

CALIFORNIA STATE DEPARTMENT OF EDUCATION
BUREAU OF AGRICULTURAL EDUCATION
STAFF MEETING MINUTES

January 10, 11, 12, 1967
State Education Bldg.
Sacramento

Present

D. E. Wilson	R. E. Matthews
S. L. Barrett	W. J. Maynard
J. E. Becket	R. H. Pedersen
K. B. Cutler	L. H. Ruth
E. D. Graf	W. D. Reed
G. A. Hutchings	J. E. Walker
E. M. Juergenson	R. Regan
H. H. Burlingham	E. J. LaSalle

The meeting was called to order at 8:30 a.m. January 10, by Donald E. Wilson, Chief of the Bureau.

Correction of November Minutes: Mr. Ruth advised the group that the November minutes failed to contain the names of E. J. LaSalle and D. E. Wilson among those in attendance. The error was noted and corrected.

Guatemala Heifer Project: Mr. Ruth reported on an idea that had been presented to him by Mr. Les Vanoncini. Basically it consisted of an international assistance program which would be carried on in cooperation with Guatemala. Specifically it involved the giving of 20-30 head of bred purebred heifers to a vocational school located in that country. After some discussion the staff members decided that the idea had merit but it needed further study before they could give approval to becoming involved.

AVA Convention: Mr. Wilson presented a detailed written report on his attendance at the recent AVA convention. He then proceeded to highlight some of the observations included in his report.

- (a) NVATA officers are doing a good job at the national level. We need to give them as much support as possible.
- (b) Dr. Joe Bailey, agricultural consultant in Region VIII, has resigned because he felt undue restrictions were being placed upon him and he was unable to work effectively. Mr. Hunsicker is now in the process of trying to get someone to replace him.

AVA Convention:
(cont'd)

- (c) A National FFA Center has been proposed. There is resistance to this idea from the western states.
- (d) Mr. Wilson said that he was elected to a two-year term, beginning July 1, 1967, on the National FFA Board of Directors.
- (e) Some states have expended VEA funds extensively on instructional equipment and have used state funds for matching and retained ownership of the equipment.
- (f) Mr. Wilson suggested that staff members read his report for further details on the AVA convention.

Specialist Schedule:

Mr. Wilson reported that Cal Poly has employed a person to relieve a man to work as an Ornamental Horticulture specialist. A tentative schedule has been mailed to regional supervisors. He suggested that the specialist spend sufficient time at each location to provide in-depth assistance. Cal Poly's assignment includes: Howard Brown for the winter quarter, and Tony Amato and Wes Conner for the spring quarter. Mr. Wilson said that the decision on next year's needs for specialist services will have to be made by March.

FIEI Project:
(Farm Industrial
Equipment
Institute)

Supervisors should send in a list of the schools in their region that are interested in cooperating with their local dealer in this program. The dealers' association are doing the same. After all information is in, those from the same area that show interest will be put in contact with each other.

Young Farmer Convention: Assignments:

W. Reed and R. Pedersen
(Thurs., Fri., Sat.)

R. Matthews and L. Ruth
(Friday and Saturday)

Convention Format: Mr. Pedersen reported that essentially we will have the same general format as in the past. Thursday, February 2, will be devoted to a tour of the Optical Coating Company and to Speedspace, a prefab building company.

Y.F. Convention:
(cont'd)

Friday, February 3, Dr. Mitchell Soso, Assistant Superintendent, Santa Rosa City Schools, is featured as the keynoter.

Saturday morning's program features a panel on trends and developments. Ralph Matthews is the moderator and Jim Becket, Dr. John Hopkin, A. J. Ford and Allan Grant, are panel members. The Parliamentary Procedure contest is to be held in the afternoon and the banquet that evening. Staff members assigned to the convention will be asked to serve as advisers to various committees.

Mr. Wilson commented that convention delegates must consider some changes in the organization. Mr. Pedersen is scheduled to meet with an attorney to determine the extent of changes that can be made without going through the process of incorporating again.

