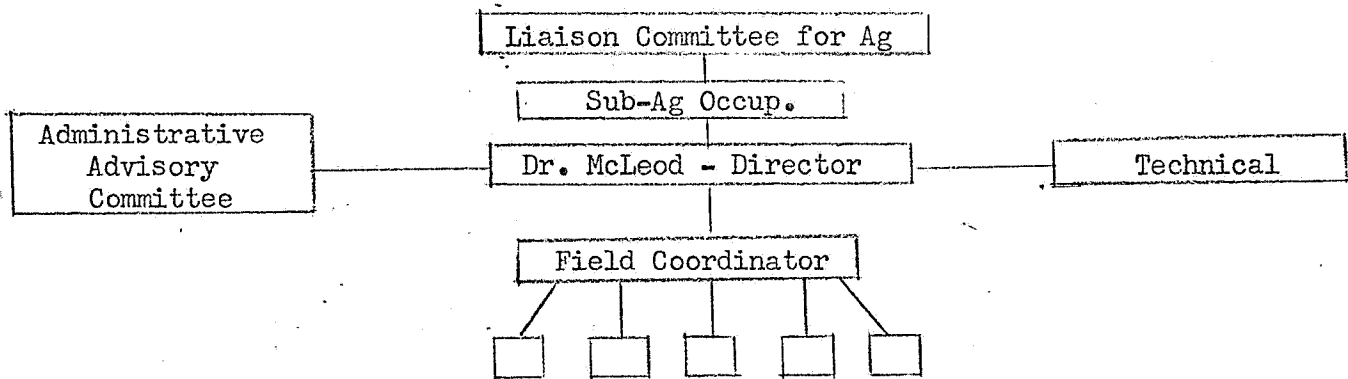
Mr. Walker requested the services of Dr. Heaney from December 1-7. He will serve in the San Joaquin Region from December 11-15. An additional schedule will be worked out during the next staff meeting or before by Mr. Wilson.

### Study of Agricultural Education

Dr. Orville Thompson spoke on the study they have been conducting on what direction agriculture education should be taking. This will be a three year study and evolve in a master plan for agricultural education in California for years to come. Some of the objectives of the study are to:

1. Determine where the future enrollment will be
2. Types of jobs
3. Responsibilities of various institutions

They are working closely with the Liaison Committee for Agriculture.



Funded with a \$204,000 grant from Health, Education and Welfare.

### Stimulation of Participation in FFA

#### Awards Program

Jerry Davis spoke on the topic. He pointed out that the foundation awards in specialized areas are not being extensively used in our FFA program. He distributed a brochure showing all the awards available, their purposes, and procedure for applying. It was moved by Mr. Cutler and seconded by Hutchings that this brochure be printed and distributed to the supervisors for their use with their regions. Motion passed.

It was moved and seconded that we include a teachers' award list. Much discussion followed. Question was called and the motion was passed 6-4.

### Preliminary Planning for Summer Conference

Mr. Burlingham discussed the objectives for the next Summer Conference. The theme will be discussed and selected at the January Governing Board Meeting. It was suggested that RCU be involved in the Farm.

Mr. Wilson suggested that Dr. Barlow make a report on his responsibility on the evaluation of PL 88-210. Mr. Wilson also suggested that the innovations used in the Los Angeles City System, particularly the City Beautification Program, be included in the program.

Mr. Becket suggested that the demonstration school idea would be appropriate. Dr. Thompson mentioned bringing students in for program participation. "Smog" as a conference topic was recommended by Dr. Juergenson. The possibility of student participation in the conference was rediscussed, and it was felt that this idea be considered for possible inclusion in a conference.

Mr. Burlingham suggested that the "intern" program as a program topic be included in the professional sections.

#### VEA Projects

The official deadline date in the Regional Supervisor's office is November 6 for the mid-year VEA applications. There will be no evaluating teams this time and all evaluating will be done in the Regional Coordinator's office sometime between November 6 and December 4. (Refer to memo of October 24, 1967 from Wes Smith, Circular Letter 11-67.)

The above circular letter spells out all conditions and instructions relative to the application. All Supervisors are reminded to fill out the STATE USE ONLY VE-2.

Supervisors are reminded to send all copies to the regional office. Supervisors are cautioned to not correct or make alterations to one copy which will become the master file copy. All changes will be done by documentation.

Prior to December 22, the Bureau staff will clean up all questions, etc., in order to prepare the project for funding.

Distribution of copies is one to the Regional Supervisor's office and three copies to the Regional Coordinator's office. (Four copies if it's a junior college application.)