Mr. Pedersen noted that the "Outstanding Adviser Award" will be sponsored again by the California State Grange. He asked regional supervisors to encourage teachers to apply. He also said that ALL Master Chapter applications should be submitted through the regional supervisors' office. January 20 is the deadline date for dues from chapters interested in this award.

Instructional Materials

Program:

Mr. Burlingham began with a review of teaching methods and techniques. In cooperation with the staff, he developed a list of aids and resources that teachers could use. He then went through the Cal Poly IMP program catalog, giving a brief description of each item listed. The staff agreed that we need to give the teachers more assistance in how these materials should be used. Mr. Regan offered to supply the Bureau staff with a workbook designed by the Los Angeles City Schools to accompany the teachers' guide "Experiments in Soil Science". This is to be distributed at our March meeting.

Mr. Gibson reported that the use of IMP material in the state has been reasonably good. He said that Cal Poly intends to expand their marketing program.

Instructional Materials
Program (cont'd)

Mr. Gibson outlined the problems as:

- (1) trying to make a systematic determination of materials needed;
- (2) encouraging teachers to use the material.

A survey of national markets showed that there was a demand.

Mr. Wilson commented that the teachers must know it is available and they have to know how to use it. Mr. Maynard suggested a workshop at section meetings centered around this subject. The idea of using specialist assistance for these meetings was presented by Mr. Hutchings. Mr. Barrett presented the idea of moving a packet of IMP materials from school to school.

In developing a list of IMP materials needed, the staff suggests that attention be given to:

- (1) Career information on opportunities in agriculture. (Staff suggested we obtain a two-year supply of brochures on the opportunities in agricultural education).
- (2) Urban mechanics instructional material - including mechanical skills programs in urbanized high schools.
- (3) Supervision in agriculture.

Materials currently in process of production include:

Oxyacetyline welding	Plant Identification
Dia Thermic welding	Corsage making
Ground Squirrel control	Pruning ornamental shrubs
	Land Leveling, Part II

VEA Project Review:

Mr. Graf reported that California will receive about \$ 4 million on the second allocation of VEA funds. There are 47 projects in agriculture. The "How to Apply" document is to be revised. Deadline for applications to be submitted to the regional office is March 27, 1967. The new instructions will include an invitation to apply on a district-wide basis. Mr. Wilson said that letters on rejected projects will refer school administration back to supervisors for additional information.

FFA Charter Applications:

Mr. Ruth reported that eight new chapters are being chartered. He asked for a policy statement concerning activities before a charter is actually approved. After some discussion, the staff recommended that a "Letter of Intent" be mailed by the chapter to the State FFA Office, Sacramento. This would be effective until December 1. New members coming in must pay dues. These dues will be held at the state office until the charter application is completed.

He said that our current membership is 12,216. This is 680 above that on this date last year. Nine chapters have not paid any dues. All but one of these are expected to pay.

Mr. Ruth commented that he thought the Bureau should establish a policy which would prevent a boy from joining any chapter other than that located in the high school he attends. He said that a case of this type had occurred this fall and that steps should be taken to prevent future problems of this nature. After considerable discussion, the bureau staff decided not to take official action.

Classification of
Agricultural Occupations:

Mr. Graf reported that the USOE is working toward a standardized coding system for all agricultural courses. At present, we have ten different categories. All reporting from school districts will be based upon the ten basic code numbers.

Sears Budget -
1966-67 :

Mr. Ruth reported that all budget requests were in for the coming year. He asked for suggestions as to how the projects should be allotted. The discussion that followed seemed to indicate that the system used in prior years is the most equitable.

Research Priorities:

Mr. Wilson asked that supervisors follow-up on the request he made to send in lists of areas in which research is needed to Mr. Edington.

Guatemala Report:

Mr. LaSalle gave a complete report on his recent trip to Guatemala. His major purpose was to make an appraisal of the agricultural potential in a particular community and to help establish a program of instruction vocational in nature.

Staff Suggestions for
Honorary State Farmer Degree:

Recommend: E. J. LaSalle
O. W. Fillerup
Ralph Davis
Oliver Batchelor
Vince Petrucci

Future Consideration: Jerry Halterman
Dan Chase
Omer Peck
Bill Staiger
Jim Becket
Warren Reed
Ralph Matthews
I. A. Vella

Council of California
Growers Record Album:

Mr. Ruth reported that the Council of California Growers has recently developed a five-record album, entitled "California - a Portrait in Sound". This album is designed especially for use at the elementary grade levels and is keyed for units of study normally covered in Grades 4 to 8. The cost is \$10.00 per album and may be obtained by writing to: Council of California Growers, 141 Battery Street, San Francisco, Calif. 94111.

Junior College Program:

Mr. Matthews reported that the Junior College Curriculum guide in Landscaping and Maintenance will be available by June. He also said that the question of a designated subject credential for junior college teachers is soon to be considered by the State Board of Education.

Retirement Fund:

Mr. Walker asked for a clarification on the letter that went out concerning deductions for the retirement funds. Mr. Wilson responded that each supervisor is on his own.

State Fair:

Mr. Wilson reported that the recent "grassroots" survey conducted by Assemblyman Belotti's Joint Legislative Committee on Fairs and Allocations showed overwhelming opposition to the new State Fair management's plan to reduce the size and change the dates of the Junior Show. This committee now plans to hold another hearing. The date is not yet set. Assemblyman Belotti has also made the statement that legislative action may be taken, if necessary.

Reports of Special
Committees:

Mr. Wilson reminded all committee chairmen to finalize reports by March meeting. In no case should they be later than our June planning session.

Policy Relative to
Girls Enrolled in
Vo-Ag:

Mr. LaSalle read the report of his sub-committee which studied the subject. (see attachment)
The following action was taken as a result of this report:

Mr. LaSalle moved that the Bureau of Agricultural Education recommend that girls enrolled in vocational agriculture be allowed to become members of the California Association of FFA not later than the school year 1968-69, and that they be entitled to all rights, privileges, and obligations of membership. Seconded by Mr. Maynard. Motion carried by a unanimous vote.

Mr. Walker moved that girls enrolled in vocational agriculture be permitted to participate fully with appropriate awards in supervised project competition. This is providing it is acceptable by the majority of teachers in the CATA section involved, and that the sponsoring institution agrees to do so. Seconded by R. Pedersen. Vote: 12 yes; 2 no; motion carried.

Mr. Cutler moved that girls who are enrolled in vocational agriculture and showing with FFA boys shall receive ribbons unmarked with the FFA insignia and name. Walker seconded. Motion passed unanimously.

Mr. Maynard moved that a code of ethics be developed for girls participating in activities. This should include such items as: rules for overnight housing, conduct during fairs and shows, chaperons, transportation and attire. Cutler seconded. Passed unanimously. Mr. Wilson asked that the committee accept this as a special assignment and that they be ready to report by June 1.

Mr. Maynard moved that girls be allowed to participate to the full extent in the Co-Op Quiz program. Barrett seconded. Vote: 4 yes; 7 no. Motion failed.

Walker proposed that an "activity card" be developed for girls that participate in contests. Referred back to the committee for further study.

Reports Committee: Form B-2 revision. Walker moved, Mr. Hutchings seconded, that Items 1, 2, 3 and 4 be stricken on page one. Motion passed unanimously. The staff committee decided to delete the words "are completed by December 31", and that it should now read "Number of Projects".

Form R-1 and the Circular Letter. Mr. Maynard reviewed the proposed changes in R-1 report and the circular letter. The staff accepted the R-1 with suggested revisions. The Circular Letter was referred back to the committee for further revision.

Strengthening
Summer Programs:

The staff accepted the committee's recommendation that a hand-out sheet be developed, which would encourage teachers to give more attention to summer service. It was suggested that we print 3,000. Hand-outs should give attention to the following: Supervised practice programs, instruction, working with new students, professional improvement, supervising youth activities.