Mr. Graf expressed concern about instructional salaries of on-going programs for next year's projects. Only salary costs for additional teacher time should be included in VEA applications for future VEA projects.

#### Governor's Survey on Economy and Efficiency

The Governor's survey has not yet been released.

#### Field Reports

Mr. Wilson indicated that field reports are coming in satisfactorily. A discussion followed on the confidential reports submitted to the Bureau Chief and what reports are required of the regional office. A new form for field reports will be given as a new assignment to the Reports Committee.



### California Directors of Vocational Education

It is not appropriate for the staff to join this organization.

### Agriculture Briefs

Mr. Becket requested comments from the supervisors about the use of ag briefs for the agriculture teachers. It was suggested that the briefs be edited into simple language. Most supervisors were not aware of its use by the teachers.

### Vocational Nature of Certain Classes

Mr. Graf discussed the vocational nature of listed classes on the R-2 report. He brought out the problem of reporting enrollments that are not valid vocational classes and the eventual discrepancies that will arise a year later in reporting them in follow-up reports.

Mr. Walker asked that the letter sent to administrators on the use of the VE-45 be sent to all supervisors.

Mr. Wilson asked all supervisors to submit an R-2 form for every program in their region that is reimbursed under Smith-Hughes, George-Barden and PL 88-210. R-20 forms should not be submitted for any program for which the R-2 is not marked with a red "R".

### State FFA Foundation

Mr. Davis reported that a statewide officers' leadership training program for all regional and state officers will be held in connection with the Cal-Expo next summer. He outlined a tentative plan to conduct an officers' tour.

He also outlined plans for using the state officers in training chapter officers on a sectional basis.

He gave copies of a proposed plan for a foundation organization. He cited the case of the Ohio foundation program. Mr. Pedersen reminded the staff that a foundation might threaten the continued support from banks, cooperatives, etc. However, the consensus of this group and Mr. Davis was that this represents no real problem.

Mr. Walker moved that Jerry Davis pursue the development of this foundation, seconded by Hutchings. Passed unanimously.

### Courses in Industrial Education in Conflict with Agriculture Courses

Mr. Maynard initiated discussion regarding the development of Industrial Education into some Agricultural Education areas such as Landscaping, Forestry, Ornamental Horticulture, etc.

Mr. Wilson asked each staff member to list programs in his area that are vocational agriculture in nature and are involved with Trades and Industry personnel and have this information ready for our next meeting.

### Girls - Farmerettes

Several supervisors discussed this problem. Problems of supervising girls, desire of girls having their own Farmerette organization, ability of teachers supervising both groups and other points of debate were heard. It was moved by Mr. Cutler and seconded by Maynard that we advise the Executive FFA Committee to place on the ballot at the next FFA Convention the inclusion of girls in the FFA organization. Motion passed unanimously.

### Reports Committee

Mr. Maynard reported on the State Farmer application. He pointed out specific areas of change. Jerry Davis distributed proposed changes in the method of scoring the "Scope and Quality" section of the application. Considerable discussion followed the report. The main point of contention centered on the validity of points allowed in the various sections and the controls available to preclude padding and unfair scoring. It was moved and seconded that the report of this committee be accepted. Motion carried.

### Beautification Program

Mr. Maynard presented information on this program in the Riverside section.

Mr. Regan invited supervisors to attend the City Beautification Banquet, May 28 from 6-9 p.m.

### Junior College Posters for Careers in Agriculture

Mr. Matthews showed some poster samples to be used on junior college counseling bulletin boards. The supervisors made constructive comments regarding the samples shown.

### Sectional and Regional Meetings

Mr. Wilson met with the state CATA officers at CCVA and discussed the quality of these meetings. He also discussed the role of the supervisors in sectional and regional meetings.

Mr. Wilson invited discussion on these topics since some teachers may be uncertain of the role of supervisors in both of these activities. He urged the staff to clearly establish with their respective sections and regions what their role should and will be. Dr. Juergenson urged supervisors to see that new teachers and student teachers are recognized. Mr. Walker suggested giving associate memberships to new student teachers at the regional meetings.

Mr. Wilson is proposing a meeting with a committee of teachers, four state officers, past presidents, regional supervisors, and headquarter officers during January or March.

Some of the items to be discussed are:

1. What to do immediately to improve program?
2. What to do immediately to improve section and regional meetings?
3. What about school visits?
4. What about supervisor's responsibilities to new teachers?
5. What about supervisor's role to student teachers?
6. Can CATA handle more FFA activities?
7. Evaluation of programs
8. How to get better teachers to run for CATA offices

The meeting will probably be tied to a regular staff meeting in January.

Adjournment

The meeting was adjourned at 9:50 a.m. November 2, 1967.