New Programs
Committee Report:

Mr. Cutler read the report of his committee. (see attachment). Burlingham moved the report be accepted. Seconded by Reed. Motion carried.

Mr. Pedersen was asked to follow up with Colorado State University and report back to the staff at the November meeting regarding teaching unit on "Careers in Agricultural Occupations".

In regard to new materials, the staff agreed to check that which should be referred to the New Programs Committee and to tell specifically why it is being referred.

Thailand Operation:

Mr. Burlingham reported that Cal Poly has a contract with Thailand through "AID" to provide assistance in their agricultural teacher training program. They will be sending a five-man team - (one in A.H.; one in Ag Mechanics; one in Farm Management; one in Crop Production and a lead man). These people will work through counterparts in the Thai government. This is a two-year assignment. Team will be located seventy miles from Bangkok. Selections will be made by March 1.

March Staff Meeting: Mr. Cutler reported that he had contacted the Sheritan-Marina, Los Angeles, and found that they have rooms - \$8.00 singles; \$12.00 doubles. Meeting rooms "no charge". Shuttle service is available from the airport to motel.

The staff agreed to meet at this location on February 28 - 8:30 A.M. The meeting will run through March 2 - (Thursday afternoon). The review of Los Angeles City Schools vocational agriculture programs is scheduled for March 1. Mr. Regan is to furnish cars.

Young Farmer Survey: Mr. Matthews told the group that a recent survey of colleges showed that students are receptive to occupationally-oriented activities. Mr. Pedersen said that he is concerned with more involvement of junior college people in the Young Farmer organization. This is to be an item for discussion at the February convention. Mr. Matthews indicated that the survey also showed some interest in a separate organization. Mr. Wilson responded that the bureau should not encourage, but should assist in developing the existing Young Farmer program so that it will meet the needs of the collegiate group.

Summer Conference
and Skills Week:

Graham Allen, Director of Information, made a presentation on a proposed Marketing Seminar as part of the Professional Improvement Section of summer conference. He suggested that each session stand alone, that all three present a good overview, and that a different panel be used each day.

First Day - Farm through Processing
Second Day - Packaging through Sales
Third Day - What Marketing will be in the future

No action taken --- referred to staff for further discussion. Mr. Burlingham covered the purposes and format of the CATA conference and Skills week. The staff discussed the theme, format, and subject material. (see LaSalle's minutes of discussion). The staff did approve the following for professional section: Marketing Seminar - Resources for Classroom teacher (AV, TV Mobile Unit, IMP), Junior College.

Placement:

Mr. Graf asked for information from each region concerning expected changes in personnel at the semester break. Mr. Walker reported that Ron Alves, Yuba City, will leave for the service. Hutchings said Dave Mollan will take over at Tehachapi. Mr. Pedersen asked for information on a replacement for Oakland High School (this should be an O.H. man). Mr. Wilson asked the staff to take note that Irv Kettleison is looking for a job.

Field Reports:

Mr. Wilson reminded the staff to get their field reports in.

Reporting Vo-Ag

Enrollment & Classes:

Mr. Wilson told the staff that every class eligible for reimbursement should be reported on the R-2 form.

Reimbursement:

Mr. Graf told the staff that, due to the amount of Smith-Hughes, George-Barden funds available for reimbursement to schools last year, the minus proration would be 43.12% of the amount allowed on the R-3. This minus proration will be recovered from unused VEA '63 funds, amounting to \$214,001.67. Schools will receive the total amount allowed as indicated on their R-3. After some discussion on the revision of the R-3 form for next year, Mr. Graf was assigned the responsibility to make the changes necessary to enable the participating school districts to more fully participate in unused VEA '63 funds for the 1966-67 school year.

Preliminary Report on
Developing Incentive
for Non-Farm Youth
Including Beautifi-
cation Program:
(see attachment)

Staff accepted Item 1. Item 2 referred back to committee for further consideration. The committee was also assigned the responsibility of developing a score card. Staff recommended the Sears Budget request be modified so that it will not be in conflict with the committee report. Item 3 accepted by staff.

Farm Foreman:

Mr. Becket reported that he had recently met with a group of teachers for the purpose of developing course material in the area of supervision for use in the high schools. He said that they will meet again on January 28 to further refine their material.

He indicated that new Foreman Training programs are in operation at: Hughson, Rio Vista, and San Jose. There is a possibility that Santa Rosa, Petaluma and Vacaville will soon begin programs. El Centro is scheduled to begin in February. Oakdale and Madera are also exploring the idea.

Follow-Up Cards:

Mr. Wilson announced that the student follow-up cards were ready and asked that each supervisor that had a car pick them up.

Fresno Teacher-
Training Committee:

Mr. Wilson commented that he would like to meet before March with teacher trainers regarding the selection of cooperating schools. He also asked for a report from the teacher training committee at our March staff meeting.

Work Experience
Programs:

Mr. Burlingham suggested that our California Farm Account Book be revised to take care of "off-farm work experience". He asked that the staff go on record favoring two record books --- one for non-ownership, and one for ownership. The staff agreed and instructed the Reports committee to begin work on this project.

In the meantime, we will order copies of "Supervised Work Experience Records in Agriculture" for each regional supervisor.

Change in Committee
Assignments:

Byron Harrison is added to the "Off-Farm Occupations Committee", and Leland Ruth is removed.

Adjournment:

The meeting was adjourned at 3:30 p.m. Thursday, January 12, 1967.

Submitted by

Leland H. Ruth

LHR:at
attach.

012567-50

BUREAU OF AGRICULTURAL EDUCATION
SUB-COMMITTEE REPORT

New Programs Committee: K. B. Cutler (Chairman), Jim Becket, H. H. Burlingham, E. M. Juergensen, Ralph E. Matthews, R. H. Pedersen, Warren D. Reed

The New Programs Committee met on January 9, 1967, with the following people present:

K. B. Cutler (Chairman)
Jim Becket
H. H. Burlingham
E. M. Juergensen
Ralph E. Matthews
R. H. Pedersen

This committee offers the following recommendations to the staff for their consideration.

1. The Research Coordinating Unit should be invited to attend a staff meeting to further clarify their function. Also, at such a meeting, it could be determined how this bureau could assist RCU and RCU could present the research that is being done in Agriculture Education. It could be determined what further research is needed.
2. The bureau should provide a person to explore, examine, and evaluate innovations in new vo-ag instructional programs. He should identify, analyze, and recommend programs for further development throughout the state.
3. RCU should be urged to initiate research in the following areas:
 - a. Evaluate on-going supervised occupational experience programs and recommend improvements.
 - b. Natural resource management.
 - c. The feasibility of developing a system approach for vo-ag.
 - d. Determining the types of retraining programs that are needed for vo-ag teachers in order to teach the off-farm occupations (as compared to production agriculture).
 - e. Determine the employability of students having had vo-ag.
4. This committee will react to new ideas that have been developed and forwarded to them.
5. Dr. Juergensen and H. Burlingham will react to the junior college teacher training program recently announced in the GJCA newsletter at the March meeting.
6. The Colorado University teaching unit Careers in Agriculture Occupations be presented to the staff for consideration. The committee recommends that this unit be made available to the California vo-ag teachers.

BUREAU OF AGRICULTURAL EDUCATION
SUB-COMMITTEE REPORT

The Special Committee for establishment of policies relative to girls in vocational agriculture activities met at 10:00 a.m. on January 9, 1967, in Room 417, State Education Building, Sacramento, with the following members present: Leland Ruth, Warren Reed, Kenneth Cutler, Joe Walker and Chairman Emile LaSalle. As a result of discussion, the committee recommends that the Bureau of Agricultural Education adopt the following: *

"That girls enrolled in vocational agriculture be allowed to become members of the California Association of the Future Farmers of America not later than the school year 1968-69 and be entitled to all rights, privileges, and obligations of their membership."

The committee offers the following reasons to support the above-mentioned recommendation:

- (1) Recent legal interpretations in other states lead us to believe that if the question of including girls in the FFA is presented for a Federal ruling by the Attorney General, the decision would be that girls could not be excluded.
- (2) The problems presented in establishing a second organization such as the "Farmerettes" are burdensome, impractical, and unnecessary.
- (3) Provide opportunities for girls to participate in all of the FFA activities, since they are students of vocational agriculture.

Realizing that some immediate policies need to be defined on an interim basis, the committee recommended that: *

- (1) Girls enrolled in Vocational Agriculture be permitted to participate fully with appropriate awards in supervised project competition.
- (2) Farmerettes showing separately should not receive FFA ribbons and that girls who are enrolled in vocational agriculture and showing with FFA boys shall receive ribbons unmarked with the FFA insignia and name.
- (3) A code of ethics for girls be developed to include such topics as:
 - (a) Rules for overnight housing
 - (b) Conduct during fairs
 - (c) Chaperons
 - (d) Transportation
 - (e) Attire

* See Bureau staff minutes (1-10-67) for specific action taken on each recommendation.

BUREAU OF AGRICULTURAL EDUCATION
SUB-COMMITTEE REPORT

The special subcommittee appointed to study ways of improving the State FFA Convention met on January 9, 1967, from 1:30 p.m. to 3:30 p.m. in the State Department of Education Building in Sacramento.

The committee members in attendance included Gilbert Hutchings, Warren Reed, Jim Maynard, and Chairman Leland Ruth.

The first item for discussion concerned the advisability of recommending a change in date for this year's Convention and State Judging Contest. After some discussion, the committee decided to recommend no change in date for either event in 1967. The committee recommends, however, that in 1968, or no later than 1969, we give consideration to the following:

1. Hold the State Judging Contest one week after Poly Royal.
2. Hold the Parliamentary Procedure Contest the Friday preceding the State Judging Contest.
3. Hold the State Convention the week after the Judging Contest - Also, that the Convention start Thursday noon and end Saturday at noon.

The second item for discussion was the 1967 Convention format. On this, the committee recommended that:

1. An organized recreational activity be substituted for discussion groups - Softball competition on a regional basis is suggested. All standing committees would meet during the recreational periods.
2. State Farmer Degree certificates be presented individually. The committee proposes that the candidates move immediately to the gym after the banquet. There they will be lined up alphabetically while the awards program is in progress. Each candidate would receive a double card with his name typed on both sections. The candidate would be moved in a group before the audience and would remain standing during the ceremony. Each would walk forward as his name is called and hand the clerk his card. He would receive his certificate and then return to his place in line. When the ceremony is over, the entire group would move into the bleachers to sit in a special roped off area. They would remain there for the rest of the program.

The third item for discussion concerned the establishment of regulations relative to the use of private transportation to the State Convention. The committee recommendation on this question is to establish a policy which simply suggests that schools should use public, chartered or school transportation.

The fourth item of business was to establish regulations for those delegates not housed in the FFA dormitory. The committee recommends that any group not housed in the FFA Dormitory be accompanied by an agriculture instructor. This is as provided in the Curricular Activities Code, Rules of Conduct.

The fifth item of business was discussion of the advisability of limiting attendance to official delegates. The committee feels that we should first try to reserve the gym for the general sessions and require the attendance of all convention participants, including state farmer candidates that are staying in the FFA dormitory. If this is not possible, the committee feels that an effort should be made to establish a separate program of activities that would take care of the state farmer candidates. Only as a last resort would this committee recommend restricting attendance to official delegates.

The committee instructed their chairman to contact Cal Poly immediately to determine what facilities would be available this year. This has been done. We have found that the college is reluctant to disrupt their PE class schedule. There is a possibility, however, that the gym can be acquired if absolutely necessary.

In discussing our needs, the idea of setting up additional chairs in the pit area of the Little Theatre combined with chairs on the stage to give us an additional 150 seats was proposed. The feasibility of this will be checked out on January 19, and a final decision will be made at the FFA Executive Committee Meeting as to how this problem will be handled.

Ruth moved that the report be accepted - Seconded by Maynard - Motion carried.

Minutes of Bureau Committee to
Develop Incentive for Non-Farm Youth

(Bureau Program of Work, Page 3, Item II-C-1,2,3)

Meeting was held Tuesday, November 29, 1966, from 10:00 a.m. to 5:00 p.m.,
in the office of R. H. Pedersen, Oakland.

Committeemen present: E. M. Juergenson (Chairman), R. H. Pedersen,
Ron Regan, Lee Ruth, and Warren D. Reed

Item 1--Implement FFA Agriculturist National Foundation Award

- A. The committee favors the establishment of a National FFA Foundation Award for Agriculturist, to be made available to local chapter and state winners. This award should be designed for and awarded to students with non-ownership projects.
- B. In view of the above recommendation, the suggested changes in project competition, and recent changes in the National FFA Constitution affecting the State Farmer degree, we recommend that the Sears Foundation FFA Agriculturist Award developed in July 1966 be abandoned.

Item 2--Explore Awards Program for Non-Ownership Projects on a Sectional Basis

- A. The committee recommends that farm program competition be expanded to include boys with non-ownership projects rather than expand the present contest to two parallel contest for ownership and non-ownership projects.

Our reasons for this are as follows:

1. We object to the establishment of another contest and the additional effort and time required to conduct it.
 2. Due to recent changes in the National FFA Constitution regarding the inclusion of non-farm youth, we suggest that no award program for non-farm youth, which parallels Farm Project Competition, be established.
- B. The committee recommends that the name of the Farm Program Competition be changed to Project Competition.
 - C. The committee recommends that the rules of the Farm Program Competition be changed to meet the recommended changes in the concept of this activity.
 - D. The committee recommends that the objectives of the project competition be as follows: (refer to objectives as modified by L. Ruth during committee meeting).
 - E. The committee recommends that the sponsoring banks be contacted to see if they are agreeable to the proposed changes.

Item 3--Develop a "City Beautiful" Program Statewide

- A. The Los Angeles City Schools' City Beautification Activity was reviewed.
- B. The proposed Sears Foundation EPA Community Service Award was reviewed.
- C. The committee recommends that a statewide "City Beautiful" program be established.
- D. The committee recommends that the objectives of the statewide "City Beautiful" program be as follows:
 1. To develop beautification program guidelines which can be used by all chapters in the state.
 2. To provide another means of liaison with non-agricultural groups within the community and further promote the farm-city concept.
 3. To encourage students to become aware of civic responsibilities and seek out areas within their community which they can beautify.
 4. To provide leadership from the agricultural segment of the community in beautification programs throughout the state.
 5. To develop the ability in students to discern areas needing beautification and to provide them skills and understanding needed in accomplishing beautification projects.
 6. To encourage students to participate in activities around their home, or in the community, which will contribute towards a more attractive environment.
- E. The committee offers the following guidelines to be used by chapters wishing to develop beautification projects:
 1. The agricultural instructor and his students should determine the need for community beautification and list specific projects to be attempted.
 2. The agricultural instructor and his students should contact civic improvement organizations (e.g., Chamber of Commerce, Garden Club, Women's Club, Service Clubs, Beautification Committees, etc.) to present their interest and ideas and to indicate the need for a sponsoring agency to offer encouragement, direction, and coordination.
 3. The program could be divided into divisions, such as:
 - a. Community Projects: May include any community improvement project undertaken by a group of students. Projects may include landscaping or improvement of church grounds, boy scout or youth centers, street tree planting, park planting, or general clean-up of unsightly publicly-owned areas in the community. Other possible projects are roadside rests, litter cans, roadside clean-up, etc.

b. Individual Home Beautification: These individual student projects could be:

- cleaning up a yard at home
- planting shrubs, trees or flowers
- planting or improving his lawn
- improving the appearance of vacant areas (with owner's permission)
- developing plant hobbies
- any other worthwhile activity which will improve the general appearance of his home or community

4. To achieve maximum benefits from beautification projects, one or more of the following activities can be used:

- a. Tour of projects by community leaders and/or sponsoring groups.
- b. Presentation of certificate of appreciation to participating schools and individuals. Certificate could contain signatures of the Governor and local authorities.
- c. Contest between schools and/or individuals. The contest should be sponsored by the local civic organization.
- d. Recognition banquet.

PROJECT COMPETITION

The objectives for sponsoring project competition in agricultural classes in California are:

1. To encourage students to enter agriculture as a life's work.
2. To encourage students to become proficient in a major agricultural enterprise.
3. To encourage students to excel and diversify their agricultural experience.
4. To encourage proper record keeping and management practices.
5. To encourage students to become agricultural leaders in their communities.
6. To provide the community with trained agriculturists.
7. To provide recognition for students with outstanding agricultural practices.

Rules Governing Project Competition

1. Every chapter must be in good standing with the State Association at the time of the contest, and each boy must possess an FFA membership card.
2. Time for judging programs will be determined by each section.
3. The region will be divided into sections for competition according to region.
4. Each local FFA chapter will conduct its own local project competition. Each chapter will be permitted to enter the number of contestants in sectional competition as indicated in the following scale:

<u>Vo-Ag Enrollment Scale</u>	<u>Number Entries Permitted</u>
100-150	9 entries
75-99	7 entries
50-74	5 entries
25-49	4 entries
0-24	3 entries

These projects may be of any kind the chapter wishes to enter and should include all projects which the contestant may be carrying in their supervised practice program. 4-H projects may not be included.

5. Each sectional group shall consist of two divisions and two classes:
 - Division I. Will consist of entries from contestants who have not had more than two years' project experience.
 - Division II. Will consist of entries from contestants who have had more than two years' but not more than four years' project experience.

6. Each chapter will be entitled to present projects for sectional competition, properly classified under Division I or Division II as they wish. Entries from a chapter can be in Division I or II or both. Each student must indicate on the application the division under which he is entering.
7. The Regional Supervisor will assume the responsibility for conducting the sectional project contest. It will be the responsibility of the judges to select the upper 50% of the projects in Divisions I and II. No ranking will be made in placing the winning projects.
8. We believe every contestant should be encouraged to select a major project and stay with it over a long period of time. Continuation projects are desirable, and, for that reason, regularly enrolled contestants who won in the section last year may compete again with the same project this year.
9. Each contestant should be well prepared to present his project to the judges. Distractors and parents are requested to refrain from helping the student when he is before the judges, for obvious reasons.
10. The judges will use the following guide for judging the projects:
 - a. The project presented for judgment should indicate possibilities for growth and development.
 - b. A project ownership program showing balance, diversity, or use of conservation methods will rate over one having a single enterprise.
 - c. A non-ownership project should include learning experiences which would help a student advance toward an occupational goal in agriculture. Emphasis should be placed on the variety and types of experiences within the occupation.
 - d. Project record books must be presented to the judges to serve as an indication of the entrant's interest and ability to use and keep records. The pages will be in proper order in the book and all entries complete and up-to-date.
 - e. Agricultural mechanics projects conducted during the school year and equipment which has been constructed in connection with the project will be considered.
11. Judges may use the attached guide when judging the project.
12. Suitable awards will be given to winners in the sectional contest.

13. All agricultural instructors are invited to their respective sectional banquet. All contestants who compete in the sectional judging should attend the banquet. All principals and superintendents will be invited to attend by the sponsoring bank. Please remind the administrators of the date.

An ownership project includes those supervised agricultural activities which involve a financial risk and investment on the part of the student.

A non-ownership project includes those supervised agricultural activities in which the student engages primarily for experience for which he may or may not receive wages.